

**Gordon Gray Heads Christmas Seal Sale**

(Continued From Page One)  
drive since the need for funds are determined locally, but it was pointed out by Dr. Eason that with over 3,400 new cases of tuberculosis reported last year in North Carolina, the need for funds is greater than in 1949. The total amount contributed in North Carolina last year was \$386,865.98.

Mr. Gray released the following message to the people of North Carolina:  
"I am sure that all of our citizens are encouraged by the fact that North Carolina has now become a health conscious state. Fortunately, our people have shown both a willingness and determination to take action, not only to raise our levels of health and well being, but specifically to address themselves to defined areas of our general problem."

"One of these areas, of course, is tuberculosis. Although great progress has been made in the first half of this century in fighting this disease—the death rate in 50 years has declined from approximately 200 per hundred thousand to less than 30 per hundred thousand—the battle is far from won."

"Tuberculosis remains our number one health problem offering promise of solution, for although it is not now the number one killer, it is the number one killer known to be preventable."

"Tuberculosis kills more people between the ages of 15 and 45 than any other disease. It, therefore, attacks our people disastrously at a time of their life when they are being educated and trained and becoming started in their occupational and domestic lives and during the early period of

perhaps their greatest productivity. This results in immeasurable loss.

"Even when tuberculosis does not kill, it takes a heavy toll in the usefulness and happiness of our citizenship through the long confinement of sickness. There are thought to be as many as 12,000 cases in North Carolina today and, although the death rate is being sharply reduced, new methods of case finding supplemented by mass X-rays are bringing to light an increasing number of newly reported cases."

"We are organized to carry on the war of prevention, and there is an agency which has as its goal, and only goal, the elimination of the disease. This agency, the North Carolina Tuberculosis Association, is one to which we can give our support gladly, cheerfully and with satisfaction, because of its experience in accomplishing results. Over a period of years there have been hundreds of thousands of our fellow citizens who have wished to join in the victorious fight against tuberculosis, and each year they have purchased Christmas seals in generous amounts. We must continue to increase the sale of Christmas seals. As the Christmas season approaches, each of us can make his own contribution, however small, towards the eradication of tuberculosis."

"There is no more worthy cause. I call upon all citizens who love their fellowman and who wish to have a part in good health and happiness to join with us in waging the battle against tuberculosis. This appeal is made not only in the names of the dying, the sick and those who through exposure may develop tuberculosis, but also in the names of unborn generations who can reasonably have looked to us to remove the threat of a hazard that need not be a part of their lives."

**Belk-Tyler's**

Home of Better Values

**Golden Harvest Shopping News**

**HEADLINERS**

GIRLS' WASHABLE  
**SCHOOL DRESSES ..... \$1.59**

10 CAKES  
**BATH SOAP ..... 49c**

MEDIUM WEIGHT  
**LL SHEETING ..... 19c**

BOYS' RED CAMEL  
**8-OZ. DUNGAREES ..... \$1.69**

MEN'S WINTER WEIGHT  
**UNION SUITS ..... \$1.87**

HEAVY WEIGHT  
**SWEAT SHIRTS ..... \$1.29**

MEN'S PLAID FLANNEL  
**SPORT SHIRTS ..... \$1.98**

MEN'S RED CAMEL  
**8-OZ. DUNGAREES ..... \$1.98**

MEN'S GABARDINE  
**SPORT SHIRTS ..... \$2.77**

MEN'S ALL WHITE  
**T-SHIRTS ..... 39c**

DOUBLE BED SIZE  
**CHENILLE SPREADS ..... \$4.77**

WOMEN'S  
**RAYON PANTIES ..... 29c**

WOMEN'S SATIN AND BATISTE  
**BRASSIERES ..... 59c**

WOMEN'S FLANNELETTE  
**GOWNS ..... \$1.77**

FAST COLOR  
**PRINTS, yard ..... 29c**

2½ YARD ORGANDY  
**CURTAINS ..... \$2.77**

36-INCH FINE WALE  
**CORDUROY ..... \$1.49**

100% WOOL 54-INCH  
**WOOLENS, yard ..... \$1.87**

EXTRA LARGE PLAID  
**CANNON TOWELS ..... 2 for \$1.00**

FAST COLOR  
**PLAID GINGHAM, yard ..... 57c**

**For Large Size Men**

We now have Men's Overalls in sizes 52, 54 and 56! Also a stock of Shirts in 18, 19 and 20 neck sizes! Bargain Annex!

Girls' 100% Wool  
COVERT

**COATS**

New Coats in sizes and colors that are just right for the girl from 7 to 12 years! Smart styling in 100% Wool Coverts!

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GIRLS' SHOP . . . SECOND FLOOR



Boys'

NEW FALL

**SUITS**

Smart new all rayon gabardines and part wool plaids and tweeds! A wide variety of colors and sizes!

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TOP QUALITY

**Coats**

A wide variety of fabrics and styles in all colors and sizes! This group includes some of this year's best coat values. All brand new!

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**\$19.95**

**\$24.95**



Ladies' 100% Wool

**SWEATERS ..... \$1.98 and \$2.98**

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Women's Lovely

**Chenille Robes**

Fine close Chenille come in wine, rose, blue, yellow, teal and others. Grand values. Sizes 12 to 44.

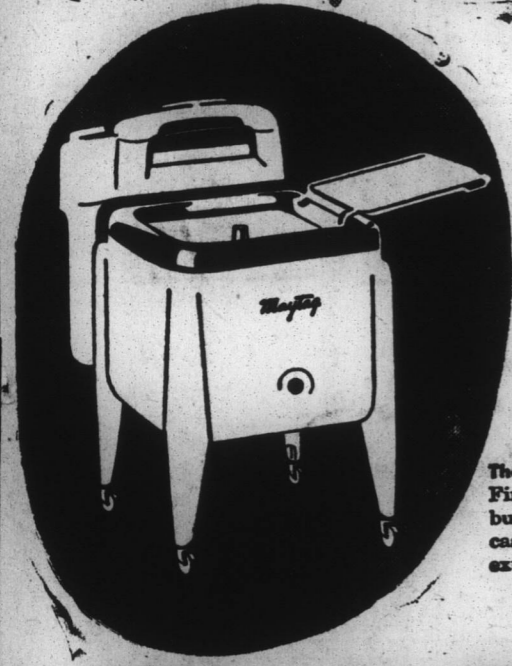
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**BELK-TYLER'S**

**Maytag**

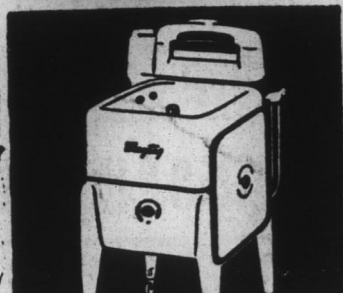
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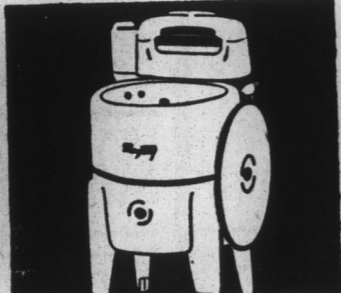
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YEARS OLD

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