

In these columns will be found a fair presentation of local and county news of general interest.

THE CHOWAN HERALD

This newspaper is circulated in the territory where Advertisers will realize good results.

A HOME NEWSPAPER DEVOTED TO THE INTERESTS OF CHOWAN COUNTY

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Edenton, Chowan County, North Carolina, Thursday, March 21, 1940.

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Herald Starts Circulation Campaign

Sunrise Service On Court House Green Will Feature Easter Celebration Sunday

Appropriate Program Will Begin at 6:15 O'clock

BAND PLAYS

Moved to Court House In Event of Inclement Weather

Following a suggestion advanced by Rev. C. A. Ashby in a recent meeting of the Edenton-Chowan Chamber of Commerce, a sunrise service will be held in Edenton next Sunday, Easter morning. C. L. McCullers, director of the Edenton High School Band, at the meeting was instructed to try to perfect plans for such a service, and this week announced that all arrangements had been made and that the service will begin at 6:15 o'clock. The affair will be held on the Court House Green, and in event of unfavorable weather, the service will be moved to the Court House.

This is the first time a service of this kind has been held in Edenton in recent years, at least, and it is hoped a large number will turn out to join in the worship.

Mr. McCullers has announced the following program:

Onward Christian Soldiers, Processional (beginning at High School) by Band.

America ----- Band Invocation Address of Welcome by Mayor J. H. McMullan.

Holy, Holy, Holy ----- Band I Need Thee Every Hour ----- Band Beautiful Garden of Prayer, Band Prayer ----- Pauline Moore Joy to the World ----- Band Scripture Reading ----- Doris Brown All Hail the Power of Jesus Name, by Band.

Address ----- Barbara Kepler Sweet Bye and Bye ----- Band Tell Me That Old, Old Story, by Band.

Stand Up, Stand Up for Jesus, by Band.

Star Spangled Banner ----- Band Benediction ----- Rev. W. C. Benson

Boy Scout Executive Names Kermit Layton Field Commissioner

Kermit Layton, until recently scoutmaster of the Edenton Boy Scouts, has been appointed field commissioner for Boy Scouts. The appointment was announced by Lewis R. Hester, scout executive of the Tidewater Council.

Mr. Layton's duties will be to line up troops with headquarters and promote ideas sponsored by national headquarters. He will also hold an inspection every three months and check on troop ratings, uniforms and advancement. Counties under Mr. Layton's supervision include Chowan, Gates and Pasquotank.

Mr. Layton's first big job will be to try to stage North Carolina Week at the Darden Boy Scout Reservation at Franklin, Va. The Edenton troop camped there last year and so well is the camp equipped and so ideal for scouting that he hopes to influence many more North Carolina troops to camp there this summer. The Edenton troop was the only Tar Heel outfit in the camp last year and carried off several honors in camp competition.

Vaudeville Show At Theatre On Tuesday

Theatre-goers will have an opportunity to attend a vaudeville entertainment at Taylor Theatre Tuesday when Morris Nelson presents "Revue Magnificent." The show features a dazzling array of feminine charm, including Mar-Ta Tonga, the blonde siren, a tight-wire act, two musical maniacs, novelty ring act, popular songs, dancing, jokes, the lingerie girls and music by a six-piece band. The show, which can be seen at both matinee and night, is in addition to a feature picture starring Joan Bennett in "Housekeeper's Daughter."

BIRTH ANNOUNCEMENT

Mr. and Mrs. Ernest Waff of the Advance community have announced the birth of a son.

Easter Seals Now On Sale To Help Crippled Children

W. J. Taylor Urges Generous Purchase During Drive

NATION-WIDE

Opportunity to Help a Worthy Cause For Only a Penny

The annual nation-wide Easter Seal campaign to aid crippled children got under way this week in schools of Chowan County under the direction of W. J. Taylor, executive secretary.

North Carolina is joining with 30 other states throughout the country affiliated with the National Society for Crippled Children to raise funds to carry out their program of giving every crippled child in the State an opportunity for a full and better life.

The society is a lay organization which cooperates with various government and social welfare agencies in developing a well-rounded program for the crippled child, embracing proper medical treatment, hospitalization, education, proper psychological adjustment to their environment, vocational training and employment. The annual Easter seal drive provides necessary funds to carry on their work.

The seals are being sold in Chowan County through the school children. This is appropriate because of the particular effort being put forth at this time for the education of physically handicapped children.

Mr. Taylor, who urges generous purchases of the seals on the part of citizens of the community as well as school children, says:

"The education of crippled children is a vital necessity. Handicapped in body, and thus denied many of the occupations open to normal boys and girls, a trained mind is their only hope of economic independence."

