

# MORGAN'S December Furniture Sale

A STORE FULL OF NEW FURNITURE, HOUSE FURNISHINGS, STOVES, RADIOS, TOYS, ETC. EVERYTHING REDUCED FOR THIS SALE EXCEPT NATIONALLY ADVERTISED ITEMS. SALE CONTINUES THROUGH THE MONTH OF DECEMBER.

## Make This An Electrical Christmas

Give useful Electric Appliances and the giving will last a long time.

GENERAL ELECTRIC  
**AUTOMATIC BLANKET**  
Ask the man who owns one **\$39.95**  
Plus Federal Tax

GENERAL ELECTRIC  
**VACUUM CLEANERS**  
Floor Models. During Sale **\$54.95** up

Tank models complete with full set of attachments **\$74.95**

GENERAL ELECTRIC AND PHILCO  
**FREEZER CHESTS**  
Immediate Delivery.  
Proctor Automatic Toasters **\$18.95** up  
Proctor Automatic Irons **\$10.95** up

**G. E. HEATING PADS**  
\$4.95 - \$5.95 - \$6.95

**G. E. FOOT WARMERS**  
New — \$7.95

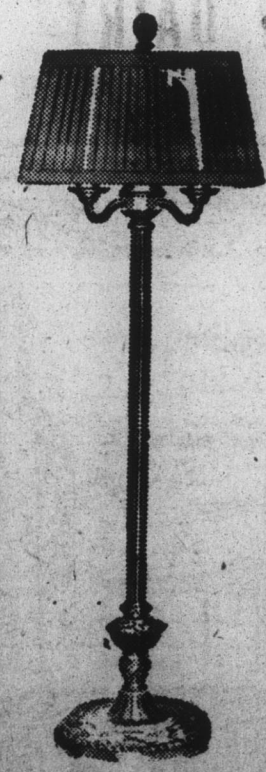
DOMINION WAFFLE IRONS, TOASTERS, IRONS, HOT PLATES, STOVES, SUN LAMPS, Etc.

## SEE THE NEW 1948 MODELS Philco Radios and Radio-Phonograph Combinations

Prices from \$19.95 up  
IF YOU NEED A BATTERY OPERATED RADIO—NOW IS THE TIME TO BUY!  
All Sets Complete With Philco Radio Battery and Pre-fabricated Aerials.

## Invest In Rest

E. Storm Innerspring Mattresses **\$49.50**  
Simmons Mattresses **\$39.50** up  
Guaranteed Innerspring Mattresses, double bed size. ACA tick **\$24.95**  
All Cotton Bed Mattress. Special **\$14.75**  
Innerspring Crib Mattress. Water-proof ticking. Special **\$12.95**  
All-wool Blanket. Assorted colors **\$9.95**  
Esmond Part. Wool Blankets **\$5.95**



## LAMPS

**Boudoir Lamps**  
**\$1.98**  
**TABLE LAMPS**  
China base with parchment shades. Assorted colors—**\$3.98**  
**TABLE LAMPS**  
Decorated china bases with large silk shades. Values to \$10.95. Now **\$7.95**  
**7-Way Floor Lamps**  
All-metal with a bulb in base for all night burning. Lights SEVEN WAYS—**\$9.95** up  
**Pin-It-Up Lamps**  
Were \$4.50. Now—**\$2.98**

**DO YOUR CHRISTMAS SHOPPING EARLY!**  
ALL SALE PRICES ARE FOR CASH  
Terms Can Be Arranged For Payments on Our Convenient Terms Plan.



## 4-PIECE MAHOGANY BED ROOM SUITE

Genuine Honduras Mahogany Veneers used on tops, fronts and panels. Colonial designed furniture. Four pieces consist of 48-inch VANITY DRESSER with hanging or swinging mirror, roomy CHEST as shown, Colonial FOUR-POSTER BED and VANITY BENCH.

**\$199.50 Value**  
DECEMBER SALE PRICE **\$169.50**  
And Winton Innerspring Mattress FREE

## Free-Free-Free-Free

A Winton Innerspring Mattress Will Be Given Free With Each Bed Room Suite Sold During This December Sale  
No Catch—No Charge for Mattress, Only Purchase Price of Suite Must Be \$125.00 or More. We Give Same Discount For Cash



## COMPLETE 8-Piece Living Room Suites

YES.....  
You Get Everything!  
The big SOFA-LOUNGE and WING CHAIRS — a beautiful Coffee Table—two Lamp End Tables and two harmonizing China Base Table Lamps.

