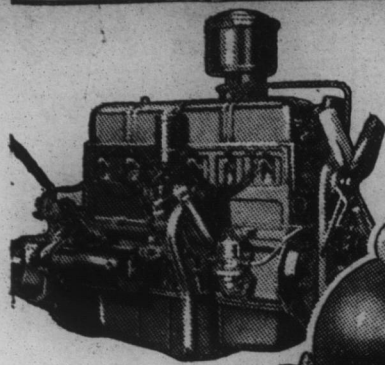
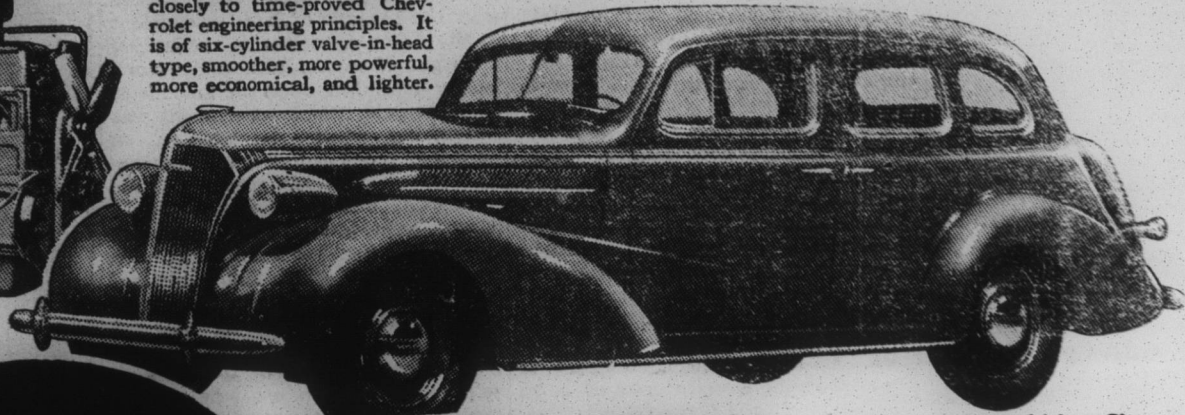


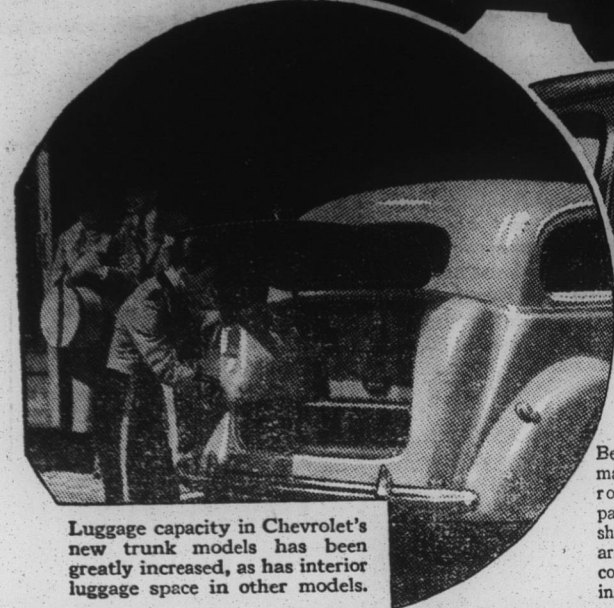
Performance, Beauty and Safety Mark Chevrolet's Completely New Cars



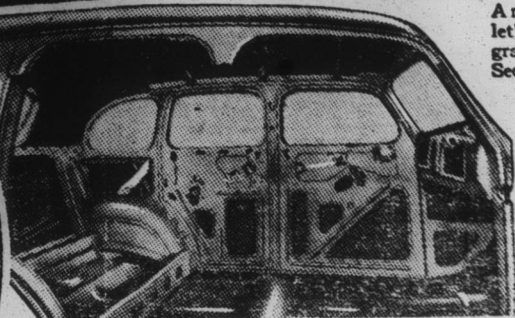
Chevrolet's 1937 engine is completely new, but adheres closely to time-proved Chevrolet engineering principles. It is of six-cylinder valve-in-head type, smoother, more powerful, more economical, and lighter.



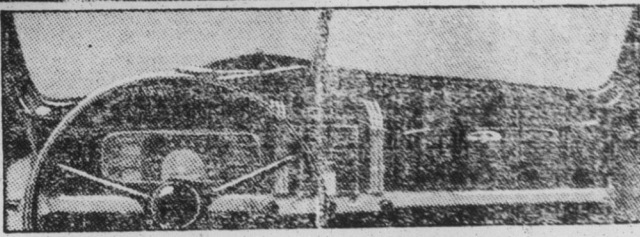
A representative model from Chevrolet's new line, typifying its beauty and grace—the Master De Luxe Sport Sedan with trunk. Note the distinctive "speed line" extending back from the side of the hood.



Luggage capacity in Chevrolet's new trunk models has been greatly increased, as has interior luggage space in other models.



