

**Population**  
 Watauga County 22,660  
 10 Year Gain 27.27%  
 Boone 8,566  
 10 Year Gain 132.39%  
 1970 Preliminary Census Report

# WATAUGA DEMOCRAT

An Independent Newspaper Serving The Northwest Carolina Mountain Area.

**Boone Weather**  
 1970 Hi Lo Prec. Snow '69 Hi Lo  
 Nov. 24 31 4 54 48  
 Nov. 25 29 4 54 24  
 Nov. 26 30 17 51 36  
 Nov. 27 27 26 50 29  
 Nov. 28 61 40 41 32  
 Nov. 29 59 48 .03 31 32  
 Nov. 30 62 48 36 22

83rd YEAR—NO. 22

BOONE, WATAUGA COUNTY, N. C. THURSDAY DECEMBER 3, 1970

10 CENTS

36 PAGES—3 SECTIONS

In Shopping Center Of The Northwest

## It's Beginning To Look A Lot Like Christmas



Here Comes Santa Claus

### School Bonds Sold

The \$1,400,000 in school bonds approved last year at the polls in Watauga have been sold, says Tax Supervisor J. C. (Red) Lyons.

Purchaser is Manufacturers Hanover Trust Company of New York City and the selling of the bonds was handled by the Local Government Commission in Raleigh.

The money was deposited in The Northwestern Bank of Boone.

Early construction costs at the site of Hardin Park Elementary School says Superintendent of Schools Swanson Richards, were

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### Fire Dept. Needs Six More Men

The Deep Gap Volunteer Fire Department has vacancies for six firemen and anyone in the community who is interested is asked to contact Fire Chief James Watson or any of the members.

Training programs are available for new men. Also, the 1971 dues are now payable and may be mailed or given to any fire department member.

At the department's annual meeting held Saturday night, Charles F. Watson, Joel L. Coffey Jr., D. Grady Moretz Jr., Stewart Rymer, Scott Moretz, James C. Watson, Jack Wellborn and William C. Moretz were elected directors.

Officers of the fire department are Wade Moretz, president; Stewart Rymer, vice-president; and Charles F. Watson, secretary-treasurer. James C. Watson remains chief.



Woods Afire

Mid-afternoon slants of sun cast an eerie gloom in the smokey woods above the home of Dr. Herbert Wey, president of Appalachian. The Boone Volunteer Fire Department was alerted at 2:49 p. m. Saturday to extinguish a brush fire of unknown origin. Boone Fireman Cecil Farthing holds a water hose against a steaming dead tree. Representatives of the N. C. Forest Service were there also.

BY RACHEL R. COFFEY  
 Every day sees more shoppers with their arms piled high with gifts. And the merchants of Boone are supremely prepared to serve the people who come to "The Shopping Center of the Northwest."

After reviewing the merchandise here, there is no way to run out of gift suggestions. Shirts and ties—the old gift ideas for hard-to-buy-for men—are a whole new world of color combinations. Striped shirts with solid ties, stripes on stripes, colored shirts with ties that bear one hue to blend with the shirt and the other to match it to the suit.

The fashion world of women, which is now riding the fence between the mini and the midi lengths, features a sure-fire pleaser in the pantsuit. The wide cuffed pants with tunic tops, as well as the jumpsuits, are seen everywhere these days.

Nurses and beauticians wear them, saleswomen do: Just about everybody is getting in the habit, and local shops have a bounty of good-looking clothes of all kinds to suit the most discerning buyer.

Maybe one of the kids wants a new pair of boots; there's a skier in the family who could use equipment and fashionable new coat; or it's blouses for the women and sweaters for the men.

How to keep all the sizes straight? You might ask a saleswoman if she knows your prospective gift-getter, who you will explain is about so high, weighs so much and is conservative.

But a good way to get it straight—not only for Christmas, but for birthdays—is to get everyone in the family to fill out a size card. Then you have something to go on in any season.

providing a set dollar amount for each family member will avoid the clash of overspending and underspending when the gifts are unwrapped.

Others will want to make room for the needy in their Christmas budgets, allowing for fund-raising projects in behalf of the needy, and for special considerations, such as a basket of fruit or a potted plant for an aged and infirm friend or relative.

Maybe along with the one large gift you plan for the spouse, you might want to wrap several small "stocking stuffers" such as cologne, earrings, cufflinks, a check for a visit with the hairdresser or for a post-Christmas dinner out.

Dolls, toy cars, games such as checkers, jewelry, china, kitchen appliances, records, furniture, rugs and carpets,

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### Christmas Lighting Contest Launched

An outdoor Christmas Yard lighting contest is being held for residents of Watauga County by Blue Ridge Electric Membership Corporation. The contest is open to any residential member of Blue Ridge Electric, and interested parties may enter by calling, or going to the Blue Ridge office in Boone and filling out a Christmas Lighting Contest entry form. The deadline date for entries is December 11. Forms may also be obtained from any of the BREMCO Memberplan Dealers in the county.

