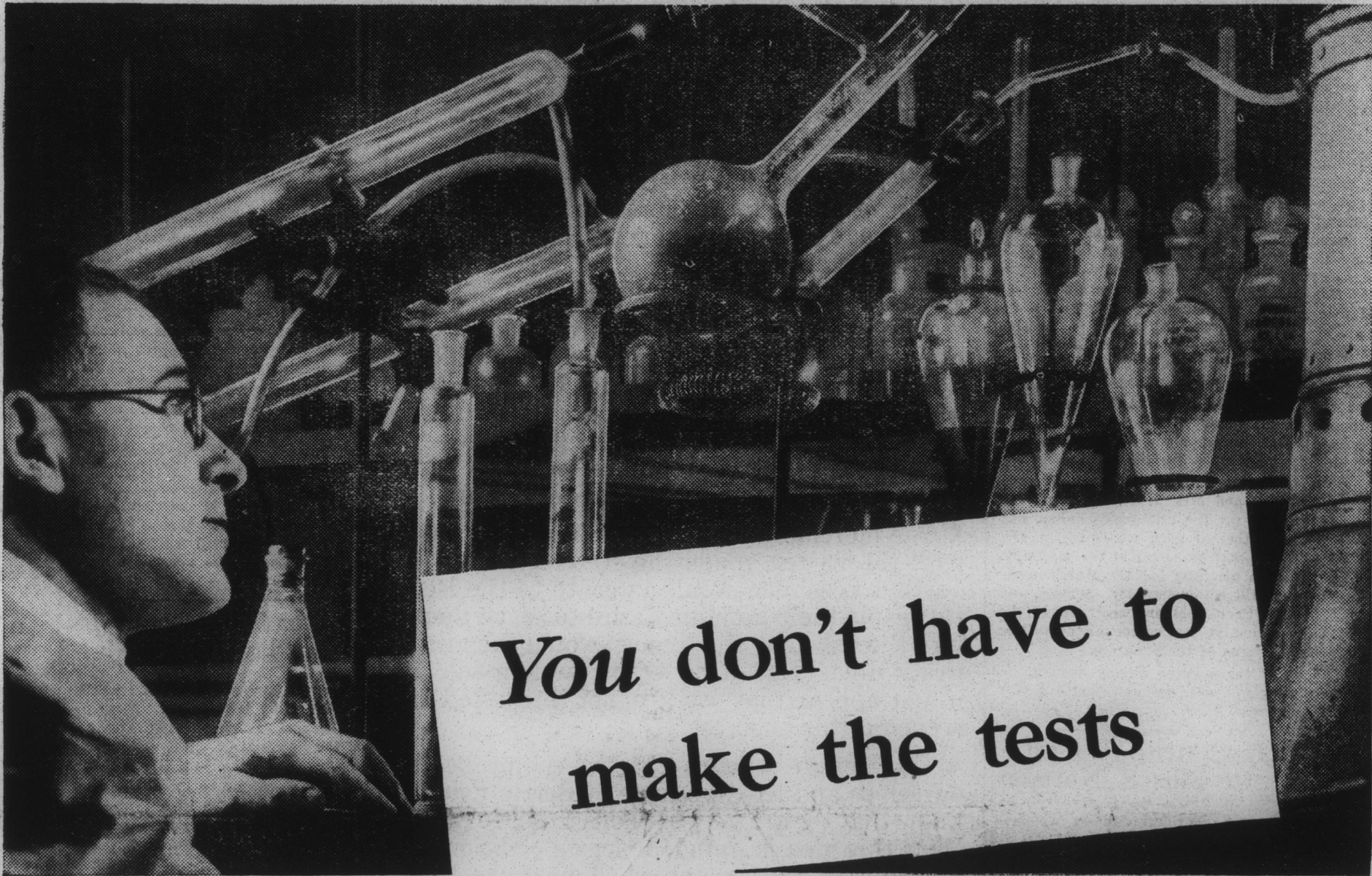


Government specifications *settle the question*



You don't have to
make the tests

Do you believe all gasolines are just alike?

Have you the answer to exaggerated claims?

Do you get impartial advice?

If not, Government experts can guide you.

. . . .

The Government recognizes that gasolines vary under chemical and physical analysis . . . and, in buying, makes certain official specifications.

Government experts specify a

higher standard for "emergency uses" than for ordinary driving.

Texaco *Fire-Chief* was made to meet and surpass these higher Government standards.

You don't have to make the tests.

When you buy *Fire-Chief* you are buying gasoline just as scientifically as the U. S. Government itself.

Enjoy the same fire-engine speed, pick-up and power that the Government insists on for its own emergency vehicles—fire-engines, army ambulances, etc.

Stop for Texaco *Fire-Chief* Gasoline at any Texaco Station.



TEXACO *FIRE-CHIEF*

It's the fastest-starting Gasoline we've ever sold!

J. H. CONGER, Agent
Edenton, North Carolina