

Belk

HARVEST OF VALUES

NOW
THROUGH
MONDAY
Oct. 14th

BOONE'S LARGEST DEPARTMENT STORE

Special Savings...

On Men's & Boys' Winter Clothes
During This Harvest Sale Event!

It's Belk's own brand . . . your assurance
of highest quality and best value for your
dollar. Look for the Heiress name on

Heiress

Hosiery — Gloves
Lingerie



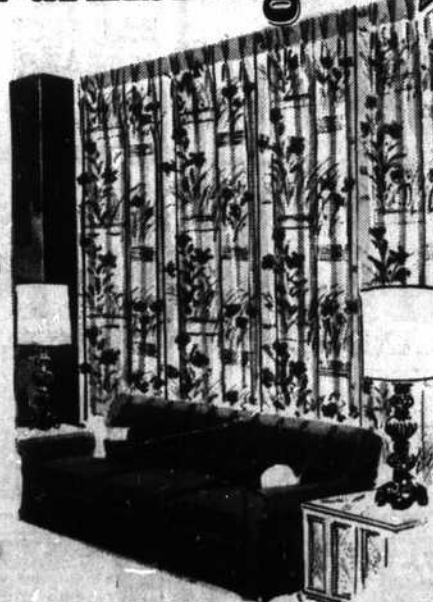
See Our Large Selection Of
State Pride Rugs, Sheets, Pillow Cases
And Bath Mats
All At Money-Saving Prices

Home Furnishings

Ready To Hang
Wide Side and Bottom
Hem
Solution Dyed Fabrics
Lined

New Fall — Wool And Blends
Blankets
\$2.99
to
\$9.99

DRAPES
\$5.99
to
\$10.99



Beautiful New
Fall Fashions
**Costume
Jewelry**
\$1 and \$2
and up

SALE

Women's and Children's
FALL AND WINTER
COATS

REDUCED
10%

"Lady Archdale"
"B Casuals"
"Miss B"
Best Quality For The Price In
Women's and Children's
Sportswear
JUST CAN'T BEAT
BELK BRANDS!



Women's And Children's
Winter Jackets
Reduced
10%



Harvest Sale
BASEMENT STORE
Piece Goods Dept.
Regular 79c
Print and Gingham
4 yds. \$2.88
One Table Reg. 59c Spring Knight
Broadcloth and Prints
Special 49c yd.

Table Reg. 49c yd.—Cotton
Piece Goods
Small Prints-Plisse
Sale
Special **39c** Yd.

Harvest Sale

Second Floor Piece Goods Department
Featuring New Fall Selections In

Woolens & Blends
\$2.99 Yd. \$3.99 Yd.
\$4.99 Yd. \$6.99 Yd.
And Up



Prompt,
Courteous
Service

Save
Every
Day!

Values
In Every
Dept.

Save On
Fall & Winter
Needs!

FOR THIS SALE ONLY!

ALL MEN'S
WINTER

Suits

REDUCED
20%

During This
Sale Only



We Have A Most Complete
Selection Of Boys' And Girls'
Wear — For All Ages — In Boys'
and Children's Wear Departments
Located On Our Balcony

Shop This Sale
And Save!



Basement Store
WOMEN'S
NYLONS
Seamless, Plain or Mesh
2 pr. \$100

Shop Our
Basement Store
For Gift Items,
Home Fashions,
Housewares

Basement Store
BOYS'
WINTER
CAPS
\$1-\$1.69
\$1.99

FOR THIS SALE ONLY!
ALL MEN'S

**SPORT
COATS**
REDUCED
20%



Values In
Every
Department

SHOP IN OUR
BASEMENT STORE
FOR VALUES IN
MEN'S-BOYS' SHOES
WORK CLOTHES

Men's And Boys'
WINTER
JACKETS
Reduced
10%



Men's Regular \$2.99
Archdale
DRESS AND SPORT
SHIRTS
4 for \$11
DURING THIS SALE!

SHOES
REDUCED
10%
Men's
Women's
Children's
"Hush Puppies"
Excepted
Dress
and
Work