

Biggest Travel Year In History Expected

Estimated That 1941 Income of \$175,000,000 Will Be Passed

North Carolina's travel industry is gearing itself for the biggest season in history, while plans for expansion this year and next are proceeding rapidly.

The industry, which brought an estimated \$175,000,000 into the state in 1941, peak year, is anticipating as much—or more—in 1946, according to a survey made by the State Advertising Division. The expectation is based upon advance bookings, inquiries, and the predictions of national travel officials. And 1946, when new cars will be on the road and facilities increased, is already being hailed as a travel boom year.

The North Carolina activity is merely a fragment of the larger travel picture which enhances both Americas. A five-billion dollar year is forecast by most agencies, with most of it going into domestic or Latin-America travel. It will be the largest "industry" in America, at that figure.

At least six new travel magazines have appeared as if by magic, and travel agents, who handle tickets and reservations on commission are back in business. Travel Bureaus, operated by oil companies and others, are flourishing again. Map printers are hard-pushed to meet orders, and a rainbow of colorful literature is flooding the nation as the various states or regions jird for competition. Communities are refurbishing their tourist attractions, too. "Lost Colony" at Manteo opens again in July, and there will be an array of festivals, dances, regattas and other events either in 1946 or 1947.

North Carolina, realizing that its tourist "crop" brings in more money than any other crop except tobacco, is launching an aggressive campaign to hold its place which is pre-eminent in the South in dollars, Florida only excepted. Advertisements are appearing in magazines and newspapers, and a follow-up service is maintained to give information to vacation shoppers.

However, other Southern States have entered the race to get a slice of this industry. South Carolina and Georgia both this year launched tourist-attracting campaigns, and Florida will spend \$500,000 for a drive in 1946. Thirty-three of the states of the union now have such advertising funds.

Longer

"Can you write shorthand?"
"Yes, sir; but it takes me longer."

TAYLOR THEATRE

EDENTON, NORTH CAROLINA
We Have the Shows

Today (Thursday) and Friday,
March 7-8—

Robert Walker and
June Allyson in

"SAILOR TAKES A WIFE"

Saturday, March 9—

Johnny Mack Brown in

"BORDER BANDITS"

Sunday, March 10—

Dick Powell and

Walter Slezak in

"CORNERED"

Also "Hitler Lives"

Monday-Tuesday, March 11-12—

Dorothy Lamour and

Arturo de Cordova in

"MASQUERADE IN MEXICO"

Wednesday, March 13—

Double Feature

Kirby Grant in

"CODE OF THE LAWLESS"

Lynne Roberts in

"GIRLS IN THE BIG HOUSE"

Coming March 14-15—

"SCARLET STREET"

Lee Jackson Greer Conducting Course At Air Station Pool

Ten Young Men Making Fine Progress, Says Instructor

Ten young men have taken advantage of the Red Cross Water Safety Course, now in progress at the swimming pool at the Edenton Naval Air Station. Lee Jackson Greer, special field representative for First Aid, Water Safety and Accident Prevention Service of the Red Cross area headquarters at Atlanta is the instructor and reports splendid progress on the part of the local group. The course consists of 30-hours and will end tomorrow night (Friday).

Those who are taking the course are Benjamin F. Askew, William Carey Bunch, Jr., Richard D. Dixon, Jr., Emmett H. Wiggins, Malcolm H. McGregor, Peter A. Carlton, Sam White, Rodney Harrell, Scott Harrell and George Willoughby.

After serving for two years as an American Red Cross First Aid, Water Safety, and Accident Prevention instructor with the armed forces in the Caribbean and South Atlantic theatres, Mr. Greer accepted an appointment in March, 1944, as a field representative with Southeastern Area, American Red Cross FAWSAP Service.

Beginning association with the national organization in 1941, Mr. Greer gave first aid, water safety and accident prevention instruction at army and navy stations throughout the country. In 1943 he was among five field men selected to handle the program for the American Red Cross with the troops overseas.

Mr. Greer was a veteran in Red Cross volunteer service before joining the national staff. While a student in the liberal arts and law schools of the University of North Carolina at Chapel Hill he was First Aid, Water Safety and Accident Prevention committee chairman for the Chapel Hill County Chapter.

Later while engaged in law practice at Whiteville, N. C., Mr. Greer was active in the Columbus County Chapter as First Aid, Water Safety and Accident Prevention chairman and as executive secretary.

During those years he directed his own summer camp for boys and girls at Lake Waccamaw, N. C., and he has also directed YMCA and Boy Scout summer camps.

Mr. Greer was winner of the 1933 Cape Fear River Marathon swim which takes place between Southport and Wilmington, N. C., a distance of 30 miles. He is a holder of the American Red Cross Service Medal and Certificate of Appreciation, three-year and five-year awards respectively, for continuous service as a volunteer First Aid instructor.

Daniel Reeves Now In Principal Korean Port

Now serving with the office of the Navy Port Director at the principal Korean port of Jinsen is Daniel P. Reeves, seaman, first class, USNR, son of Mr. and Mrs. D. M. Reeves, Edenton. Young Reeves is employed in the transportation section.

Reeves was employed by the Norfolk and Southern Railroad before he entered the Navy in April, 1943. He expects to be released from the Navy in March or April and will return to Edenton.

MRS. E. J. PRUDEN

— Dealer In —

SPENCER

INDIVIDUALLY DESIGNED

SUPPORTS

FOR MEN, WOMEN AND

CHILDREN

Write or Call

MERRY HILL, N. C.

