

Scoutin' Around

By PETER CARLTON



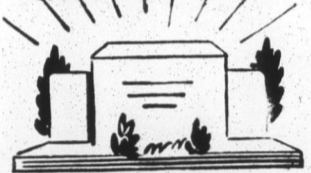
PETER CARLTON

CLOSE to two hundred men, women and children were fleeing the heat of this past week-end and enjoyed the coolness of the atmosphere and the relaxation obtained at Sandy Point. The scene reminded one of any resort area, with the exception of the refreshment booths, bath houses, brightly colored buoys, and amusement concessions. Several motor boat parties glided by, adding to the gay scene. If this many will turn out for the swimming in water which is claimed to be polluted, perhaps this would be a good indication of what could be done with a well organized program at the pool on the base. There are all the facilities for a bang-up recreation center for day and night. (Or they could be provided with not too much trouble and on a self-sustaining basis, too). There are provisions on the base for tennis, boxing matches, swimming and dining. Golf could be added with not too much trouble. It would be an attraction also to invite "air guests" from nearby cities, who might want to fly on a junket or make a leisurely trip to some point of interest. We have it here. We could develop it.

Amusement and entertainment and activities in Edenton-Chowan County last week and this week, include baseball games, swimming, tennis, boating, fishing, touring of the historical spots, dancing, motion

pictures, weiner roasts, hiking and camping; extended tours to neighboring spots such as Kitty Hawk and the Wright Memorial, the sand dunes at Nags Head, the Coast Guard Air Base at Elizabeth City, Fort Raleigh at Manteo. "Doc" Crawford is most enthusiastic over the American Youth Hostel plan. He feels that it will provide clean, healthful exercise to our youngsters, and give them a chance to be on their own, enjoying the great out of doors on bicycle. Strongly recommends that we develop this plan all over the Albemarle. The plan calls for supervision and a series of hostels all along a certain planned-out route. "Doc" thinks that the Albemarle is a natural for this sort of thing. With so much history and so much to see and enjoy, the kids who participate would gain greatly in enriching their backgrounds and in making strong bodies and minds. (We agree with you "Doc" and would like to see the whole Albemarle unite in a series of "stops" to provide for week trips at minimum cost to the youngsters participating, and with the right "house mothers" and other supervision on the way.)

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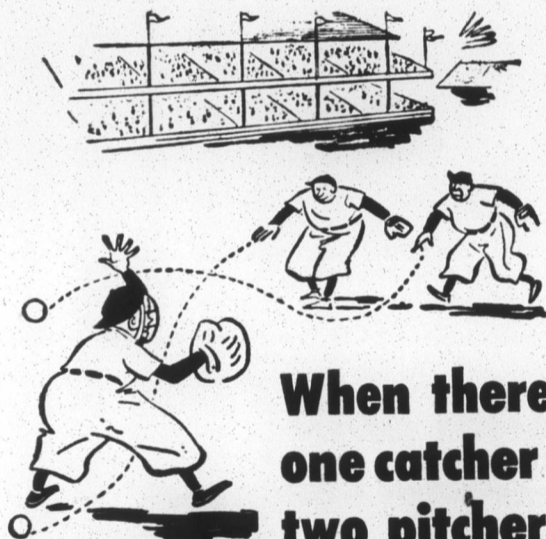
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When there's one catcher for two pitchers

It doesn't take a baseball expert to know that if two pitchers throw to one catcher, each must wait his turn. The same holds true for telephone switchboards. Present limited central office facilities enable us to "catch" only a given number of calls at a time. With present record telephone traffic, users must sometimes wait a few seconds before completing a call. We won't be able to "catch" everyone at once until additional equipment becomes available.

