

Elizabeth City Host To District Rotary Conference May 2-4

Entertainment Includes Jaunts to Neighboring Towns

FEATURES

Host Club Challenges Other Rotary Soft Ball Teams

"Carolina's calling you to Elizabeth City," is the message sent out this week to every Rotarian in the 187th District in a folder issued by the Elizabeth City Rotary Club, host to the 1938 District Conference on May 2, 3, 4. Aside from Elizabeth City, Edenton, Hertford and Manteo, the District comprises Rotary clubs in Virginia.

Beginning Monday evening with an informal get-together party, followed by a dance, the program is ideally timed for those who may wish to do a bit of fishing at Oregon Inlet, where the blues are usually biting in early May, before or after the conference.

Other entertainment features include visits to historic spots such as Fort Raleigh on Roanoke Island, where in 1587 Virginia Dare was born; to the Wright Memorial on Kill Devil Hill under the shadow of which the first successful airplane flight was made in 1903; to Hertford, where reposes in the Perquimans County courthouse, a copy of the first deed that ever went on record in the State, and to Edenton, one time seat of government in colonial North Carolina.

Local entertainment in the form of bridge luncheons, teas, theatre parties and golf have been provided, the Elizabeth City Country Club having been thrown open to all Rotarians and Rotarywomen for the duration of the conference free of charge. Tuesday afternoon a boat trip on the Pasquotank River has been arranged for the Rotarywomen.

Also the Elizabeth City Rotary Club has a soft ball team which is eager to cross bats with any club in the district.

Entertainment features of the program have been worked out under the direction of Dr. J. W. Selig, en-

Zinnia Is a Bold Beauty



The zinnia of today is a bold beauty and a striking improvement over its ancestors. Many new forms as well as new colors and color combinations have been developed by scientific plantmen. Zinnias like warm weather and the seed must be sown in warm soil. If the soil is cold they may decay and never germinate. If you sow the seeds of zinnias in the open ground where the plants are to remain, you will have early flowers, and sturdy plants.

Sow the seeds about 1/2 inch deep. Plants should be evenly spaced a foot to 18 inches apart, but may be sown more thickly and the extra plants moved to some other location. Firm soil over the seeds and in dry weather keep the ground moist until the plants emerge; this should be only a few days in warm weather. When the plants are growing vigorously they are likely to bloom best if not watered too frequently. As the florists' say "keep them on the dry side," but this does not mean they should not be watered thoroughly during drought periods.

The dahlia-flowered types are perhaps most popular. The flowers of these are of enormous size, up to 6 inches in diameter. The petals are slightly cupped and the stems are long with attractive foliage.

The California giants are other tall ones. They are excellent for planting in back of the dwarf and miniature zinnias, which grow into bushy border plants with hundreds of blossoms.

There is no more satisfactory flower for garden and for cutting than the zinnia, and for mass planting they are unrivaled. They are easily grown, bloom quickly from seed, and can be kept free of pests with an occasional dust-

tainment chairman, in collaboration with Mrs. Fred Lowe, ladies' entertainment chairman.

Edenton Rotarians have already discussed the district conference and many from the local club will attend.

IN STREAMLINED HIT



Surrounded with her starriest cast, sunniest songs, swiftest dances and a hey-hey load of laughter, Shirley Temple will be seen in her best-of-all musical, "Rebecca of Sunnybrook Farm," at the Taylor Theatre, Edenton, Monday and Tuesday.

CENTER HILL

Mr. and Mrs. J. S. Turner and two children, Robert and Peggy, Mr. and Mrs. Willie Byrum and daughter, Shirley, visited Mr. and Mrs. Joseph Hollowell, at Sunbury, Sunday afternoon.

Rev. Frank Cale and friend and Mrs. W. F. Cale, Mrs. J. N. Boyce and Mrs. Cameron Boyce spent Tuesday in Norfolk, Va.

Horace Lane, of Berkeley, Va., was the guest of his grandmother, Mrs. Silas Goodwin, during the Easter holidays.

Mr. and Mrs. George Ellis and son, of Newport News, Va., spent the Easter holidays with Mr. Ellis' mother, Mrs. Ida Ellis.

Mr. and Mrs. Richard Copeland and son, Carroll, of Edenton, and Mrs. J. P. Byrum and son, Edward,

spent Sunday with Mr. and Mrs. Joseph Hollowell, at Sunbury.

Hallett Perry, of Newport News, Va., spent the Easter holidays with his father, E. C. Perry, and sisters, Misses Dorothy and Kitty Perry.

Mr. and Mrs. Emmett Jones, of Norfolk, Va., spent Sunday with Mrs. Ida Reed. Mrs. Jones is with Mrs. Reed for the week.

Mr. and Mrs. George Byrum, of Edenton, and Mrs. Carroll Byrum were guests of Mr. and Mrs. R. O. Furry Sunday afternoon.

Mrs. Ray Carter and son, Olan, of Richmond, Va., have returned home after visiting Mrs. Carter's parents, Mr. and Mrs. R. O. Furry. They were accompanied by Miss Lillian Furry, Sherwood Roberson and Brock Garrett, who were here for the Easter holidays.