Contest judging will be based on originality, artistic merit, lighting techniques and how well entrants use the structure of their houses and the surroundings in creating displays.

There will be four categories, including first prize, the best overall lighted lawn—different types of lighting integrated to give one overall composition—\$50. Second prize, storybook creations such as elves, snowmen, toy soldiers, candles and Santa and his

### Fatally Hurt By Auto

LENOIR, Nov. 23—Mrs. Mattie Alice Church, 85, Route 5, Lenoir, died Saturday afternoon from injuries she received when struck by an automobile on N. C. 268, one mile south of Patterson.

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### On-Campus Student Registration 6,500

Appalachian State University students ended their Thanksgiving holidays Monday and Tuesday with what was apparently a smoothly operating winter quarter registration.

Registrar Dean Meredith, with 114 employees working nine-hour shifts, enrolled an estimated 6,500 on-campus students. Others will enroll in Appalachian's Extension Division through the first week of December.

Lines were kept a minimum

by dividing the students into 33 different groups, each of which filed through the registration stations during a specific half-hour period.

Tuition was paid in advance by mail and meal books were distributed before registration in further efforts to minimize congestion at the registration center.

Classes begin on the campus at 8 Wednesday morning (Dec. 2) and will adjourn for Christmas holidays from Dec. 18 to Jan. 4.

Eight Northwest North Carolina communities will be honored Wednesday, December 9, by Governor Robert W. Scott in the auditorium of the Archives and History Building in Raleigh.

The communities are Sparta, West Jefferson, Boone, Lenoir, Hudson, Granite Falls, Wilkesboro and North Wilkesboro.

Governor Scott will present the North Carolina Governor's Awards to officials of the communities in ceremonies beginning at 11:15 a. m. in the Archives and History Building.

Each of the communities has earned the Governor's Award for having successfully completed a five-point

program designed by Governor Scott to place each community in a stronger competitive position for the attraction of industry and for general economic growth.

Governor Scott will present a beautiful plaque to community officials designating their town a "Governor's Award Community." In so designating each community, Governor Scott will tell the town leaders that by accomplishing the goals of the Governor's Award Program their communities are now "better prepared for industrial development."

"By completing each project required to receive the Governor's Award, your community will have greatly strengthened its ability to

attract new industry. I congratulate your community for its participation in this program and I will follow your progress with great interest," he said in acknowledging each community's entry into the program.

The goals each community accomplished were to (1) establish a promotional and financial organization to assist in plant location; (2) complete an audit on their community; (3) develop a specified number of industrial sites; (4) publish an up-to-date brochure; and (5) conduct a cleanup-fixup campaign.

After completing the requirements, each community was visited by a team of judges from the Commerce

and Industry Division of the State Department of Conservation and Development from Raleigh. The judges went over the requirements with community leaders and were then taken on a tour of the community, shown results of the cleanup-fixup campaign, inspected industrial sites, and reviewed the community audits and brochures.

Periodically, while achieving the five goals set by Governor Scott, each community was visited by Regional Representatives Jim Epting and Larry Windley of the Commerce and Industry's Regional Office in Salisbury. Each category was reviewed in preparation for the visit by the judges.

The judges reported their

findings to Governor Scott last week and each community received a letter of congratulations from the Governor in which he stated to each chairman. "My congratulations to you and your fellow citizens for successfully completing the requirements for this Award. It is my pleasure to designate your community a North Carolina Governor's Award winning community."

Officials from each of the eight Northwest North Carolina communities will journey to Raleigh on December 9 to receive their award from Governor Scott.

Receiving the award for Boone will be Mr. Alfred T. Adams, chairman of the

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BETTY FRIEDAN

### Feminist Leader To Lecture

Feminist leader Betty Friedan, the lady who created women's liberation with her book, *The Feminine Mystique* (1963), will lecture to students at Appalachian State University next Tuesday.

The 49-year-old Mrs. Friedan, president of the National Organization of Women (NOW), will appear under the sponsorship of Appalachian's Artists and Lecture Series.

An advocate of equal roles for women in business, Betty Friedan disagrees with the "pseudo-radicals", as she calls them, who advocate test-tube babies and a one-sex society.

She describes herself as a not-so-radical who has been superseded by followers with ideas far more radical than her own.

Through NOW, she is attacking job discrimination and other alleged inequities through court action. Contrasting her group to the radical liberationists, she says, "We're changing things."

She speaks here at 8 p. m. in Greer Auditorium. Admission is free.

### Auction Sale Will Aid Fire Department

The Cove Creek Volunteer Fire Department will hold an auction at 7 Friday night in the gymnasium of Cove Creek Elementary School.

Fire Chief Bud Greene says new and used items will be auctioned off and proceeds will benefit the department's building fund.

Music will be provided and prizes will be given away.