

COME BACK WHEN OCTOBER TURNS THE LEAVES TO GOLD

See the mountains at their loveliest . . . aflame with all the beauty the eye can behold . . . all the splendor the soul can drink in!

Color.. Color..
EVERYWHERE!

Like a giant dam-break of color . . . spilling, cascading over hills and valleys . . . washing the countryside with a shimmering magnificence beyond description!

Beauty always reigns in the mountains . . . but the coronation comes 'mid October's splendor!

Come back for a glorious weekend of Golfing, Hiking and Beauty-seeing in the mile-high "Holiday Highlands".



Tweetsie Railroad
US 221-321 — Between Boone & Blowing Rock

Town House Restaurant
Blowing Rock Road — Boone, N. C.

Cardinal Restaurant
Blowing Rock Road — Boone, N. C.

Cardinal Motel
Blowing Rock Road — Boone, N. C.

Holiday Inn
Blowing Rock Road — Boone, N. C.

Mountain Lumber Co.
E. King Street — Boone, N. C.

Blowing Rock Crafts Co.
Goodwin Guild Weavers — 321 Bypass, Blowing Rock, N. C.

Holiday Gulf Service
Next to Holiday Inn — Blowing Rock Road

First National Bank
W. King Street — Member FDIC

SEVEN DEVILS
Highway 105 — 10 Miles West of Boone

Grandfather Mountain
Carolina's Top Scenic Attraction

Boone Golf Club
18 Hole Championship Course — Joe Maples, PGA

Boone Chamber Of Commerce
AND MERCHANTS ASSOCIATION

Thrift Food Center
Member IGA — E. King St. — Boone, N. C.

THE Ranche Motel and RESTAURANT
US 221-321—1 Mile North Of Blowing Rock