



Saturday Night

This week will positively be your last chance to receive Bonus and Extension Votes on Subscriptions. If you have some prospects for new subscriptions, see them and get them in by 9 P. M. Saturday. If some of your friends and relatives are intending to help you by extending their subscriptions to a longer term, get them to do so during this period. Warning: No Bonus Votes for new subscriptions or extension votes given during the final period of the campaign. If you expect to win you must show results.

Your Last Chance!

for bonus votes on new subscriptions and extensions

Where Did You Finish?

Your Friends Will Soon Be Asking

There will be many prize winners in the Herald's big subscription campaign. Out of this array ONE will stand out preeminently and alone as being the winner of first honors. ONE candidate will have established a conspicuous record of achievement that may be pointed to with pride long after the race is over and forgotten. Four candidates will be the proud possessors of those splendid cash prizes, and as such will be heralded throughout the community as being the champions of the day. Get in the race with a shout, for you're on the home stretch now—and may the best candidate win!

Winners Never Quit



Quitters Never Win

SATURDAY

MAY 11th

Should be the biggest day of the campaign

BECAUSE

At 9 o'clock Saturday night, May 11, the last big vote schedule is closed forever. At 9 o'clock Saturday night, May 11, the last vote bonus for new subscriptions ends forever. At 9 o'clock Saturday night, May 11, the extension votes on second subscriptions is closed. The entire campaign comes to a final end just one week later—on Saturday, May 18.

Now Is the Time!

It's the long term subscriptions that make your votes pile up. Go after them today. Today it is anybody's race. A few subscriptions right now would make a big shift in the list standings of the candidates. Go after the long term subscriptions—they are the biggest in vote value, and right now is the time to get them.

Then there are "second subscriptions" to be had from friends who gave their subscriptions previously. There are plenty of subscriptions to be had, oodles of them, right here in Edenton. Energetic candidates will go after them and get them. Keep in mind that a new five-year subscription will count 200,000 votes exclusive of the "club" vote. And every \$10 in subscriptions turned in gives you 100,000 extra votes in addition to the regular vote. Turn in as many \$10 clubs as you can these few days—that's the kind of work that will anchor you in first place. Go to it now! Double up your fists, grit your teeth, roll up your sleeves and go to it! Determine now that the next few hours will see you giving your score a real boost. Bear in mind that there are only a few more hours in which to "cinch" one of these fine prizes.