

# TURN-ON SOMEONE

for Christmas

**ELECTRICAL**

## APPLIANCE *Gifts*



Pamper his vanity with power tool gifts that will never know if he has two left hands! Give him modern electrical power devices that turn the do-it-yourselfer into a craftsman!  
*Most dealers will gladly help arrange terms convenient to your budget. They'll even help you arrange a secret delivery as close to Santa Time as possible.*

Forget every past standard of excellence in gifts that please her! Give her the gift that pampers her with convenience . . . with pushbutton ease . . . with luxury that's an arm's length away—give her an electrical gift!  
*She'll bless you from dawn 'til long after dark every housekeeping day of her life. Don't miss your chance this Christmas . . . You're just a pushbutton away from making dreams come true!*

### New River Light & Power Co. Blue Ridge Electric Membership Corp.