PHONE 211W-3



MUD AND SAND—Red Cross workers are used to weather—from Greenland to the Persian Gulf. Lee Ferguson, Waco, Texas, Red Cross girl, finds Okinawa mud bearable while Rusty Weiland, Peru, Illinois, feels the same about the volcanic ash of Iwo Jima.



52 Confined In Chowan Jail During February

Jailer Herman White reported to the County Commissioners Monday that 52 persons were confined in the county jail during the month of February. Confinements ranged from one to 14 days and the expense amounted to \$133.70, which includes jail and turnkey fees.

Supply Of Soap Will Be Less This Year

The supply of soap this year will be somewhat smaller than in 1945, the State Agriculture Department is

informed by the Bureau of Agricultural Economics.

With hog slaughter increased, grease production is expected to be "moderately larger" than in 1945—but not enough larger to offset the reduction in stocks of tallow and greases, and in stocks of lard held by soapmakers.

The purchase of lard for use in soap has been prohibited since the fall of 1944, and stocks of inedible tallow and greases last November were less than in November of the previous year—and also less than what is generally considered a minimum working level, according to BAE. Also, imports of coconut oil and copra from Ceylon and the South Sea

High School News

Last Friday, E. H. S. was visited by the annual puppet show sponsored by the State Board of Health in the interest of teaching students the necessity of having better teeth. This show, familiarly known as "Little Jack", is written for the primary grades but the entire school always looks forward to seeing it each year.

County's Debt Cut Down By \$13,254.34

W. W. Byrum, chairman of the Chowan County Commissioners, was on Monday authorized to pay \$13,254.34 of the County's indebtedness. The amount represents \$4,566.90 due March 15 for school building bonds and coupons and \$8,687.44 due April 1 for road and bridge bonds and coupons and school bonds and coupons.

YOUTH FELLOWSHIP MEETING FRIDAY WITH BEATRICE EVANS

The Youth Fellowship of the Evans Methodist Church is scheduled to meet Friday evening, March 8, at 7:30 o'clock with Beatrice Evans at the home of her parents, Mr. and Mrs. B. W. Evans.

Islands, which approached 200,000,000 pounds in 1944 and 1945, will this year go mainly to prewar markets, the United Kingdom and Continental Europe.

NEW HOPE SEEN FOR MIGRAINE VICTIMS

Has science found a new drug that will bring relief to those who suffer the agonizing variety of headaches? A popular science analyst discusses a new medical advance in the March 17th issue of

THE AMERICAN WEEKLY
Nation's Favorite Magazine With
THE BALTIMORE
SUNDAY AMERICAN
Order From Your Local Newdealer

Chaplain Wm. Slavin At Catholic Church Friday

Friday, March 8, at 8 P. M., Father William Slavin, chaplain of Edenton Air Station, will officiate at the Rosary, Novena of Grace, hymns, way of the cross, benediction and distribution of blessed ashes in St. Ann's Catholic Church, stated Father F. J. McCourt, pastor, who invites everybody to all services. Choir practice all Fridays at 7:30 P. M. Week-mornings, one mass, Rosary and Novena.

Sunday, March 10, at 9 and 11 A. M., holy masses, hymns, sermon on "Temptation," Communion, ashes distributed and Sunday School; 7:30 P. M., choir rehearsal; 8 P. M., Rosary, Novena of Grace and Our Lady of the Miraculous Medal, hymns, benediction. Confessions start half hour and end five minutes before masses.

"LET GEORGE DO IT"



Ask George Twiddy this question: What is Comprehensive Insurance? What will it cost you to add it to your present policy?

GEORGE S. TWIDDY
Mutual Insurance
FIRE - AUTO

LET'S TAKE STOCK NOW

Everybody wants goods.

Manufacturers want to make them for you.

Yet months after the war's end, you still find it difficult to get many of the things you want and should have.

So, isn't this the time for all of us to take stock . . . to learn a lesson . . . to find out, if we can, what will cure the troubles we are having and prevent their recurrence?

Let's look ahead and agree on a program that will insure the full production everybody agrees is the real answer to most of our problems.

Suppose we begin by taking a good look at three roadblocks to prosperity..:

STRIKES

Whatever their justice or injustice, strikes paralyze production, force people to use up their savings, and result in losses that can never be made up.

PRICE CEILINGS

Full production isn't possible when industry suffers losses because of rising costs and frozen prices. Price

ceilings limit production — goods just don't get made.

GOVERNMENT SPENDING

Continued huge government spending means continued high taxes. High taxes discourage production, hinder the creation of jobs, and leave you less to spend.

ISN'T THIS THE WAY?

The people, through Congress, can remove these roadblocks in the long-range interests of all..:

By establishing a labor policy that will treat labor and management exactly alike, and above all be fair to the public;

By removing the shackles of price control on manufactured goods;

By cutting down on government spending now and balancing the Federal budget by the 1947 fiscal year at a level of income and outgo that taxpayers can stand.

Do you believe this program is in the public interest?

Your Representatives in Congress are the only ones that can put it into effect. Tell them how you feel about it.

NATIONAL ASSOCIATION OF MANUFACTURERS

FOR A BETTER TOMORROW FOR EVERYBODY



Pepsi-Cola Company, Long Island City, N. Y.
PEPSI-COLA COMPANY OF ELIZABETH CITY, N. C.