

COMPANY 1938 EVERY STOCK REDUCING SALE!!

son. Every Article in the Store Drastically Reduced.
9 a. m. Sharp - - Ends July 23

These Prices Are For
CASH
During This
SALE

ts for sun or to swim
dren

85c
98c
\$1.39
\$1.65
\$1.98
\$2.45
\$3.25
\$3.95
\$4.85
\$5.75

ALL LADIES', CHILDREN'S,
MEN'S AND BOYS' WHITE
SHOES
GREATLY REDUCED
FOR THIS SALE

\$1.00 grades now79c
\$1.49 grades now\$1.19
\$1.69 grades now\$1.29
\$2.00 grades now\$1.49
\$3.00 grades now\$1.98
\$4.00 grades now\$2.98
\$5.00 grades now\$3.75
\$6.50 grades now\$4.98

All Black and Tan Shoes

\$1.00 grades now85c
\$1.49 grades now\$1.25
\$1.69 grades now\$1.39
\$1.98 grades now\$1.65
\$2.98 grades now\$2.48
\$3.98 grades now\$3.25
\$5.00 grades now\$3.98

\$7.50 Nunn Bush Shoes \$5.98
\$8.50 Nunn Bush Shoes \$6.48

MEN'S AND BOYS'
SUITS

\$5.00 grades\$3.98
\$7.98 grades\$5.98
\$10.00 grades\$7.98
\$12.50 grades\$9.98
\$15.00 grades\$11.98
\$17.50 grades\$12.98
\$20.00 grades\$14.98
\$25.00 grades\$17.98
\$27.50 grades\$19.98
\$29.50 grades\$21.98

MEN'S AND BOYS' PANTS

\$1.00 grades85c
\$1.50 grades\$1.25
\$1.69 grades\$1.48
\$2.00 grades\$1.65
\$3.00 grades\$2.48
\$3.50 grades\$2.98
\$4.00 grades\$3.25
\$5.00 grades\$3.98

9 DAYS
THIS SALE
LASTS ONLY
9 DAYS

Buy Several Pair at These Low Prices!

Ladies' Short and Swagger
SPRING COATS

te, green and all of the
n's new shades and styles:

Coats now\$3.98
3 Coats now\$6.98
8 Coats now\$8.50
0 Coats now\$10.95

SPECIAL LOT
MEN'S LINEN AND SUMMER
SUITS

\$3.98 to \$12.50 Grades. Sale Price\$2.98

Men's Tropical Worsted Suits. \$15.00 to \$18.50 grades. Sale Price\$8.95

SPECIAL LOT
Men's Manhattan and Van Heusen and Big Yank Pajamas. During this 9 Day Sale for only98c

HANES SHIRTS AND SHORTS

35c Grade Now25c | 50c Grade Now39c

Special
—on—
TOWELS

10c Towels now**8c**
15c Towels now**11c**
25c Towels now**19c**

MEN'S SHIRTS, PAJAMAS,
UNION SUITS AND SHORTS

25c grades now19c
50c grades now39c
75c grades now65c
\$1.00 grades now85c
\$1.50 grades now\$1.25
\$1.69 grades now\$1.39

MES CO.
NG DEPARTMENT STORE"
N. C.

SPECIAL
8,000 YARDS 39-IN. WIDE
Unbleached Cotton

8c Value
SALE PRICE**6c**

ONE SPECIAL LOT OF
Manhattan and Riegel Shirts
Special for This 9 Day Sale. Only**98c**