



# WATAUGA DEMOCRAT

An Independent Weekly Newspaper . . . Eighty-Second Year of Continuous Publication

BOONE WEATHER			
DATE	Hi	Lo	Wind
Sept. 16	75	48	SE 10
Sept. 17	74	55	SE 10
Sept. 18	77	51	SE 10
Sept. 19	72	45	SE 10
Sept. 20	58	45	SE 10
Sept. 21	59	50	SE 10
Sept. 22	58	50	SE 10

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BOONE, WATAUGA COUNTY, NORTH CAROLINA, THURSDAY, SEPTEMBER 25, 1969

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32 PAGES—3 SECTIONS

## School Bond Group Will Meet On Wednesday

Members of the County Board of Education and heads of committees for the county school bond issue to be voted Nov. 4 were to meet at 8 Wednesday night (Sept. 24).

The session was scheduled by Swanson Richards, School Superintendent, at the Board of Education building on US 421 west of Boone.

## Broyhill Will Meet Citizens Of Watauga Co.

Congressman James T. Broyhill announced in Washington today his schedule of office hours next weekend in Watauga County. The Congressman will be present at the Watauga County Court House (Room 103) in Boone Friday, September 26, from 1 p. m. to 3 p. m.

Congressman Broyhill explained that he will welcome discussions with individuals and groups concerning their views on legislative matters or problems they are encountering with the Federal government. No prior appointment is necessary.

It was pointed out that since the long session of Congress is expected to last throughout the year, the Congressional schedule limits the Congressman's formal office hours to weekends. "Although I am in some part of the District almost every week," Congressman Broyhill said, "I have set aside five weekends in September and October to visit with residents of the eight counties on a regularly scheduled basis." During this time, the Congressman will take his office to 33 communities.

In making the announcement, Representative Broyhill declared that he will welcome the opportunity to meet and talk with local residents. "It is my hope that I can offer advice and assistance to persons having difficulties with various Federal programs."



CONGRESSMAN BROYHILL

## Dr. Miller Named To Textbook Group

Governor Bob Scott has announced the appointments to the North Carolina Textbook Commission. The appointments were made by the Governor upon the recommendation of the Superintendent of Public Instruction.

The members of the Commission must fall into one of

## Red Cross Blood Supply Low

Summer vacation and highway accidents tend to put a tremendous strain on the Red Cross blood supply. Therefore, the steady flow falters.

Blood is needed very badly, says Ron Whitaker, blood program chairman for the Watauga County Chapter American Red Cross. He says, "Why not join with others and make sure that the lifeline of blood will be strong enough for all our needs."

The Bloodmobile comes here Thursday, Oct. 2. It will be at the Pleasant Student Center from 11 a. m. to 4:30 p. m.



THE LEAVES on the ground aren't as noticeable before autumn settles in. That will be a couple of weeks from now, but last week this farm road on Route 3-Boone was already flanked with crackling leaves. Autumn in the mountains is the big start into winter. Weekend travel becomes heavy as lowlanders drive into the northwest mountains to view the color spectacle and choose their favorite motels and restaurants. They'll probably be back during the ski season. (Staff photo)

## Committee Members To Be Named By ASCS

Chairmen, vice-chairmen and third regular members of Watauga's 10 ASC community committees will be delegates to the county convention Thursday when farmers are elected to fill vacancies on the ASC county committee.

The convention will begin at 1:30 Thursday afternoon (Sept. 25) in the ASCS office over The Northwestern Bank on East King Street.

After the county committee members are elected in secret ballot by the farmer-delegates, the delegates will select the chairman and vice-chairman for the coming year.

Alternate committee members are alternate delegates to the convention.

Results of the election of

ASC community committeemen for Watauga County are announced by M. L. Shepherd, chairman of the Agricultural Stabilization and Conservation County Committee.

The election was held by mail and ballots were tabulated publicly by the ASC County Committee at the ASCS office last Thursday.

The ASC community committeemen elected in the 10 Watauga County communities were as follows in the order named: first, chairman; second, vice-chairman; third, regular member; fourth, first alternate; and fifth, second alternate.

Beaver Dam; Linville Norris, Clyde Cornett, Howard Cable, Dennis Creed and Smith Hen-

## Part Of Boone Went To Moon By Transistors From IRC

While the world watched the moon landing, man's greatest achievement to date, it must have been a super-proud moment for folks at the IRC Boone Division of TRW, Inc.

The local TRW division made some of the resistors necessary to the operation of the United States space vehicles. So in the aftermath of the three-man trip to moon orbit, the two-man landing on the orb, the re-docking, and the successful return to earth—Boone citizens can honestly say that a part of Boone went to the moon.

A congratulatory message to IRC from the General Electric Company in Apollo Park, Daytona Beach, Fla., read in part: "As a representative of the General Electric Apollo Team, I sincerely congratulate your firm for its dedication in making this mission overwhelmingly successful."

## 2 Named To Adjustment Board City To Resume Zoning Activity In Perimeter

The Boone Town Board served notice last week that it will re-activate zoning powers within a one-mile area outside the town limits.

The town's decision followed the recent appointment by the Watauga County Board of Commissioners of five county representatives to serve on the zoning board.

Under the state law which allowed the zoning board to be set up, the one-mile area outside town must have an equal number of representatives with Boone members on the zoning

board to make the ordinance effective.

The town board called on Town Attorney John Bingham to set the date for the required public hearing on the re-establishment of the ordinance pertaining to the one-mile zone around Boone.

