

Solicitors For Magazines Often Break State Laws Required to Get License From State Board of Public Welfare

Door-to-door solicitors of magazine subscriptions who claim that they represent worthy organizations or charitable groups are breaking the laws of the State of North Carolina, unless the organizations are duly licensed by the State Board of Public Welfare, it was emphasized in Raleigh this week by Miss Lilly E. Mitchell, director of the Fund-Raising Projects Division.

These solicitors, calling themselves representatives of worthy organizations seeking to raise funds, or others who seek charity for themselves through subscription sales, rather than legitimate salesmen who seek to offer valuable goods to prospective buyers in the form of magazines, are an increasing problem to the housewives of North Carolina, Miss Mitchell stated.

"Only last month," she said, "the city of New Bern passed an ordinance which dealt with them once and for all. It simply prohibited all forms of subscription soliciting on the streets or in the homes."

Although indicating that she approved such action on the part of the New Bern city council, Miss Mitchell stated that it was not strictly necessary, as the state statutes already provide that no such solicitations are legal anyway, unless licensed by the State Board of Public Welfare.

She cited the state solicitations law as amended by the 1947 Legislature which reads, in part: "No person shall solicit the public . . . to sell or offer for sale . . . periodicals, books . . . or any other similar public cause . . . unless the solicitation is authorized by . . . an organization . . . holding a valid license for such purpose from the State Board of Public Welfare." (Chapter 108, At. 5, Section 80).

"The State law is explicit," she warned, "and no such violation is legal unless licensed officially by the State Board of Public Welfare. Any person engaging in this activity who does not have said license should be reported to this office."

Over 5,000 Expected At Farm Home Week

Four-day Program Arranged at State College July 31-Aug. 3

More than 5,000 farm men and women from all parts of the State are expected to attend Farm and Home Week at State College, Raleigh, July 31-August 3, for a four-day program of classes and demonstrations, tours to points of interest and around the Capital City, addresses by outstanding speakers, and special recreational activities.

The annual event is sponsored by the State Farmers Convention and the State Federation of Home Demonstration Clubs in cooperation with State College and the State Department of Agriculture. Its purpose is to give farm people in opportunity to bring

themselves up to date on improved methods of farming and homemaking. Speakers will include Dean Rusk, Assistant Secretary of State in Charge of Far Eastern Affairs; Mrs. Georgia Neese Clark, Treasurer of the United States; Dr. Robert M. Salter, chief of the U. S. Department of Agriculture's Bureau of Plant Industry, Beltsville, Md.; Governor W. Kerr Scott, and many other prominent men and women.

Daily talent courses will be a feature of the week. They are open to any adult or junior farm group or individual and may include choruses, solos, instrumental music, recitations, folk dancing, tricks, or stunts. Prizes totaling \$400 will be awarded. Persons or groups desiring to enter the contests should see their local county farm or home agent or write to Eugene Starnes, Box 5125, State College Station, Raleigh.

This year's Farm and Home Week will be dedicated to Dr. I. O. Schaub, long-time agricultural leader and director of the State College Extension Service for the past 26 years. A special tribute will be paid to Dr. Schaub on Wednesday evening.

New Sweet Potato Circular Is Available

A new publication prepared by nine specialists of the State College Extension Service entitled "Grow Quality Sweet Potatoes" is now off the press and ready for state-wide distribution. The 16-page circular treats all phases of sweet potato production, including harvesting, curing, and storing.

The specialists who collaborated in writing the circular state that the recommendations outlined are intended to help commercial growers meet consumer demand for medium-sized, well-shaped, washed, U. S. No. 1 Porto Rico

potatoes. For quick reference, the subjects are arranged under 12 headings. Since the statements are brief, some growers may desire more complete details. This information is available from the local county farm agent.

The subjects discussed are recommended varieties, seed stock, seed requirements, seed treatment, plant beds, plants, plant treatment, soils fertilization, cultural practices, harvesting, and curing and storing.

The authors emphasize the importance of selecting good seed stock which is free from black rot, scurf, internal cork, and mutations for skin color. For protection against the introduction of sweet potato weevil, they assert, only certified seed potatoes or plants should be used when they are bought outside the state.

Electric, manure, or flue-cured hotbeds may be used for early plant production and subsequent vine cuttings. The best temperature for producing

plants is 80 degrees Fahrenheit. Plants should be ready to go to the field six weeks after bedding.

"Grow Quality Sweet Potatoes" is from the local county agent or by issued as Extension Circular No. 353, writing the Agricultural Editor, State Single copies may be obtained free College Station, Raleigh.

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