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The Governor's wife, Mrs. R. Gregg Cherry, will give a tea honoring the wives of the officers of the North Carolina Merchants Association, at the Governor's Mansion on Monday afternoon, June 16 from 4:30 to 6:00 o'clock, to which all the ladies attending the convention are invited. The 45th Annual Convention of the North Carolina Merchants Association will be held in Raleigh beginning on June 16 and lasting through the 17th. Convention headquarters will be at the Sir Walter Hotel. To date none of the members of the Edenton Chowan Chamber of Commerce and Merchants Association have signified their intentions of attending.

Other entertainment in addition to sight-seeing trips will be golf, theatre and bridge parties, a fascinating dance to the strains of a high class orchestra on the first night of the convention at the beautiful "Carolina Country Club". The delightful Annual Banquet will be held on the second night at the hotel headquarters. Dress for the banquet will be informal.

The only cost—a registration fee of \$5.00, will include admission to all sessions, the dance, the banquet and all other business and entertainment features of the Convention. Progressive merchants from all sections of the State will assemble at this annual event for the purpose of hearing the helpful addresses, enjoying the splendid entertainment, and unitedly acting upon their common problems. Members of the Chamber of Commerce and Merchants Association and their ladies and friends are invited to attend.

"Tax Holiday Bill"—Governor Jesus T. Pinero, of Puerto Rico, has signed a bill which makes Puerto Rico the only area under the United States flag where new industry will operate under a blanket exemption from income, property and municipal taxes as well as excise levies on machinery and raw materials. The most extraordinary feature of this legislation is the fact that no income tax, neither Federal nor Insular, will have to be paid by industrial enterprises established on the island after July 1, 1947.

Human relations—by a relatively small business. The First National Bank of Leesburg, Florida takes two columns every Friday in the home newspaper for telling homespun conversation about interesting customers and neighbors, happenings in the bank of interest to the community and civic concerns of all sorts. Everyone mentioned gets a copy of the paper. During the war copies went regularly to all Leesburg veterans. They in turn brought home enough war souvenirs to fill the bank windows, and make a museum of the place. The editor not long ago wrote about the beautiful flowers grown in town. And soon the neighbors presented the bank with 36 varieties of camellias and japonicas and held a flower show in the lobby. (We often wondered how many people appreciated the news items in this column or were reacting to the service offered them by Joe Conger, Albemarle Restaurant and Campens Jewelers by giving them the only radio newspaper of the air covering Chowan County. They sure would appreciate a card to know at least if the programs are enjoyed, or if anyone is listening. They would also appreciate suggestions concerning the program. Constructive criticism is gratefully received and given serious consideration.)

Community relations at its best is practiced by Caterpillar Tractor Co., Peoria, Ill. The first concern of the company's executives is community relations as tied into industrial relations. They have specialists in charge of five different phases of work: newspapers and radio;

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civic groups and organizations, factory visits, requests for donations and the speakers' bureau. It maintains a mailing list of 7,300 local community leaders in the fields of civic, government, education, religion and agriculture. These receive company publications, annual reports, planned letters and advertising booklets. The company reports and publications go the many places where people browse, congregate and chat . . . also doctors', and dentists' offices, barber shops, beauty parlors, billiard parlors and bowling halls. They study city planning and projects and find ways for Caterpillar to be helpful.

Teamwork between the personnel of a hospital and a newspaper under the guiding hand of a Public Relations organization resulted in a 23 page special rotogravure section telling the story of the hospital's place in the community and its need for funds. The hospital, Massachusetts General Hospital; the newspaper, the Boston Herald.

Importance of Community relations is still not understood by many big corporations. This is

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JEWELERS

That Nagging Backache

May Warn of Disordered Kidney Action

Modern life with its hurry and worry, irregular habits, improper eating and drinking—its risk of exposure and infection—throws heavy strain on the work of the kidneys. They are apt to become over-taxed and fail to filter excess acid and other impurities from the life-giving blood.

You may suffer nagging backache, headache, dizziness, getting up nights, leg pains, swelling—feel constantly tired, nervous, all worn out. Other signs of kidney or bladder disorder are sometimes burning, scanty or too frequent urination.