Bingham said he must complete preliminary research in Raleigh on the local ordinance before he can give the green light to the procedure. He said he expects to be in Raleigh the first week in October on the matter.

The present town board was

advised after it took office in July that the ordinance pertaining to the one-mile area was invalid since the zoning board did not have the five members who resided within the extra-territorial area following the last town annexation.

Thus, until the town board goes through the legal procedure of a public hearing, there will be no zoning authority within the one-mile limit. The public hearing may be held no less than 15 days after notice of the hearing is first advertised.

Bingham advised that he will have completed a thorough check of legal requirements for the zoning before the board proceeds.

At its September meeting last

Thursday, the town board indicated that it will set up zoning within the one-mile limit just as it was on the zoning map this summer when it was learned that the extra-territorial zoning was not on sound legal ground.

In asking Bingham to make arrangements for the hearing, the board accepted a recommendation from the enlarged zoning board that the zoning map be re-adopted.

Joe Maples, secretary of the zoning board, told the town board that his group had met also last Thursday night and had adopted its recommendation.

Dr. Lee Reynolds, chairman, presided. The following other zoning board members were

(Continued on page two)

## No Opposition To School Bonds Heard

No opposition to the proposed \$1.4 million school bond issue appeared Monday afternoon in a meeting called by the Watauga County Board of Commissioners.

The meeting, a formality in preparation for its official call for the issuance of bonds, was held at 4 p. m. in the commissioners' room of the courthouse, as advertised in last week's Democrat.

The commissioners proceeded with the call for the issuance of \$1.4 in bonds to finance ad-

ditions or modifications at the county's seven elementary schools in the county and the construction of a new elementary school in Boone.

The Monday meeting was called specifically to hear any opposition to the bond proposal.

The board named five men who reside within the one-mile zoning area of Boone to the Boone Zoning Board of Adjustments. They are Estel Wagner, Armfield Coffey, Howard Brookshire, McDonald Greene and Vernon Castle.

## School Bond Issue To Be Topic PTA

The Appalachian Elementary School PTA will meet at 6:30 p. m. Monday, Sept. 29, for a covered dish supper in the school cafeteria.

After the meal, there will be opportunity for discussion of the proposed school bond issue and the new elementary school building. Dr. Swanson Richards, Superintendent of Schools, and all members of the County School Board will be present. Parents of Appalachian Elementary School children, as well as other interested people in the community, are invited to attend.

The second meeting of the PTA will be on Oct. 20 with classroom visitation as the feature of the evening.



ROAD CLOSED—The Highway Department shut down travel on South Water Street beginning early last week to replace what District Engineer Tom Winkler termed "an undersized culvert." Five or six years ago, he explained, the bridge across Boone Creek was taken out and replaced with the pipe. Since then the manager of the FCX Service next to the creek complained the inadequate pipe had backed water into his building causing damage to a motor during one freshet. The FCX asked for a drainage survey and when the Hydrographic Department in Raleigh investigated, Winkler said they agreed. (Staff photo)

## Democrat Qualifies As Blue Ribbon Newspaper

One hundred and fifty-two daily and weekly newspapers this week received notice they have qualified as National Blue Ribbon Newspapers in a program inaugurated by the National Editorial Foundation, Washington, D. C.

The Watauga Democrat was awarded the total number of points in 19 of 25 divisions measuring its service to its

community against a national standard. Of the total 208 points, the judges awarded 193.

Announcement of the local newspaper's inclusion, came from the Foundation president George Wortley III who said publications from all sections of the United States and from Canada entered the competition. The Foundation, established in 1956 to further journalism and

journalism education, is administered by the National Newspaper Association.

Of the 152 designated for 1969-70, Wortley said "We are proud to have these fine newspapers carry the blue ribbon emblem. We hope that many more publishers will avail themselves of the opportunity to be judged against a national standard when the Foundation accepts new entries next year."

## Wataugans Are Drinking More Than Ever Soda Pop . . . That Is

Residents of Watauga County are pouring soft drinks down the hatch at a greater rate than ever.

According to a breakdown of national and regional figures, sales of the bubbly beverages broke all previous records in the past year.

It is estimated from the reports that local people consumed soda pop at the rate of 882

eight-ounce bottles per person.

By way of comparison, the United States average was 331 per capita. In the South Atlantic States it was 470.

As for the Watauga County population as a whole, it dined approximately 11,340,000 bottles and cans of soft drinks in the year.

That was some 91 percent

more than was consumed in the local area a decade ago. The total then was 5,955,000 bottles.

The data was derived from the annual reports issued by the soft drink industry and from Department of Commerce figures.

They show that it now takes more than 66 billion (million is correct) bottles of soda pop per year to slake the American thirst for soft drinks.

Throughout the country, people vary greatly in their use of these thirst quenchers and in the preference they show for certain flavors.

In the South, for example, cola type drinks are much more popular than in any other section. They represent 70 percent of the demand, as compared with about 40 percent in the East. On the other hand, more people go for fruit drinks and ginger ale in the East.

The size of the soft drink industry in Watauga County is to be seen in the dollar figures. They show that local residents spent an estimated \$1,203,000 for soda pop last year, as compared with \$476,000 ten years ago.

Part of this jump was due to higher prices. Other factors that contributed to it were the increase in the number of teen-

agers, who consume more soft drinks than any others, the rising level of income and the greater variety of beverages on the market.

The availability of low-calorie soft drinks has also been a major factor in their rising use. It has made them more attractive to the millions of people who are weight-conscious.