Beauty and utility mark the new Chevrolet instrument panel. The windshield is of greater area, with narrow corner posts, affording better vision.



Unisteel construction joins the floor, cowl assembly, panels, and Turret Top of Chevrolet's all-silent, all-steel body, to form one integral structure, welded in all joints, and reinforced and braced for permanent silence and safety.

New power, economy, durability, safety and comfort, coupled with striking new beauty, characterize Chevrolet's new models for 1937. They are offered in two series, Master and Master De Luxe, virtually identical in appearance.

Chevrolet's fully-enclosed Knee-Action is furnished at no extra cost on the Master De Luxe models; and new Syncro-Mesh transmission, and safety plate glass all around at no extra cost, feature all models of both series.

Beautiful Slides Will Feature Passion Play Lecture By Miss Rutz

Miss Anny Rutz's story of the Passion Play and of its leading actors, which will be given in the auditorium of the Edenton High School Wednesday evening, November 18, at 8 o'clock, will be illustrated by 100 beautiful slides and will be told in excellent English, with dramatic quality, full of intimate details which take the audience "behind the scenes."

Miss Rutz, who has been a student in Rollins College during the past year and this year has been giving the story of the great play to American audiences, is a native of Bavaria. Her family has lived in Oberammergau for four hundred years. The first "Christus," Jacob Rutz, playing that part in 1634 was her ancestor.

Critical comments of her work are full of praise, E. Rodman Shipper having this to say:

"I have had the privilege of seeing Anny Rutz in the difficult part of 'The Virgin Mary' at Oberammergau. Utter simplicity, deep sincerity and religious feeling were the qualities that moved us. One felt that she lived the part. Her talk, illustrated by slides, vividly brought the Passion Play back to mind. She succeeded in communicating to her audience the very spirit of Oberammergau. Incidentally, her excellent English and clear enunciation made it easy to follow her."

The Florida Times Union of Jacksonville, makes this comment:

"Seldom has an audience here been pleased and captivated by a speaker as quickly as it was last night when Miss Anny Rutz, wearing native Bavarian clothes, vividly described the Passion Play."

ROCKY HOCK

Mr. and Mrs. W. E. Bunch, Mr. and Mrs. E. L. Pearce visited Haywood Bunch, a patient at Lake View Hospital, Suffolk, Va., Sunday afternoon.

Mr. and Mrs. George Ellis, of Newport News, Va., spent the weekend with her parents, Mr. and Mrs. J. N. Smith.

Mr. and Mrs. John Parrish, of Portsmouth, Va., visited Mrs. Ellen White and Miss Lizzie White Saturday.

I. S. Cale, from near Ahoskie, was the week-end guest of his sister, Mrs. J. P. Ashley.

Mr. and Mrs. Luther Bunch, Mr. and Mrs. Joe Tynch and Rev. Frank Cale were dinner guests of Mr. and Mrs. Paul Ober Sunday.

Misses Eleanor and Emma Harrell, from Brayhall, visited Miss Mary Leary Sunday.

Mr. and Mrs. Earl Bunch, from near Cross Roads, were week-end guests of Mr. and Mrs. Mark Bunch.

Luther Ashley and sons, of Edenton, visited Mrs. J. P. Ashley Sunday afternoon.

ENTERTAIN FOR MISS DUGAN  
Mr. and Mrs. Ray Hollowell entertained Saturday evening at their home in the Makely Apartments in honor of Miss Mary Dugan, of Washington, D. C., week-end guest of Mr. and Mrs. S. W. Taylor.

Those present were: Mr. and Mrs. Hector Lupton, Mr. and Mrs. W. S. Privott, Jr., Mr. and Mrs. Rupert Goodwin, Mr. and Mrs. Gordon Blow, Mr. and Mrs. Bill Jones, Miss Helen Goodwin, Guy Hobbs, John Richard White and Stuart Blow.

HEARD and SEEN

Raleigh Hollowell took yours truly down in the Rocky Hock section after some squirrels last week, but like the farmers in that neck of the woods, those bloomin' squirrels are mighty shrewd—in fact so shrewd that I could get up with only one each time. I'm not telling how many Raleigh shot because we didn't agree on the number before leaving each other. At any rate while out on one of these trips Harvey Thomas dropped the following letter on my desk:

Dear Buff: I know your early morning squirrel hunting exploits of late have made you neglect more important things, so, perhaps, like all editors, you have fallen behind in your reading. But I do hope you've been following this good scamp, King Edward, and his Baltimore lady friend. It's a case of DuBarry and Pompadour busting in again, and I'm surprised The Chowan Herald hasn't featured it weekly on the front page. Just look and see what this boy King has done! He has given Mrs. Simpson a \$125,000 emerald necklace! Besides, he has bought her a beautiful black sedan automobile. And there may be many other such little trinkets that haven't crashed the papers yet. Not a bit like lovers in other countries. In Ireland, so they say, men give their wives or sweethearts a black eye. In Italy it's an opera ticket. In Spain it's a serenade. In Eskimo land it's the skin of a bird's foot filled with lard. In middle Africa it's a nifty carved skewer to stick through the belle's lip, maybe so nobody else can kiss her. In Mexico it's a shawl. And in Edenton, so Bill Everett tells me, it's a string of smoked herring. But in England, oh my, love comes high! Certainly we can be happy we have a President who hasn't started off any such crazy ideas as a \$125,000 emerald necklace or a de luxe Hispano Suiza automobile. However, what of it? I'm glad I'm not sweethearting in 1936—I know I couldn't buy a string for the necklace nor even a change of oil for the auto. But then I'm not a King, though I did hold three Queens the other night and they didn't do me a bit of good.