Mr. Taylor is very much interested in the seal sale, for what money is raised during the drive is equivalent to the amount which may be used locally, for though only 50 per cent of the sales remain in the county, the state matches dollar for dollar the amount raised for crippled children work.

The seals sell for only a penny a piece and the slogan for the 1940 seal sale is "Share Your Easter Joy—Buy Easter Seals—Help Crippled Children."

Marionette Show Sponsored By PTA Friday, March 29

Entertainment Will Be Held at School at 2:30 O'clock

Clemens' Marionette in "Robin Hood," a five-act entertainment, will be presented in the school auditorium Friday afternoon, March 29, at 2:30 o'clock. The entertainment is sponsored by the Edenton Parent-Teacher Association, for which a small admission will be charged.

The story has been especially arranged for the marionette theatre and is the most elaborate production now in existence. The puppet actors are unusually life-like and will be dressed in beautiful and historically accurate costumes. The scenery for each of the five acts is also exceptionally attractive.

"Heart Of Africa" In Slides At Methodist Church Wednesday

"In the Heart of Africa," an interesting story told by stereopticon slides will be presented in the Sunday School room of the Methodist Church Wednesday evening, March 27, at 7:45 o'clock. This entertainment is sponsored by the Missionary Society of the church and will take the place of the usual mid-week service. The Rev. W. C. Benson, pastor, will deliver a lecture in connection with the slides.

A silver offering will be taken at the door and the public is cordially invited to attend.

Chowan Host To Election Officials Saturday, March 30

State Chairman Lucas And Gregg Cherry Will Speak

FROM 12 COUNTIES

Important Change Has To Do With Registration of Voters

Chowan County will be host Saturday, March 30, to members of the boards of election in 12 surrounding counties as well as the chairmen of the executive committee in these counties when a meeting will be held in the Court House to explain changes in the election laws made by the 1939 General Assembly.

The meeting will begin at 11 o'clock and at 1 o'clock the visitors will be guests of the local board at a luncheon to be served at Hotel Joseph Hewes.

Counties which are expected to be represented at the meeting include Northampton, Martin, Bertie, Hertford, Washington, Chowan, Gates, Pasquotank, Currituck, Tyrrell, Dare and Perquimans.

Present at this meeting will be W. A. Lucas, chairman of the State Board of Elections, and Gregg Cherry, former speaker of the House, both of whom will speak on various phases of the election laws.

One of the most far-reaching changes in the election laws has to do with setting up a new system of registration in primary elections.

Heretofore, only the general election registration book has been used for both primaries and elections. Under the new law there will be separate registration books for primaries and elections.

The voter will be entered on the primary registration book of the party of which he is a member and hereafter only the primary registration books will be furnished the registrars for the primaries.

There will be either a complete re-listing of voters or a new registration in each county in the state, as may be determined by the County Board of Elections of each county, at the meeting of such on Saturday, March 23rd.

In those counties in which a new registration is ordered the books will be open during the usual registration period before the May primary.

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Baseball Players Arrive March 27 For Early Practice

First Group Will Comprise 18; More Coming Later

According to information received by G. H. Harding, the first group of baseball players to train in Edenton will arrive on March 27. In this group will be 18 players, and they will be accompanied by Tom Oliver and Poke Whalen, managers of the Reading, Pa., and Pocomoke City, Md., clubs, as well as Arthur Ehlers, vice president, and Fred Hering, his assistant.

According to Mr. Ehlers, 24 more men will arrive on April 1, and on April 11, another group of 15. The players will train from 11 o'clock in the morning until 3 o'clock in the afternoon. The Reading Club is a member of the Inter-State League, while the Pocomoke City outfit is in the Eastern Shore League.

Local Band Will Play At Tulip Festival

Edenton's High School Band will again this year participate in the Tulip Festival to be held in Washington, an invitation having been accepted this week. The festival will be held on April 12.

CAKE SALE SATURDAY The Chowan Woman's Club will have a cake sale at the Quinn Furniture Store, in Edenton, Saturday morning.

Seven Weeks Drive Begins Today To Secure Renewals And Add New Subscribers

"Gone With Wind" Coming To Edenton On May 19 To 22

Following his return from Charlotte Tuesday night, Jimmy Earnhardt, manager of Taylor Theatre, announced that "Gone With Wind" will appear at the theatre for a four-day showing May 19-22. Mr. Earnhardt stated that the entire picture will be shown exactly as it appeared in the initial showing at Atlanta and New York City. He was hopeful of securing the popular film during April, but due to extended runs it could not be booked until the above date.