**ALL EIGHT PIECES**  
DECEMBER SALE PRICE **\$129.50**  
ALL SUITES SIMILARLY REDUCED

## HOLIDAY VALUES FOR THE LIVING ROOM

SOLID MAHOGANY DUNCAN PHYFE SOFAS. **\$139.50**  
Values to \$195. Now  
3-PIECE SECTIONAL SOFA—Can be used as a LOVE SEAT and Chair. Sale Price **\$179.50**  
GENUINE MAHOGANY HEPPLEWHITE DROP LEAF TABLE. Seats 8. December Sale Price **\$49.50**  
GAINSBOROUGH CHAIRS—MADE BY TOMLINSON. \$55 each. Pair for **\$99.00**  
BARREL-BACK, SEMI-BARREL AND OCCASIONAL CHAIRS. Special **\$22.50** up  
LOW BACK UPHOLSTERED CHAIRS AND ROCKERS. Covered in cloth or good leatherette upholstery. Real values. Each **\$10.95**  
PLATFORM MAHOGANY **\$12.50** up  
ROCKERS. END TABLES **\$3.98** up

And a complete assortment of What-Nots, Magazine Racks, Tier Tables, Pembroke Tables, Wall Book Cases, Desks, Lamp Tables, Mirrors, End Tables, Cocktail and Coffee Tables, Record Cabinets, Genuine Boston Rockers, etc. All Reduced For Our December Sale.

**W. M. Morgan Furniture Co.**  
PHONE 2621 HERTFORD, N. C.

## Home Furnishings

Make an Ideal Christmas Gift.  
Useful and Ornamental. Sure to Please!

Lane Cedar Hope Chest. **\$49.95**  
As advertised in Life  
Samson all-purpose Folding Card Tables. Stain and mar-resistant. Get several. Each **\$3.95**

## Sofa Beds - Da-Beds Studio Couches

Can be used as a Sofa by day and a bed at night. Full springs and better than pre-war construction.

Priced as Low as \$59.50 up

ALEXANDER SMITH'S ALL WOOL PILE  
**AXMINSTER RUGS**  
Size 9x12 feet. New patterns. Special—**\$62.50**  
One Rug Only In the 12x12-foot Size. First Come — First Served!

## A NEW SHIPMENT OF GLAMOR RUGS

All wool face. Multi-color florals. Luxurious, rich, longer lasting. In 9x12 size—  
Only **\$24.95**

## Cameron Bake Rite Range

Burns wood or coal. All white porcelain. Porcelain reservoir. Six-hole polished cooking surface. \$100.00 value—  
Now **\$89.50**

## Ivanhoe Kerosene Oil Range

Five burners with built-in oven. Made by Perfection—  
**\$89.50**

## Coleman Kerosene Space Heater

50,000 BTU will heat three rooms. Two in stock. Sale price—  
**\$39.95**

## Fortune Wood or Coal Range

Six-hole top. Special for this sale—  
**\$57.50**

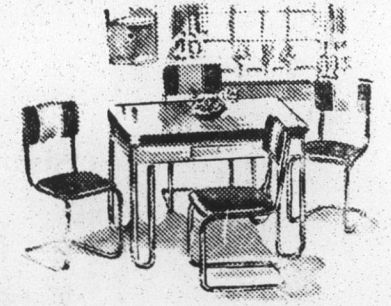
## Nesco Kerosene Cook Stove

3-burner with oven. Complete—  
**\$34.95**

## Cole's and Cameron's Coal Burning Room Heaters

Not rationed. Special sale price—  
**\$33.50**

## 5-Piece Dinette Suite



As shown—stain proof porcelain table top and leaves. Red or black designs. Table and 4 chairs to match—  
**5-piece Suite \$59.50**

## TOYS Christmas TOYS

Wagons, Doll Carriages, Skates, Chairs, Blackboards, Desks, Scooters, Wheelbarrows and many more.

## SPECIAL... A Big Radio Flyer Wagon

All-steel, red, big rubber tires. Body 34 inches long by 15 inches wide. While they last—  
**\$9.95**