Elizabeth and Bernice Hollowell have returned to their home at Sun-

bury, after spending the past week with their grandparents, Mr. and Mrs. J. P. Byrum.

Miss Lillian Turner is visiting Mrs. Roy Harris, in Greenville, and attending the Woman's Missionary Conference.

Mrs. Eugene Jernigan and daughter, Sylvia, and Mrs. Herman Lane called on Mrs. T. H. Byrum Friday.

Miss Thelma Ellis, of Norfolk, Va., spent the Easter holidays with her mother, Mrs. Ida Ellis.

Mr. and Mrs. Oscar Lane and two children, of Gates, were guests of Mr. and Mrs. R. V. Ward Sunday.

Mr. and Mrs. Raymond Ward, Mr. and Mrs. Kelly Jordan spent Sunday at Woodville with Mrs. Jordan's parents.

Mr. and Mrs. William Byrum and son and Miss Audrey Hobbs, of Colerain; Misses Lillian and Thelma Ellis and Garnet Jernigan, Mrs. T. H. Byrum and Miss Myrtle Byrum were guests of Mr. and Mrs. Eugene Jernigan on Sunday morning.

R. O. Furry has returned home after visiting relatives in Virginia for several weeks.

Mr. and Mrs. Bernice Smith and daughter, Betty, from near the Sky Line Drive, spent the Easter holidays with Mrs. Goodwin's parents, Mr. and Mrs. R. H. Goodwin.

Mrs. Lena Asbell and children visited Mrs. Tom Asbell on Friday afternoon.

Mrs. Theodore Boyce spent Monday with her sister, Mrs. Willie Lamb.

Mrs. Oscar Parker returned to her home in Norfolk, Va., Sunday, after spending several days with her parents, Mr. and Mrs. Elbert Bunch. Mr. Parker came Saturday and she accompanied him back.

Mr. and Mrs. Theodore Boyce spent Sunday with Mr. and Mrs. Rudy Parks, at Gliden.

Peggy Turner, Shirley Byrum, Ruth Boyce, Jane Goodwin, Novella White, Mary Elizabeth Whiteman, and Rosser Bunch, Jr., attended the egg hunt at Chowan High School on Monday afternoon. The hunt was given by the Seniors in honor of their mascot, Ralph Hollowell, Jr.

Mr. and Mrs. William Lane and

daughter, Patricia, of Norfolk, Va., spent Sunday with relatives here.

Edward Byrum and Watson Blanchard visited Mr. and Mrs. Frank Bunch, at Franklin, Va., on Friday evening.

Mrs. Willie Byrum and daughter, Mrs. Ralph Goodwin and daughter were guests of Mrs. Willie Lamb on Saturday evening.

Robert and Peggy Turner entertained a number of their friends at an Easter egg hunt Saturday evening.

The guests included Anne Baumgardner, Ruth Boyce, Sarah, James, Haywood and Delcie Jordan, Willie Lee Godfrey, Edna Ward, Robert Byrum, Gaynelle, Driggy and William Ward, Olan Carter, of Richmond, Va., Myra White, Myra Boyce, Joyce Chappell, Rosser Bunch, Jr., Jane Goodwin, Ruth and Anne Rogerson, Jeanne and Judy Hollowell, Novella White, Norma, Janet Faye and Forest Jernigan, Shirley Byrum, Stacey Lamb, L. C. and Milton Bunch, and Oliver Jordan, Jr. Eggs, pickles, saltines and Easter egg candy were enjoyed.

Mrs. Herbert Bunch is the guest of Mrs. Ida Reed this week.

Miss Myrtle Lane has returned to Richmond, Va., after spending the Easter holidays with her parents, Mr. and Mrs. H. E. Lane.

Miss Syble White, of Wicomico Church, Va., spent the holidays with her parents, Mr. and Mrs. E. B. White.

Mr. and Mrs. Rufus Smithson and son, of Edenton, spent Sunday with Mrs. Smithson's parents, Mr. and Mrs. H. E. Lane.

Mrs. J. L. White is visiting her daughters in Greenville and attending the Woman's Missionary Conference.

Rev. and Mrs. B. B. Slaughter, of Elizabeth City, dined with Rev. and Mrs. R. E. Walston on Wednesday.

Mrs. Mattie Pallen and Miss Bonnie Rowe were in Elizabeth City for the week-end.

Mr. and Mrs. George H. Bolt, of Philadelphia, Pa., spent Friday and Saturday with Mr. and Mrs. H. E. Lane.

Isn't this the real problem of Beer — and almost its only problem?

THERE ARE people, of course, who steadfastly and sincerely believe beer to be intoxicating, or its use sinful, harmful, or a first step toward use of "hard liquor."

Just as sincerely we hold that the weight of the evidence is overwhelmingly against them...that beer is a mild, wholesome food beverage...and that "there is nothing more promising to combat the evil of too much alcohol than the opportunity of drinking good beer."