Try Doan's Pills. Doan's help the kidneys to pass off harmful excess body waste. They have had more than half a century of public approval. Are recommended by grateful users everywhere. Ask your neighbor!

DOAN'S PILLS

particularly true of plants operating under absentee ownership, and here sound community relations should be No. 1 on the public relations agenda. President of a trade association was chairman of a committee raising funds for a major community project in a midwestern industrial city. Seven of the largest employers, operated by out-of-town interests, refused to participate. That was bad enough, but the responses of four corporations were almost insulting. Six of them managed to make community enemies by saying such things as: "That's a laugh . . . not a cent!", "Not a dime for such a thing", and "The project is not acceptable." The project was meeting the deficit of the symphony orchestra. (The idea of sound community relations is spreading over the nation. Its

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value to the "absentee" companies could mean the difference between success and failure in any given community.)

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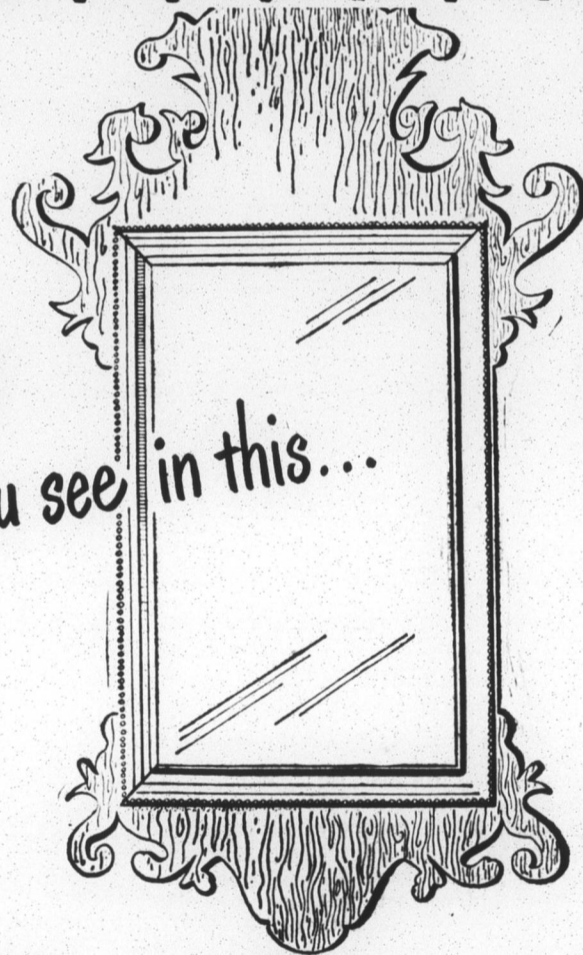
Milk, quart 20c Cream, pint 70c
Milk, pint 10c Cream, 1/2 pt. 35c

Edgewood Dairy

WILLIAM MARKHAM

For the sake of the fellow you see in this . . .

This is a mirror



If you're like most people, you're reasonably fond of the fellow you see when you look into said mirror.

You'd like to give this fellow—and his family—certain things: maybe a house of his own, college for his kids, a couple of long-planned-for trips, a nest egg for the future, a retirement income.

All of these, as you know, cost money. And if you're going to have that money, you must not only earn it—you must save it!

That's not as hard to do as you might think. The main thing is: get a system of saving by which you regularly, automatically, *unfailingly* put aside part of everything you earn.

There are two such systems available to you today. One is the Payroll Savings Plan for buying U. S. Savings Bonds. The other is the new Bond-a-Month Plan for buying U. S. Savings Bonds.

If you're on a payroll, then the Payroll Plan is for you. If you're not eligible for the Payroll Plan, but have a checking account, then your bank will show you how to buy Bonds through the Bond-a-Month Plan.

Either way, you save regularly, automatically—and you get back \$4 for every \$3 you save, when the Bonds mature.

For the sake of the fellow in the mirror, better sign up for one of these plans—today!

Save the easy, automatic way—with U.S. Savings Bonds
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