

CALL ATTENTION TO \$15,500 GIVEN IN ESSO CONTEST

Dealers In District Are Anxious to Assist All Contestants

Essolene dealers in this and adjacent trade territories are calling attention elsewhere to the \$15,500 prize contest the Standard Oil Company has launched as part of its 1936 advertising campaign. Today's ad explains the contest in detail, describes why it's being sponsored, and how you may benefit by its more than 125 prizes, ranging as they do from four first magnitude prizes providing for free university scholarships worth \$2,000 each, down to a whole raft of \$10 awards, which any snappy, bright student of the offer may be able to grab off.

As will be noticed, and it bears emphasizing, the contest closes on September 30, 1936, and all entries must be postmarked before midnight of that date. As for the pictures to be used in titling and sending in, don't worry, every Esso dealer has them in quantity, and all you have to do is go get them. No purchase is required nor any entry fee requested, but no entry will be considered except on an official blank secured from a regular Esso dealer. Go get 'em! Go to it! And may the best man, woman, boy, girl, or child put across a victory for his or her own as well as the credit of this section of the world!

Albemarle United For Bridge

(Continued from Page One)

thorough fireproof structure, but for a lessened amount a different type of sound bridge and short cut span might both be built.

Representative Williams expressed himself as willing to sacrifice personal interests to the end that the ed himself, "I'm for the bridge and sound be spanned and neatly express-damn quick."

Rev. Aylett Ashby, who is a supporter of the entire Albemarle, urged all concerned to set aside petty interests and all work toward a bridge which would serve the entire Albemarle section.

Mayor Jerome Flora, who is a red hot short cut enthusiast, said his folks were back of the bridge provided its erection would not hinder that important piece of road.

W. I. Halstead expressed the opinion that if the money was earmarked for a bridge only then it would be foolish to not take advantage of the opportunity to secure the bridge. He did say, however, that in his traveling over the district the major cry was for roads that would enable buses to go to and from school and that would enable farmers to market their crops.

By this time it began to be apparent ferry schedules would not wait—the meeting had only been given an hour's grace so the ferry users could catch the last "Frances Harrington" home—and Chairman Saunders proposed a resolution committing the gathering to the sound bridge. Mayor Flora thought this might be supplemented by another of the same tenor favoring the short cut and all hands agreed heartily to both. It is the intention to have these resolutions presented by the delegation in Raleigh Friday.

On motion of Mayor Spires it was decided that the visitors to Raleigh Friday should first get together in the Sir Walter Hotel at 10:30, and go in solid phalanx to the highway board at 11 o'clock. To insure a good sized delegation from each county Chairman Saunders named county chairmen as follows: Chowan, Mayor Spires; Perquimans, Earl Perry; Pasquotank, G. C. Meads; Camden, Vincent Leary; Washington, Mr. Hampton and J. M. Clagon; Tyrrell, E. P. Cohoon, and Gates, W. T. Cross and W. O. Crump.

Only about 20 of the gatherers had to make the ferry back and the rest of the crowd didn't seem to care when they got home. They stood about in groups and singly, chatting over the bridge situation and conversing happily over the great business improvements its construction will assure every section of the Albemarle.

In all Edenton had a great right to feel proud that it had been able to draw such a crowd of enthusiastic, unselfish, unpartisan men together for a cause everyone condones as worthy and needy.

ASKED TO MAKE DEBUT

Misses Nina Elliott, Elizabeth Elliott, Eleanor Small, Nelson Powell and Marjorie Powell are the girls from Edenton who have been asked to make their debut for 1936 in Raleigh on September 11-12.

DIME SOCIETY MEETS TUESDAY
The Dime Society of the Edenton Baptist Church will meet Tuesday evening at 8 o'clock, with Mrs. Lillie Bond at her home on North Broad Street. All members are urged to attend.

WRITE A WINNING TITLE FOR THIS PICTURE



CONTEST PICTURE NO. 3
NOW READY AT YOUR
ESSO DEALER. GET IT
TODAY!

