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BOONE, WATAUGA COUNTY, N. C. THURSDAY NOVEMBER 19, 1970

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32 PAGES-2 SECTIONS

Burley Pours Onto Warehouse Floors

By Monday afternoon more than 800,000 pounds of burley had been placed on the Big Burley Warehouse floors to fill the sprawling house to

Tuesday morning tobacco was being received on the floors of the Farmers' Warehouse in West

Joe Coleman, R. C. Coleman Jr. and Mrs. Harriet Sikes, warehouse owners and operators of Tabor City are here and say the quality of the tobacco they have examined appears about

The first auctions will be held at Big Burley and when the weed there has been sold, sales will be

Sales will be held the 23rd, 24th, 25th and 27th, with sales thereafter the first four days of each week. A market recess will begin at the close of the sales December 17 and immediately thereafter the

First In History Of University

\$8 Million Development Campaign Starts At ASU

BY LEWIS GASTON An eight-year, \$8 millio

development campaign, the first in the institution's history, began Tuesday at Appalachian State University.

Appalachian president Dr. Herbert Wey cited 17 specific needs for which development monies will be used and announced the chartering of an ASU Foundation, Inc., to accept and administer gifts from

medicerity have to be sup-ported in other ways," he said. Tax monies now represent 49.8 per cent of Appalachian's total operating budget with another 30 per cent coming from student fees. The remaining 20.2 per cent comes from grants, gifts and auxiliary services of the university. ASU's current endowment totals some

k private support if they are

to fulfill their responsibilities

The needs to be met with expected income from the velopment campaign were listed by Wey in categories of

stee by wey in categories of current operations, plant expansion and endowment. His requests, totaling \$2,200,000, for current operations include: —\$1,000,000 for additional

books, 'manuscripts, special collections and media equip-ment in the university's Carol G. BelkLibrary.

— \$400,000 for scholarships, specialized equipment and endowments for ASU's College of Business.

—\$550,000 for non--\$550,000 for non-duplicating need of Ap-palachian's five colleges and 24

academic departments.

\$250,000 for additional student financial support including athletic scholarships and recruitment.

Six needs in the area of physical plant additions totaled \$2,300,000. The specific requests are for:

requests are for:
—\$1,000,000 to supplement
\$2,000,000 in available monies for the construction and operation of ASU's new center

for continuing education.
—\$400,000 for the con-struction of a planetarium.

-\$500,000 for an Appalachian Studies Center which would research and record the history and culture of the Blue Ridge section of the Southern Appalachian chain.

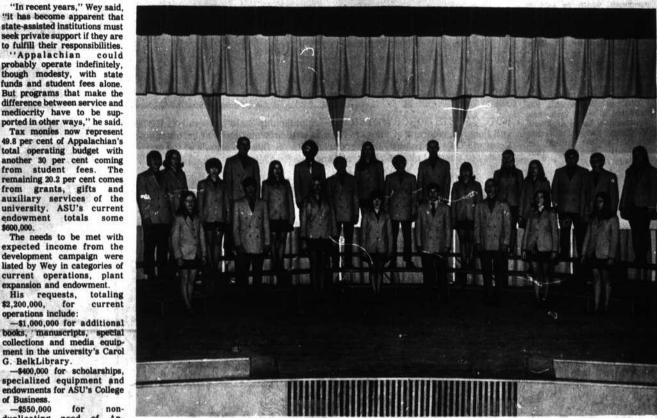
—\$100,000 for a center honoring university founders.

-\$200,000 for a student life building.
—\$100,000 for campus paving

subject of excitement and awe in Rankin Science Hall until 5 to provide minimum parking areas and walkways beyond During the day, the 2.58 billion-year-old rock was under guard and at night it was in a those furnished by state appropriation.

Under his largest category, for endowment of three programs for students and three for the faculty of the institution.

(Continued on page two



Watauga High Choral Ensemble To Stage Annual Fall Concert

The annual fall concert of the Choral Ensemble of Watauga High School will be presented in the school auditorium at 7:30

p. m. Thursday, Nov. 19.

The public is cordially invited to attend by choral director Eugene Wilson.

Selections from the

Renaissance, Baroque, Classical, Romantic and Contemporary periods will be conducted by Wilson and his assistant director, Michael W. Morgan, Soloists are Bill Agle and Danny Whittington and piano accompanists will be

Parkway Travel Up

More than eleven and a half million people have visited the Blue Ridge Parkway during 1970, according to Nati Park Service calculations according to National

In 1969 10,770,865 people toured the scenic highway as against 11,549,033 this year, an increase for 1970 of 7%

In October 1,522,965 visited the Parkway for a loss of 5% from the 1,608,498 tallied last

The October count for the four Parkway divisions follows, the first figure in each case being for 1970, the last for

James River, Va., mile 0 to 105, 200,538; 191,696. Rocky Knob, Va., mile 105 to 217. 347,361; 358,855.

