Robbins Brothers Promotion

University Village, Inc. To

Be Modern Housing Facility

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BOONE, WATAUGA COUNTY, NORTH CAROLINA, THURSDAY AUGUST 14, 1969



AT MISS WATAUGA COFFEE—These four comely Watauga lassies may be among the contestant for the 1970 Miss Watauga title, They attended a coffee hour Friday sponsored by the Boom Jaycees, At left is Oille Jaskson, first runner-up in last year's pageant, explaining things to Leigh Godwin, an East Carolina University freshman; Nancy Stacy, an ASU sophomore, an Jenny Robinson, a Wake Forest junior, (Staff photo)

Miss Watauga Hopefuls At Jaycee Coffee Hour

hour sponsored by the Boone
Jaycees.

Pretty Miss Ollie Jackson,
first runner-up, reviewed the
excitement of last year's
pageant with Nancy Stacy, Jenny
Robinson and LeighGodwin, Not
able to be present were Monnie
Blanton and Tereas Robinson,
Bostesses were Mrs. Ron
Hester, entries chairman, Mrs.
Jim Weaver, Mrs. Olfs Strother
and Mrs. Stewart Tugman, all
Jaycee wives.

the year's pageant, expected to
be in November, is Stewart Tugman,
The coffee hour was held at
the Cardinal Restaurant,
Miss Jackson is the daughter
of Mr. and Mrs. Avery Jackson
of Route 1, Boone,
Nancy Stacy, an ASU sophomore, is the daughter of Mr.
and Mrs. Starr Stacy Sr. of
Boone,
Jenny Robinson, a junior at
Wake Forest University, is the

Jim Weaver, Mrs. Clis Strother and Mrs. Stewart Tugman, all Jany Robinson, a junior at Jaycee wives.

Also on hand to elaborate on daughter of Mr. and Mrs. J. B.

Four prospective Miss Watung County contestants got a peek into the 1969 pageant Friday when they attended a coffee hour sponsored by the Boone Jayces, Presty Miss Ollie Jackson.

Banner Elk.—The Carolina Caribbean Corp., which is developing Beech Mountain here and has development projects in progress elsewhere, has reported net earnings of \$15,092 for the first quarter of this year.

Grover C. Robbins Jr., president, said the earnings were 22 per cent higher than in the same period last year. The quarter ended June 30.

Robbins said gross revenues for the quarter were \$889,156, an increase of 16 per cent over the \$765,818 for the same period last year.

Robbins said that the earnings of six cents per share, although lower than for the same period (Continued on page two) **Watauga Tax Notices**

Are Now Going Out

Raleigh—Governor Bob Scott has named two new members to the Appalachian State University Board of Trustees and reappointed two present members to second terms on the board.

Mrs. Robert C. Rivers of Boone succeeds Claude Arm-field Jr. of Lenoir on the board.

She will serve an eight year term, D. Dwight Crater of North

Mrs. Rivers Named

Trustee At ASU

In East Boone Development

Work Going On

The sentiment of University Village, Inc.—which is promoting a first-class, architecturally-controlled residential area here—is that 150 acres isn't a lot of leaf. But in Pages 41 lot of land, But in Boone, it is,

lot of land, But in Boone, it is,
Under the leadership of president Harry Robbins, the corporation now has blasted for streets, is laying sewer and water pipe and expects to complete street paving and undergrounding of utility lines and community antenna television cable by fall Leigh Godwin, a freshman at East Carolina University, is the daughter of Dr. and Mrs.

cable by fall,

Ninety of the 150 lots, which
will sell for between \$6,000
and \$12,500 each, now are
available a short distance from the Grady Farthing land under option by the Watauga Board of Education as site of a new ele-

Education as site of a new ele-mentary school for Boone.

Main entrance to the tract will be off Forest Hill Driva, which is reached from US 421 east. The tract is bordered on the east side by State Farm, on the east side by State Farm, on the south by the Dr. James B. Graham residence and on the west by NC 105 extension, Before building, lot owners will submit their plans to the

will submit their plans to the architectural board of review for approval. The Village will not be a residential club colony such as flound Ears, another of the Robbins Brothers' ventures, but will feature landscaping and a recreation area with swimming pool, tennis courts and picmic area exclusive to Village residents.

The recreation facilities will be maintained by the corpora-



Duncan Hall, which faces the Boone Thoroughfare, is the primary Appalachian State University building near this crowded stretch of road. The photographer faced north-northwest to get this view, At

right is the stairwell to one of the underpasses often ignored by busy students on the way from the residence halls near Conrad Stadium to the central campus. (Staff photo)

Boone Thoroughfare Yet On Unfinished Basis; Hazardous

ne's Thoroughfare, still Boone's Inorougnare, sun-officially inconstruction stages, presents a traffic hazard as it waits for action by the new North Carolina Highway Commission, The road, called Faculty

Street but unnumbered and un-named, has no traffic signs. It is open to traffic with no speed limit and could become a race-

The unfinished shoulders of the road are being used by Ap-

Holshouser Attends **Event For Nixon**

Washington—James E. Hols-houser Jr. of Boone, North Carolina's Republican state chairman, was among the nearly 200 Republican leaders at the White House this week for the first anniversary celebration of President Nixon's nomination at the Republican National Con-

WHS Year Book To Be Given Out

The 1969 edition of Watauga The 1969 edition of watanga High School's yearbook, The Musket, will be distributed at 8 Saturday night, Aug. 16, in the school lobby. Books will be given out first

to those students having their purchase receipts. Additional information may be had from

cars. Tom Winkler, district high way engineer, says much of the delay in erecting speed limit and no parking signs has been in the change of highway com-missioners, "For about a month we have been without a com-mission and no action could be

A request for a traffic ordinance which would assign a number and provide a basis for traffic control has gone into the commission from Winkler's office. Winkler adds that his office will not be responsible for traffic control.

