

New Discount Store Will Locate In City

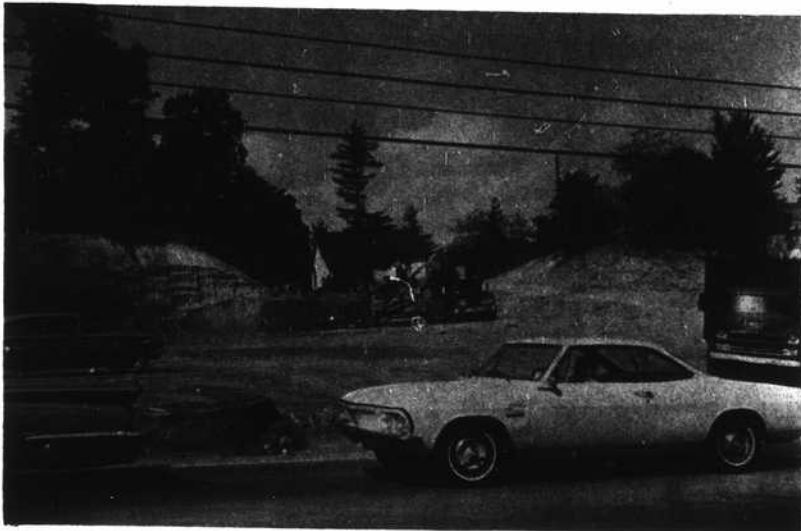
A Better Life Discount Store will open in Boone by Thanksgiving according to Mack Brown of Brown and Graham Moter Company, who will build the building the new establishment will occupy.

A chain store owned by G. D. Reddick Inc. of Greensboro, it will deal in wholesale general merchandise, Brown said.

The new store in Boone will be 80' x 100' and according to Brown will cost around \$50,000. Construction is scheduled to begin in a few days.

Brown said that the corporation indicated that a local manager will be employed as well as six to eight other employees.

Other stores in the chain are located in Lenoir, West Jefferson, Mount Airy and North Wilkesboro along with 10 other stores in North Carolina. The Reddick Corporation has been in existence since 1945 and began operations in Greensboro.



Construction of a Better Life Discount store on East King Street is in progress. The \$50,000 structure will measure 80' x 100' and is expected to be in operation by Thanksgiving. (Staff photo)

Shortage Of Blood Has Been Tolerable In Town

The Charlotte Observer reported last week that the blood supply of the Piedmont-Carolinas Blood Bank, which serves 89 hospitals including Watauga County Hospital, was "facing a potentially dangerous shortage of blood supplies." Asked about the situation, Mrs. Virginia Groce, administrator of the local health facility, said that the shortage has not been felt here more than usual.

She also indicated that she did not expect any problems to be experienced locally. Mrs. Groce said that the local hospital is not always able to get the type or the amount of blood needed, but that it is able to get local blood to fill the need. She said that the hospital

maintains a "walking blood bank" which is a file of donors whose blood has been typed and from whom blood can be obtained if necessary. The hospital is experiencing no more difficulty maintaining its supply of blood than usual, she said.

The Observer article indicated that the supply in Charlotte had not yet reached a danger point, it said that the supply is 400 pints below the normal operating level and credited this to an accident filled Labor Day weekend and poor blood collections during the recent August heat wave.

Dr. Inez Elrod, director of the blood bank in Charlotte said the public shouldn't be frightened. "The hospitals have

blood supplies." Mrs. Groce said that above-normal blood requirements of the larger hospitals, particularly in Charlotte, may account for the low supply. Charlotte experienced several automobile wrecks last week resulting in two cases of excessive hemorrhaging which combined with the shooting of a policeman, required large amounts of blood for treatment.

Ralph Beshears Gets Degree At WF

Winston-Salem—Ralph Lane Beshears Jr., son of Mr. and Mrs. Ralph Beshears of Boone, recently was graduated from Wake Forest University.

Beshears majored in English and received the bachelor of arts degree. He was a member of the university choir and of the Young Democrats Club.

THREE LITTLE WORDS

"What does the bride think when she walks into the church?"

"Aisle, Altar, Hymn."

N. C. Is Second Most Popular Travel Area

North Carolina is the second most popular travel destination for subscribers of Southern Living magazine, according to a survey of the publication's readers.

The State trailed only Florida as the place most Southern Living families spent their last vacation and as the state they intend to visit next.

Nearly nine per cent of the readers surveyed said they spent their last vacation in North Carolina, while 8.5 per cent said they intend to visit the Tar Heel State next. Among

the states, Hawaii received the fewest number of visitors from the magazine's subscription area.

The ten leading vacation areas shown, with the per centage of readers who spent their last vacation there, are:

Florida, 18.9 per cent; North Carolina, 8.6 per cent; Tennessee, 6.8 per cent; South Carolina, 6.3 per cent; Georgia, 5.9 per cent; Texas, 5.5 per cent; California, 4.9 per cent; Virginia, 4.8 per cent; Canada, 4.2 per cent; and Alabama, 3.8 per cent.

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