Parson Ashby has a pet duck and knows something about them. He,

therefore, clipped the following from the "Country Gentleman", by Leon W. Dean, which is passed on to Herald readers. As for me I like the last sentence of the piece best. Here 'tis:

QUACK! QUACK!  
Take the duck. "As funny as a duck," or a "queer duck," we say. A bird that can give rise to a household expression is more than a bird; he's a national figure. Maybe the duck knows it. Perhaps that's why he tries to be solemn and dignified. He's like a lot of human beings in this respect; the more solemn and dignified he becomes, the more ludicrous he is.

Take a hen, now, and there's nothing dignified about her. She's just an ordinary farmyard citizen like the rest of us, and if she wants to stop and scratch her back in the middle of the street, no one is going to think much about it; but when a portly duck goes waddling down the road and stops to scratch his back, someone is going to let out a laugh. That's what he gets for being a duck.

A duck starts being funny right after he cracks the shell, and never recovers. Like a lot of other folks he doesn't know how funny he is. When a duck is one day and six minutes old he takes careful aim at the nearest fly on a blade of grass and makes a stab. He misses the fly and goes on his nose. He's always trying to do too much. In his own puddle he's graceful as a penant in the breeze, but get him on dry land and Pop-eye, the sailorman, never misbehaved like one of these.

His only salvation is not to hurry; but unless he hurries his legs never get him anywhere.

The duck's vocabulary is limited to one word. The one word is so expressive, however, that some people have been called quacks. The duck expresses his feelings, makes love, announces his decisions, talks over family affairs, transacts business, greets his friends, is ribald to his enemies, proclaims his advent into the world and utters his final farewell with that one word.

Only the accent and rate of speech are varied. It's his medium of advice and complaint on the march, his manner of request, command, warning and entreaty.

Man, with one syllable at his disposal, could do worse than emulate the duck. As it is, the average citizen often talks too much and says too little. So go ahead and take the duck—I'll take mine either roast or fried.

MRS. LINDSEY EVANS HOSTESS

Mrs. Lindsey Evans gave a lovely dinner party Saturday evening at her home at Cross Roads in honor of Miss Orene Hollowell and her guest, Miss Frances Raleigh, of Reidsville. Mrs. Evans' guests were Miss Orene Hollowell, Miss Frances Raleigh, Miss Frances Evans, Miss Marian Fiske, Miss Marjorie Hefren, and Norman and Bertram Hollowell. A delicious four course dinner was served.



Attention Farmers of Chowan and Adjoining Counties

WE ARE PREPARED TO TAKE CARE OF THE STORAGE OF YOUR

Cotton and Peanuts

and all other farm produce

ALSO BUYERS OF

PEANUTS and PRODUCE

SELLERS OF

PEANUT BAGS, (old or new), ROYSTER and HOME FERTILIZERS

Store Your Crop With Us

We Make Loans On All Crops

We will appreciate your business and assure both efficient and courteous service

CHOWAN STORAGE CO.

W. B. Shepard, Manager

Edenton, N. C.

"I feel cheered up at mealtime and after..."



NEWSREEL CAMERAMAN, Douglas Dupont (above), reports: "Camels are a big aid to my digestion. I smoke Camels at meals and after eating."

says TONY MANERO, 1936 OPEN GOLF CHAMP. "When I enjoy Camels," Tony adds, "I have a feeling of ease afterward."



CAMELS COSTLIER TOBACCOS

LEARN TO PLAY

Hawaiian or Straight Guitar

— in —

TWENTY EASY LESSONS BEGINNERS A SPECIALTY

We furnish a genuine Melofonic Guitar, Case, Playing Equipment and Music.

Complete Cost Only—

\$40.00, and on Time

SEE, CALL OR WRITE

United String Studios

Hertford Hotel, Hertford, N. C.

NORMAN BENTON - A. D. SAKS

Instructors

Studios to Be Also Opened In Edenton, Gatesville and Sunbury

Good Second-Hand

Peanut Bags For Sale

These bags are of the same quality that proved so satisfactory to the many farmers who used them last year. They are not perfect, but we consider them better and more uniform in size than most of the so-called "re-built" bags. Stop by and look them over . . . and get our prices. It may result in a considerable saving to you.

The Edenton Peanut Co.

PHONE 34

EDENTON, N. C.