After the ordinance is passed the road will be surveyed by the Traffic Service Department in Wilkesboro. This department will be responsible for setting speed limits, placing no parking signs and traffic lights on the

The road was planned as a

Education Teachers Meet During Week

Over 900 Trade and Indus Over 900 Trade and Indus-trial, Education teachers will meet on the Appalachian State University campus the week of August 10-15 for their annual

Mrs. Marie Hodges (264-8014), business advisor for The Mus-ket,

Educators from throughout the state will gather on the (Continued on page three)

fic problems on King Street, but it is being crowded by the expansion of ASU, While dri-

Disaster Food Program Will Get Under Way

John T. Trivette, Watauga County's Civil Defense direct-or, is a man determined to get his disaster food program underway.

A man in coveralls worked rapidly on the roof of the old driver's license building behind the county jail. He started work on re-roofing the building

early Monday morning,
Later, when he clambered
down a ladder for more shingles,
the roofer turned out to be
Trivette, all but whistling because of the roofing nails between his teeth.

tween his teeth.
Trivette, who still is working to secure locations for food storage to be used in event of a disaster, said the office could hold sufficient food supplies for 4,000 people.

He explained that the Watauga County Board of Commission-ers authorized the use of the building but allocated no labor the the shingles and Trivette is nailing them down.

The commission was sworn in at Raleigh two weeks ago. It was enlarged from 14 to 23 members by Governor Bob Scott, and Robert G. Barr, West Jefferson business man and poitical leader, was assigned Wa-tauga County, along with Alle-ghany, Ashe and Wilkes, Winkler said he expects the commission to act quickly on the

request for a traffic ordinance for the road. In the meantime, drivers will have to drive at their chosen speed, watching for pedestrians coming from behind parked cars, Drivers can't get speeding tickets when there is no speed limit, Only an accident will stop a car,

Auditions For 1970 Horn In West Tues.

Auditions will be held for the 1970 summer season of HornIn The West outdoor drama on stage at the Daniel Boone The-

ater on Tuesday, August 19, According to production director, D. Ward Haarbauer, auditions will be held for positions with the company's schnical staff, dance ensemble. and chorus as well as for act-ing roles in the Kermit Hunter

drama, Auditions will begin at 11:30 after Tuesday night's performance of the Horn, Anyone who is unable to appear at the audition may contact Haarbauer to confirm a private audition,

Watauga County property owners already have started getting notices of their 1965 county ad valorum taxes due. County Tax Collector Ralph Hayes said that notices will go out this week to property owners in Blue Ridge Township. Notice previously have been sent to property owners in Bald Mountain and Blue Ridge townships. Hayes said that the last of the notices is expected to be in the mail by Oct. 1. The county budget calls for the



Mildred Back Home

wilkesboro will complete the wilkesboro will complete the term ending in 1973 of the late Dr. John B. Hagaman Jr. william B. Rankin of Lincoin-ton and Wayne B. Shoaf of Lexington have been reappoint-ed to eight year terms on the board. MRS. RIVERS Crater, senior trust officer, The Northwestern Bank in North Wilkesboro, is also president of the trust division of the State Banker's Association and mem-

hoard, Mrs. Rivers, associate editor of the Watauga Democrat is the only woman on the board. She is also the Watauga county representative for the N. C. School of the Arts and past secretary of the Watauga County the outside the secretary of the Watauga County Hospital board of trustees, She is a graduate of Appalachian and a native of Watauga county. (Continued on page two)

Rising Business Tempo In Watauga

Significant gains were chalked up in the local trading area as consumers, with more money at their command, indulged in large-scale spending.

The copyrighted report presents data on income and spending for every section of the country.

Just how much this represented, on a per-family basis, was determined by dividing the total income by the number of local households. It amounted, on average, to \$6,880, an increase over the prior year's \$6,482.

What did local residents do with their bigger in-comes? The figures show that they spent more for furni-ture, bought more air conditioners, refrigerators and washing machines, purchased fancier foods and, in general, treated themselves more luxuriously.

Local merchants accounted for gross sales of \$26,714,000, bettering the previous year's \$23,580,000,

Each community is rated in the survey on the basis of the amount of retail business actually done, as compared with its estimated full capacity.

It does this through an "index of buying power," which takes into account income, population and sales.

Watauga County's index rating is ,0074, indicating that it is capable of producing that percent of the nation's retail business.

Since it accounted for more than that last year, 0079 percent, the conclusion is that some of the local purchasing is done by non-resident shoppers.