

# Little Red Stockings To Launch Yule Appeal

The traditional Little Red Stocking of The Children's Home Society of North Carolina, Inc., is being mailed this week throughout the state to launch the Society's annual Christmas appeal.

Announcing the brochure mail-out, Howard Holderness, Society president, explained: "Our Little Red Stocking gives North Carolina citizens an opportunity to share in bringing the love and security of permanent homes to homeless children. The services of the Society are entirely supported through voluntary contributions, and a major source of our income is our annual appeal during the Christmas season."

Since its founding in 1903, the first and foremost concern of The Children's Home Society of North Carolina, Inc., has been the child without a home. Through the years the Society has placed more than 11,000 children with adoptive families. Its services, available through its seven offices across the state, are made possible through the United Funds, which contribute 46 per cent of the Society's budget, and direct gifts.

"Our Little Red Stocking goal this year of \$107,700 is a considerable sum," Holderness said, "but one which we are confident can be met by North Carolinians who care about the future of children."

Guided by a statewide Board of Directors, composed of 60

men and women who are civic and business leaders, the Society provides temporary residential care for infants and placement services, when appropriate, for both babies and older children. A wide range of approved adoptive homes, in virtually every county of the state, proves a vital resource to the Society's casework staff in the selection of the proper home for each child.

### BY APPOINTMENT

The big business man had died and gone to—well, not to heaven. But hardly had he settled down for a nice long smoke when a hearty hand slapped him on the back, and into his ear a big voice of a persistent salesman who had pestered him on earth.

"Well, Mr. Smith," chortled the salesman, "I'm here for the appointment."

"What appointment?" "Why, don't you remember?" the salesman went on. "Every time I entered your office on earth you told me you'd see me here!"

### ROAD LOAN TO CHILE

The Inter-American Bank has approved a loan equivalent to \$6.5-million to help build 1,216 miles of feeder roads in south-central Chile.



ROTARY DONATION—The Boone Rotary Club recently made a contribution to the Rotary Foundation, a fund that helps sponsor exchange students between the United States and foreign lands. The local club's contribution of \$405 is being presented to Rotary District Governor Dr. Jess Chapman of Asheville by Stanley Harris Sr., a former district governor. At left is Dr. Robert Randall, president of the Boone Rotary Club. (Staff photo)

## Carolina Economy Up

The Tar Heel economy continued upward in October, but at a slower pace than in September, according to the Wachovia Bank and Trust Company, N. A., North Carolina Business Index.

The index reached a preliminary 198.9 which is 0.4 of a percentage point above the revised September figure of 198.5. The index however, was up 7.3 percent from the figure a year ago, said Wachovia Bank economists today. The index is given as an average percentage of its value during 1957-59.

The 1969 index increased at least 1 percent each month until July when its rate of increase began to slow down. Wachovia economists see this rate decline as evidence that the North Carolina economy is beginning to follow the slowdown of the national economy.

Whether the index growth rate decline is indicative of a continued downward adjustment is not known, but one Wachovia staff economist said, "If increased spending and employment does not come on as strong this Christmas as it did last season, then there is a good chance that we will see a downturn in the North Carolina economy after the first of the

year." Bank debits, a measure of personal and business checkbook spending, totaled \$6,288,849,000 in October which is up 2.3 percent from the September value of \$6,146,596,000 and 15.7 percent above the 1969 October value of \$5,437,451,000.

Total non-agricultural employment in North Carolina was up only 0.4 percent in October to 1,702,900 compared to 1,698,400 in September, and is an increase of 4,500 employees. The October figure is approximately 1.5 percent higher than October a year earlier.

Manufacturing employment was 701,500 last month which is off approximately 0.4 percent from the September figure of 703,300 and approximately 0.1 percent below the value of 702,300 a year ago. The average manufacturing workweek, however, was 40.7 hours in October, up slightly from the September figure of 40.5 hours.

Textile mill employment showed a decline of 500 persons from the September figure of 275,100. The average workweek in this industry was 40.8 hours in October compared to 40.4 hours a month earlier.

Tobacco manufacturing employment was down 1,900 from

its September figure of 38,200. Declines here are due to seasonal cutbacks.

The employment figures were unchanged in the household furniture industry, holding at 60,300.

Food and kindred products employment declined to 40,900 in October from 41,000 in September.

Cash receipts from farm marketing were \$288,816 last month, up 15 percent from a month earlier, and up 11.7 percent from a year earlier. Total cash receipts for the first 10 months of 1969 stood at \$1,103,524 or up 13.7 percent from the same period of 1968.

The value of building permits issued in 18 North Carolina cities during October was \$36,910,000 which was down 15 percent from a year ago, and down 33.8 percent from September.

Employment decreases also were noted in the areas of recreation and services.

### PRISON REFORMS URGED

President Nixon directed Attorney General John N. Mitchell to draw up a 10-year plan for reform of the Federal prison system.

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