No...it is not in beer itself, we believe, that its gravest problem lies, but in those conditions, undesirable to us all, which sometimes surround its sale.

How should that problem be handled... by brewers, by retailers, by consumers, and by the public authorities? On its handling, we believe, depends the ultimate success or failure of the art and science of brewing, with all its manifold contributions to human pleasure and happiness and to the farm and industrial welfare of this country.

In that belief, a short time ago the Brewers Foundation was organized... to align the brewing industry with forces working for the public good in this country.

Our underlying motive... is of course obvious. But equally obvious, we hope, is the fact that our interests coincide with the public interest.

Important progress has been made. Brewer-members of the Foundation already represent nearly half the production of beer and ale in the United States; and these members are

pledged, individually and collectively, to the Brewers Code, one significant clause of which is as follows:

"We pledge our support to the duly constituted authorities for the elimination of anti-social conditions wherever they may surround the sale of beer to the consumer."

Being practical men, we promise no miracles. We cannot immediately or effectively "police" the quarter-million points where beer is sold (nor, to be fair, have we legal authority in many cases to do so). Nor can we, immediately, bring about full compliance with the law among all retailers, nor honest enforcement by all authorities.

But a beginning has been made...and we do promise that you will see results from it.

How far we can go, and how soon, depends very much on ourselves...but partly also on you.

Public opinion, once aroused, can operate to bring about honest enforcement of existing laws. Restriction of your patronage only to legal, respectable retail outlets can and will operate to raise retailing standards. Public preference for the products of Foundation members* will bear witness of your approval both to members and to cooperating retailers, and will encourage them to renewed efforts.

This is, therefore, at once a statement of our objectives and an appeal for your support, without which we must fall short of our high hopes. We urgently invite your full and sympathetic cooperation.

UNITED BREWERS INDUSTRIAL FOUNDATION
21 East 40th Street, New York, N. Y.

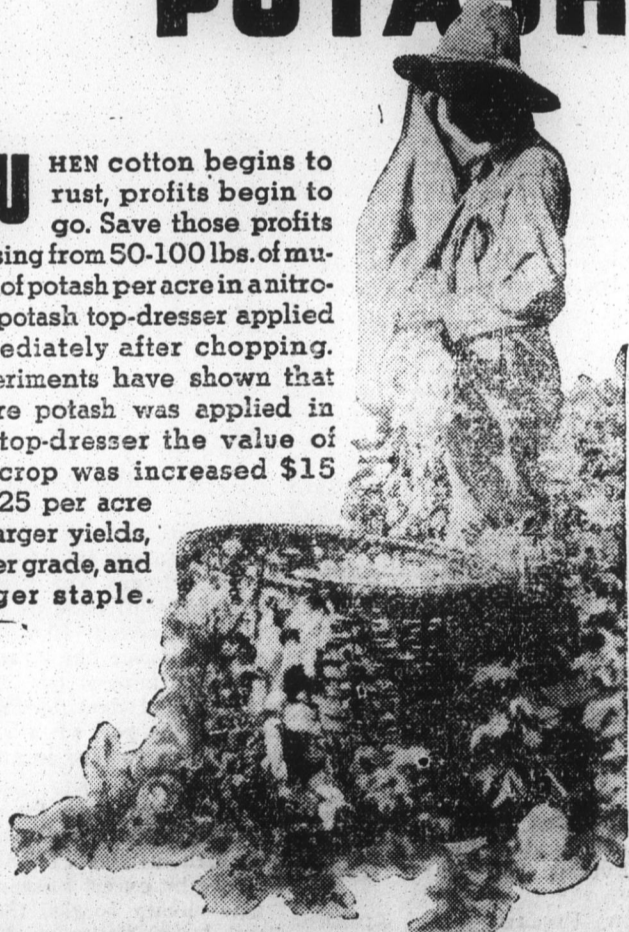
Correspondence is invited from groups and individuals everywhere who are interested in the brewing industry and its social responsibilities.



*Identified in the advertising of members by this symbol.

Get All the Profit TOP DRESS with POTASH

WHEN cotton begins to rust, profits begin to go. Save those profits by using from 50-100 lbs. of muriate of potash per acre in a nitrogen-potash top-dresser applied immediately after chopping. Experiments have shown that where potash was applied in the top-dresser the value of the crop was increased \$15 to \$25 per acre by larger yields, better grade, and longer staple.



The use of potash to control rust and reduce wilt also produces larger bolls that open normally and make the crop easier to pick, thus reducing harvesting costs and increasing profits.

Consult your county agent or experiment station about the fertility of your soil. If you did not apply enough potash at planting time to control rust and reduce wilt, see your fertilizer dealer or manufacturer about adding the equivalent of 50-100 lbs. of muriate of potash per acre in a nitrogen-potash top-dresser.

Write us for further information and literature on how to fertilize your crops.



American Potash Institute
INCORPORATED
INVESTMENT BUILDING WASHINGTON, D. C.
SOUTHERN OFFICE: MORTGAGE GUARANTEE BUILDING, ATLANTA, GEORGIA