

W. M. MORGAN'S STOCK REDUCTION

House Furnishings - Stoves

HEATER TIME IS HERE!

DIXIE and DOVER Air Tight

WOOD HEATERS

All Lined. Full Size.

\$3.95 up

 Diana No. 380
CAST IRON
Laundry Heater

 \$15.00 Value
Overstocked!

\$11.95

Jewel Six-Hole Range

Cast Iron Throughout

Large Oven. Porcelain Front Trim.

Was \$67.50.

NOW

\$54.50

SPACE HEATERS

NESCO OIL RANGES.

New Models — All Porcelain.

Model 7010 Fuel Oil Heater tested for safety and performance by the Underwriters Laboratories, Inc.

 53,000 BTU
Capacity

\$87.50

No. 4865 NESCO 5-Burner Short Chimney

Table-Top Oil Range

Extra large oven. Porcelain top. Cooks like a gas range.

Regular Price \$135.00.

Sale Price

\$119.50

No. 903

NESCO Kerosene Stove

3-Burner Straight Line Stove.

 New Low
Price

\$34.50

SEE OUR COMPLETE LINE OF RANGES, COOK STOVES, OIL HEATERS, SPACE HEATERS AND WATER HEATERS

 — MADE BY —
PERFECTION

We are exclusive dealer in this town and county for the sale of oil burning stoves by PERFECTION. See our line!

15% DISCOUNT ON COLE'S OIL BURNING SPACE HEATERS

Now is the time to have your heater installed . . . before WINTER COMES!

Complete line of Stove Pipe, Elbows, Dampers, Collars, Drafts, etc. Large stock of Boards and Mats for your stove. The wood lined Stove Boards have returned from the war—now you can get them.

HEATERS

Portable Electric Heaters

 With
Fan

\$10.95

NESCO Kerosene Heaters

 Needs No
Pipe

\$11.95

PERFECTION HEATERS

\$12.50 up

 These Prices Are For Cash—
Terms Can Be Arranged.

RUG PRICES ARE DOWN!

All-Wool ARDSLEY RUGS

Made by Alexander Smith in True Tone colors. Size 9x12 ft.

REGULAR PRICE

\$75.00

SALE PRICE

\$59.50

GIANT VALUES — DWARF PRICES

New Glamorug only \$29.95

 Real Wool Face—Woven Rug Effect—Fast Dyes.
Roomy 9 ft. x 12 ft. Size.

 27x54-inch RUGS to match. Each **\$2.95**

SPECIAL PRICES ON ROOM-SIZE SUMMER FIBRE RUGS

Small Rugs to Match Now Available.

LINOLEUM RUGS

 9x12 feet Bird's, Pabco, Sandura—
heavy weight, first quality.

SALE

\$8.95

 9x12 feet Linoleum Rugs. Good
patterns and good quality.

WHILE THEY

\$6.95

LAST

Linoleum Scatter Rugs

18x36 inch

each

19c

36x36 inch

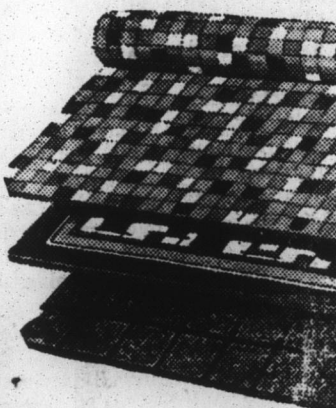
each

39c

Bordered Congoleum Rugs

36x72 inch

98c



Congoleum and Linoleum Floor Coverings

 Many patterns and colors from which to choose that are
suitable for any room in the house.

WILL GIVE YOU YEARS OF WEAR

 6 Feet
Wide

\$1.59

 9 Feet
Wide

\$2.39

LOTS OF BARGAINS IN

LAMPS

7-Way Floor Lamps

 Rayon or Parchment shade.
\$13.85 values.

THIS SALE ONLY

\$9.95

OUT THEY GO!

 \$15.00 Jr. Floor Lamps **\$8.95**

 \$15 Student Lamps **\$7.95**

 \$15 Bridge Lamps **\$6.95**

 Heavy Metal Base and Posts.
Rayon Shades.

 \$12 Maple Smoker
Bridge Lamps

\$6.95

 \$10 Maple Floor Lamp **\$5.95**

 \$10 Maple Student Lamp **4.95**

 Special Maple Lamps **\$3.95**

 ONE LOT
Pottery and Glass
Table Lamps

 Values to **\$3.98**

 \$1.98 Boudoir Lamps, each **\$1.58** Pair for **\$3.00**

 \$3.98 Glass Base Table Lamps—15 to sell **\$1.98**

 \$6.50 Victorian Glass Lamps—11 to sell **\$4.45**

ODDS AND ENDS

 \$5.00 Mahogany End Tables. Sale Price **\$3.98**

 Maple and Mahogany Desks. Special price **\$12.50**

 \$3.25 Metal Kitchen Stools with Back **\$2.98**

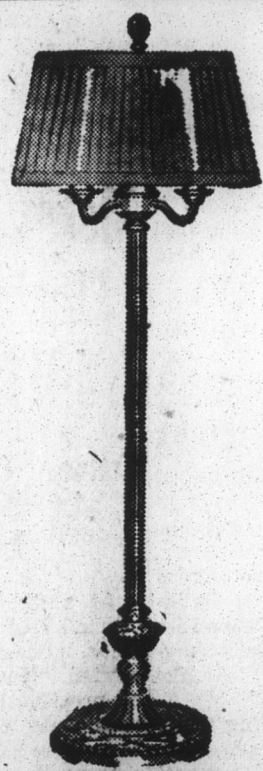
 Sampson Card Tables. New Styles **\$4.95**

