

WE CALL IT...

'Main Stream'

BANKING!

It means just what it sounds like—banking services that fill the needs of the main stream of community life.

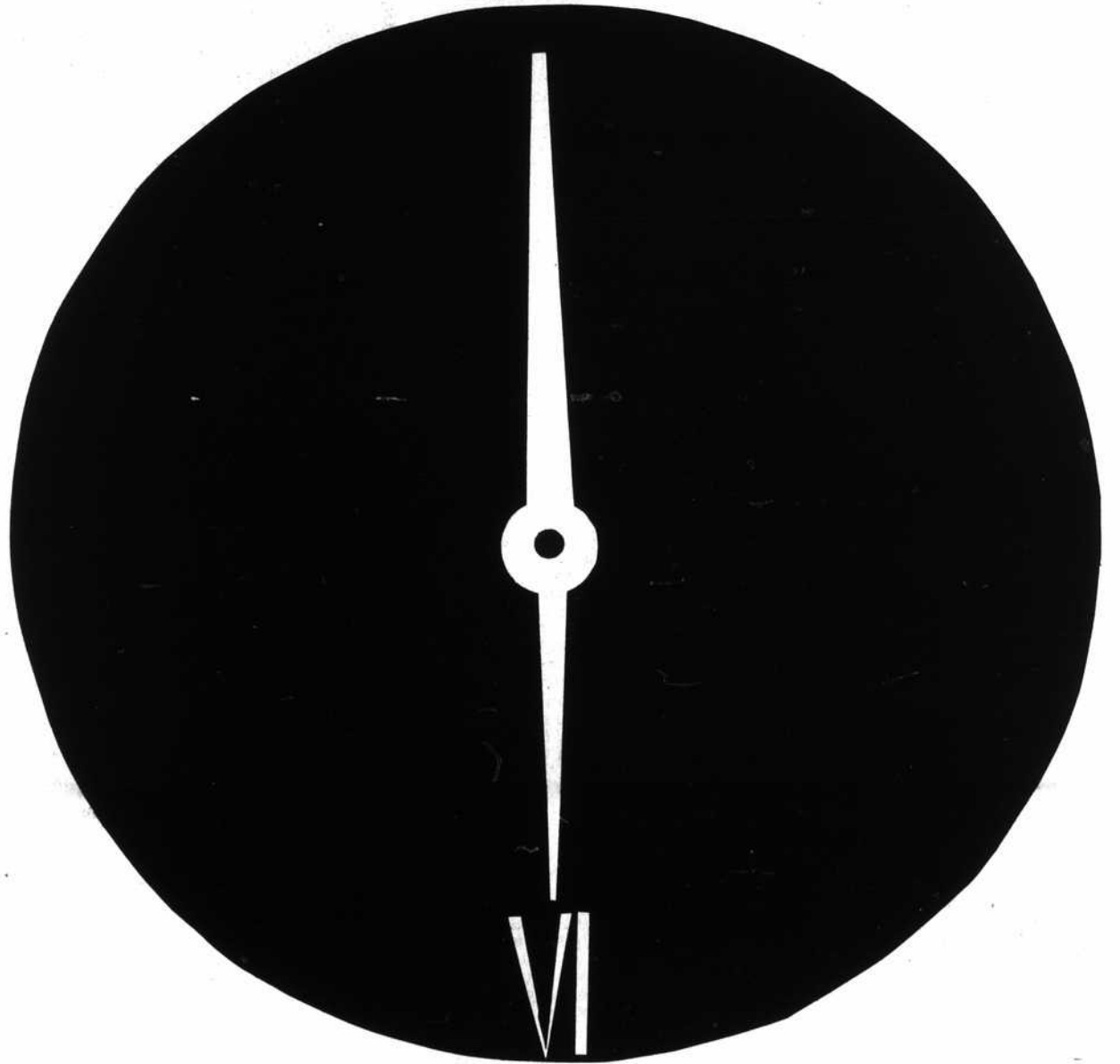
Banking is no longer a service that's tailored for a few large commercial houses and business firms. It's a money service for the families of a community.

Here in this community, most workers are on the job until 5:00 o'clock in the afternoon—Many—perhaps most of them—receive their salary by check at the end of the working day on Friday.

Today, most housewives like to do much of their weekly shopping Friday evenings. It presents a problem in a community where banking services stop in mid-afternoon.

Here at First National we're doing something about it. We're plunging right into the main stream of community activities, and up-dating banking service to fill the needs.

Each Friday evening, we'll be open 'til 6:00 o'clock to offer banking facilities to all who need them.



Open 'til
6:00 P.M.
Fridays



"More than twenty offices from Boone to Wilmington"

Member Federal Reserve System — Member FDIC