At the same time Mr. Earnhardt booked Walt Disney's Pincocchio feature which will soon appear at the theatre.

Efforts Made To Raise Money For Local Boy Scouts

Much Activity Following Meeting Held Friday Night

Following a meeting in the Boy Scout cabin Friday night, at which parents of Boy Scouts, as well as others interested in the welfare of boys attended, plans are now on foot to put the local Boy Scout troop on a sound financial basis.

The idea was advanced to secure from 50 to 100 people who would contribute 50 cents per month toward the Scouts and though very little soliciting has yet been done, 15 have already agreed to lend this support. Mrs. J. M. Jones is chairman of a committee to make a canvass and she will be delighted to hear from any who might like to help in this way.

Other forms of raising money include a rock muddle to be held Wednesday, March 27, and a fiddlers' convention and square dance to take place about the middle of April.

Interest in the Scouts has taken a boost and Scoutmaster Leary, with a full quota, is very much encouraged with the Scout situation as it now exists.

Cantata Will Feature Baptist Service Sunday

Special music will feature the service Easter Sunday morning at the Baptist Church, when the cantata "Risen Indeed" will be presented by the church choir under the direction of Mrs. M. A. Hughes.

The program will take the place of the morning sermon and will undoubtedly attract a large congregation.

Bank Of Edenton Closed On Monday

Easter Monday will be observed as a holiday by the Bank of Edenton, the institution being closed the entire day. For this reason patrons of the bank are urged to transact their banking business accordingly.

Out Again

If the weather permits, the Edenton High School Band will make its initial spring appearance tonight (Thursday) at 6:30 o'clock. Director C. L. McCullers plans to have his outfit march on Broad Street and if it is not too cool to present a brief concert after the parade. This event is planned due to some recent criticism that the band has not been as active during recent months as might be expected.

First Prize of \$300 Cash Awaits Winner In Contest

PAID DAILY

Advantage For Workers Who Enter Race At Once

With this issue, The Herald announces details of a seven-weeks circulation campaign of unusual interest to this section. It is the most generous program ever undertaken in this community and is in line with the publishers' avowed intention to give readers the best newspaper possible and the merchants in this trade area the best advertising medium.

Details of campaign appear on page 6 of today's issue. Following are some of its highlights.

The campaign is something in which everyone can participate, either by engaging directly in the campaign or by assisting others. And because of it, more dollars will be put into circulation locally and more people will be earning money. Hundreds of dollars will be paid to those who take an active part in this interesting event and assist The Herald in enlarging its subscription list and at the end of the seven-weeks campaign the leaders will share in the grand prize distribution. It costs nothing to enter—candidates need not necessarily be subscribers.

The first capital prize, to be awarded at the conclusion of the seven-weeks race, will be \$300 in cash.

Second prize will be \$100 in cash, and third prize \$50 in cash.

Six Prizes In All

Nor is that all. A total of six prizes will be awarded at the close of the campaign, three other prizes being planned in addition to the three capital prizes. Fourth place winner will receive a bonus check of 40 per cent of his or her total earnings in addition to the daily pay checks which feature the campaign. Fifth place winner will receive a bonus (Continued On Page Five)

Zone Meeting In Hertford March 27

Outstanding Speakers Will Appear on Program

The Chowan-Perquimans Zone meeting of the Woman's Missionary Society of the Methodist Church will meet in Hertford Wednesday, March 27, at 10 o'clock. An exceptionally good program has been arranged with guest speakers including Mrs. H. L. Rivers, state chairman of Christian social relations, Mrs. J. C. Wooten, whose forte has been children's work, and Miss Zoe Anna Davis, deaconess at E. C. T. C., Greenville.

Mrs. Joseph G. White is chairman of this zone and has the reputation of always having interesting and instructive meetings.

Spring Festival Of Junior Music Clubs Held Next Saturday

The Spring Festival of the North-eastern District of the Junior Federated Music Clubs will be held in Edenton on Saturday March 23rd. Registration will begin at 9 a. m., with the program starting at 9:30.

Miss Madge Hedrick, of Edenton and Wake Forest, who is State chairman of the Competitive Festival, will be present. Mrs. C. L. Wilson, of Robersonville, district chairman, will preside. The name of the judge has not been announced. Clubs from Belhaven, Bethel, Robersonville, Conway, Hertford and Edenton, and perhaps others, will participate.

Any who are interested in the development of music among young people are invited to attend. There will be no charge for admission.