 Luggage. Lined Cases. Roomy **\$2.79** up

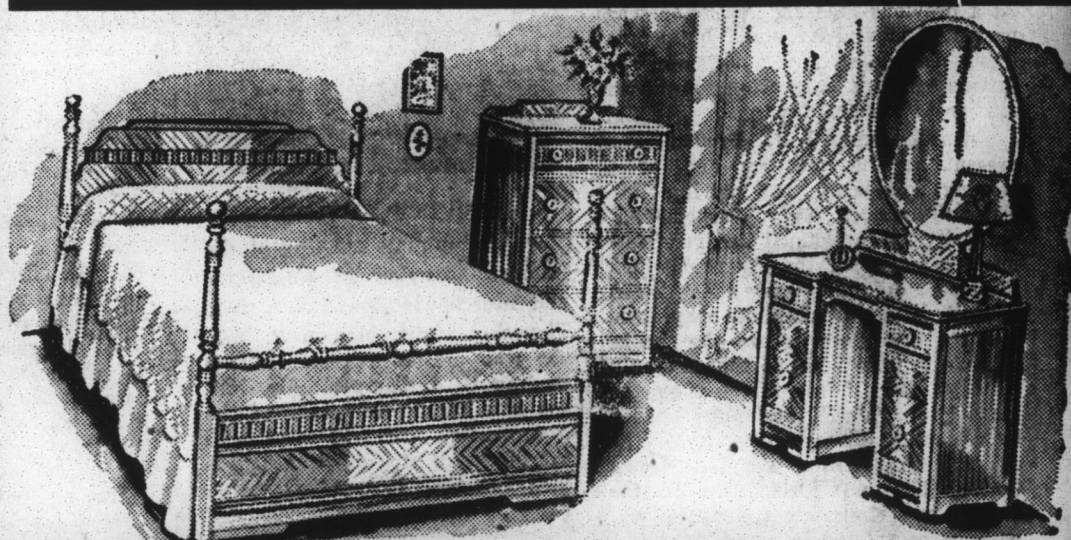
Clopay Washable Window Shades—with Rollers. Ivory or

 Green. 36 in. x 6 ft. Each **59c**

Dixie Cloth Window Shades on Wood Rollers. Ecru, Green or

 White. 36 in. x 6 ft. Each **\$1.29**


These Prices Are Slashed
Right at the Beginning of the Season — In Order
Down Our Inventory. W. M. MORGAN FURNITURE
Reducing Sale. Shop Early — Your Opportunity



4-piece Walnut Finished Bed Room Suite

 Solid gum wood finished in walnut. 4 poster bed, large
vanity dresser, chest and bench.

VALUES TO \$139.50

SALE PRICE

\$99.50

4-piece Mahogany

 Genuine Honduras Mahogany
furniture. Four pieces, 48-inch
mirror, roomy chest, Colonial

\$209.50 VALUE

SALE PRICE

NEW FASHIONS FOR EVERY ROOM

Empire and Colonial SOFAS — LIVING ROOM SUITES

SIX-PIECE

Living Room Suite

 Smartly Designed.
Fabrics Well Chosen.

1 Sofa

2 Club Chairs

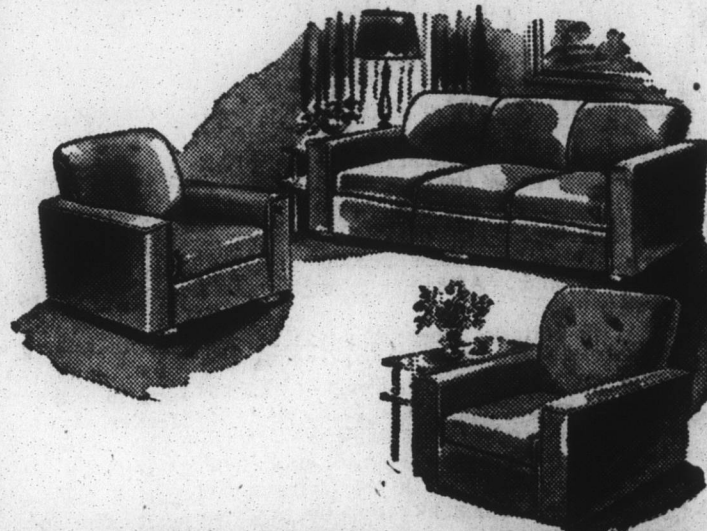
2 End Tables

1 Coffee Table

ENTIRE GROUP

\$109.50

\$150.00 Value



SOLID MAPLE LIVING ROOM SUITE

BETTER THAN PRE-WAR CONSTRUCTION

 Hand rubbed finish. Large Sofa, Arm Chair, Wing Chair and Table. Four
pieces. Chairs are of contrasting colors.

\$159.50

You Save \$50. NOW

SPECIAL SALE OF PRESSURE COOKERS

 4-quart capacity WEAR-EVER or UNIVERSAL Pressure Cookers. In original
packages. Sold for \$13.95 and \$12.95. Only 5 to sell.

SALE PRICE

\$9.95

LOTS OF BARGAINS IN ELECTRICAL APPLIANCES

GREYHOUND TRAVEL IRONS

DOMINION COFFEE STOVES

\$1.98
\$1.98

DOMINION BREAD TOASTERS

DOMINION WAFFLE IRONS

Were \$4.25.

\$2.98

SALE

\$9.98

NOW SHOWING RED METAL WAGONS FOR CHRISTMAS

 VELOCIPEDES — DOLL CARRIAGES — CHILDREN'S DESKS —
CHAIRS — SHOP EARLY — GET YOUR CHOICE!

W. M. Morgan Furniture

Phone 2621

HERTFORD, NORTH CAROLINA