WIN

ONE OF THESE FREE AWARDS TOTALING

\$15,500

124 Big Cash Prizes — 4 University Scholarships
Easy to Enter — Nothing to Buy — Anyone Can Win

Get Details from Your Esso Dealer

PICTURE yourself winning a scholarship for your son or your daughter! Good for 4 years' tuition fees at a leading university of your own selection! Or you can have the value of the scholarship... \$2000 in cash!

Four scholarships are offered. That gives you 4 opportunities to win one of them, or the \$2000 in cash. In addition there are 124 other cash prizes, ranging from \$1000 down. Every member of the family can enter and help. All you have to do is to write a winning title for the above picture, and three other pictures, and write a short statement of 100 words, or less, about Essolene,

the regular priced motor fuel made by Esso Marketers, world's leading oil organization.

Your Esso Dealer will give you an Official Entry Blank with rules of the contest and complete information. You have nothing to buy to enter the contest—nor is there an entry fee. See your Esso Dealer today—get your Official Entry Blank, and try for one of these big prizes. Remember, anyone can win!

Essolene

 MOTOR FUEL


for Happy Motoring

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STANDARD OIL COMPANY OF NEW JERSEY

GET YOUR ENTRY BLANK FOR THE
ESSO MARKETERS PICTURE TITLE CONTEST FROM

Triangle Service Station

ESSOLENE ESSOLUBE

Sandwiches

Fountain Drinks

Ice Cream

24-HOUR SERVICE

Washing - Greasing

Phone 137

Edenton, N. C.

Winners Always With
ESSO PRODUCTS

Esso - Essolene - Essolube

Atlas Tires - Atlas Tubes

Are a Winning Combination In
Any Land or Nation

Standard ESSO Station

WINDSOR, N. C.

"Billy" Smith, Manager

"Ras" Craig, Assistant Manager

Get Your Entry Blank From Us

HAVE YOU ENTERED THE
CONTEST?

Drive by and let us explain it to you. Also receive your
Entry Blank and Pictures

SMITH'S SERVICE STATION

WINDSOR, N. C.

We Handle Esso Products
Exclusively

DEALER FOR

BUICK AND PONTIAC CARS

Beer - Sandwiches - Cold Drinks

WE NEVER CLOSE

24-HOUR SERVICE

GET YOUR ENTRY BLANK FROM ME

Enter the Contest Today

Henry Bunch

R. F. D. No. 3
EDENTON, N. C.

Esso Products
GENERAL MERCHANDISE

It's Not Too Late to Enter
The Contest

LET US ENTER YOU

Harrell & Wilson

Esso Products

ON SUFFOLK HIGHWAY

Stop At Our Esso Sign

WIN - WIN - WIN

Just Name The Pictures

WE HAVE THE MATERIAL—
STOP AND SEE US

N. E. Hollowell

R. F. D., Edenton, N. C.

Esso Products

GENERAL MERCHANDISE

DON'T MISS THIS!

Stop At Our Esso Sign—

Let Us Start You Off

S. L. Pierce

Merry Hill N. C., R. F. D.

Esso Products

GENERAL MERCHANDISE

Stop At Our Esso Sign

WE ARE GLAD TO GIVE YOU

ESSO SERVICE

Manning's

 Service Station

Between Windsor and Aulander

Esso Products

GENERAL MERCHANDISE

WHO'S GOING TO WIN?

Let Us Help You

E. H. Phelps

Esso Products

GENERAL MERCHANDISE

MERRY HILL, N. C.

STOP AT BUTLER'S

WE WILL BE GLAD TO GIVE YOU AN
ENTRY BLANK... ALSO PICTURES

Mrs. T. G. Butler

Esso Products

MERRY HILL, N. C.

Located on U. S. 17 South

ESSO PRODUCTS
WITH
ESSO SERVICE

Standard Oil Co., of New Jersey

Phone 74
EDENTON, N. C.
J. F. White, Jr., Agent