A portion of the program will be sung by the Octet, consisting Robert Shaw. of members from the En-

semble.

The program includes
"Suddenly There Came A
Sound From Heaven" by
Aichinger; "Exultate Deo" by
Scarlatti, "Lacrymosa" by
Cherubini; "Let Nothing Ever
Grieve Thee' by Brahms,
"Certieve de Jean Bacine" by Grieve Thee Dy Brainis,
"Cantique de Jean Racine" by
Faure; and "Song of
Exaltation" by Beck.
The Octet will sing "Dancing
and Springing" by Hassler;

Janie Ray and Elsie Erneston.

and Springing" by "Czecho-Slovakian Song", a folk song; Saturday Night" by Ro Song", a folk song,
Saturday Night" by Rowley;
and "Christmas Song" by
church and civic programs.
been good, Santa Claus."

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Brahms; "The Turtle Dove" by Vaughan Williams; and "I Got A Key" arranged by

Choral Ensemble earning the rating of "superior" yearly in North Carolina district and state contests, was organized years ago to give outstanding singers and accompanists an opportunity to develop their musical potential to the fullest through study and per-formance of great ensemble

music of the past and present.
The group also participates
in the All-State Choral Festival, the Mars Hill College Mozart's Regina Coeli.

Members of the Choral Ensemble are Bill Agle, Danny Ailey, Junior Allen, Tena Blackburn, Jenny Cole, Deryl Danner, Elsie Erneston.

Letters

To Santa

Mr. Santa Claus of the North Pole has received messages from two Watauga County tots, and they are herewith printed:

orme. Past performances have inThe Ensemble concludes
ith "Six Folk Songs" by Magnificat; Bach's Cantata

Mad. "Debra Ann Cook has been good, Santa Claus. Debra is 5."

Boone Area Chamber Of Commerce Passes Goal

Membership Chairman Lee Barnett announced Thursday night at the Farm-City Dinner that the Boone Area Chamber of Commerce reached and surpassed its goal of 500

members.

He stated there are 504 members, including the 157 new members. a 45 per cent increase in membership. The membership fees increase is \$3,228, a 33 per cent in cash and

The success of the campaign was due to the hard work of many Chamber Board

members, he stated. Thanks and special recognition go to Velma Burnley, publicity director; the Watauga director: director; the Watauga
Democrat, WATA Radio,
president Harold Rice,
Chamber Manager Fred McNeal, Team Captains Frank Auten, Grant Ayers, Barney Hampton, Ranny Phillips, David Spainhour and Nick Stakias for their outstanding

The Barney Hampton and Nick Stakias teams sold the most memberships with 40

thank our new members who had the faith in our organization to want to become organization to want to become a part of this ACTION Chamber. Our membership drive hasn't ended, we have just reached a plateau, we want everyone, we need just reached a piateau, we want everyone, we need everyone to be a part of the Boone Area Chamber of Commerce. If you haven't joined, see a Chamber member

tonight or call the Chamber office tomorrow and be a part

He said, "I especially want to

moved to Farmers Burley in west Boone. committee will determine the reopening date.



Carrying a moon rock bound for a showing at Appalachian State University, this Piper Cherokee 250 was landed in a pasture near Independence, Va. Sunday a week ago. (Photo-Larry Chambers, Galax Gazette)

2,200 See Moon Rock In Couple Of Days

rocks available for tour in the country was being flown to Boone Sunday a week ago when pilot Joe Cain of Riverdale, Md., switched to a reserve fuel the fuel system

engine stalled.

brought the plane, its rock and three passengers down in a field a couple of miles west of Independence, Va. At the end of the



The rock was brought the rest of the way by Dr. Frank McKinney, seen here during the showing at the university. (Staff photo—Armfield Coffey)

Santa Coming To Boone Nov. 27th

The official opening of the 1970 Christmas season in Boone has been set for Friday, Nov. 27, by the Merchants Association of the Boone Area

emergency landing, it was reported, the plane's wings and

But the journey wasn't over for the precious rock. Dr. Frank McKinney of the

geology faculty of Appalachian State University drove to Virginia to get it and it was a

last Wednesday afternoon.

'Liked Us'

By noon on Wednesday, more

than 1,000 schoolchildren saw

it, said McKinney, there having been some 2,200 there in

the first two days. The display

ociation chairman John B. Robinson announces that Santa Claus will be in town from 4 to 6 p. m. that date with goodies for the children.

All stores are being asked to remain open Friday nights until 9 starting Nov. 27 and to be open each night until 9, except Saturday, beginning Monday, Dec. 14.

merchants to be ready for this official opening with each store doing its own promotion. And, he said, "We want to emphasize friendly, courteous service in all stores for the

"We hope the stores will offer the best possible values. That, coupled with good ser-vice and convenient hours, should make Boone the most desirable place in western North Carolina to do Christmas shopping," Robinson con-

Bluffs, N. C., mile 217 to 305, 231,066; 253,176. Asheville, mile 305 to 369,