

Expenditures On Farm Up In 1951 Commodities and Services Higher Than Any Other Year

Farmers will spend more in 1951 for commodities and services used in production than in 1950 and perhaps more than in any other year.

In the first place, income from farming will be larger than in 1950. Farmers tend to buy more of some kinds of things, notably farm machinery, autos, trucks, and fertilizer, when their incomes increase.

Second, improved farming techniques call for increasing cash outlays for farm production. More mechanical power means larger purchases of fuel, oil, repairs, etc. Farmers have been buying an increasing

proportion of their seed as new varieties are developed and as hybrid seed has become important.

Third, prices for most things farmers buy for production of crops and livestock will average higher than last year. Prices for practically all manufactured commodities will be higher in 1951 than in 1950. Prices of some seeds may be lower as a result of larger crops last year but most farm grown production goods will also be higher priced this year.

A number of things will tend to lessen the amount that might be spent by farmers for production items in 1951 from which might be expected to result from the influence of the above factors. Some items will not be available in the quantities farmers may wish to buy.

Cut backs have already been reported by auto manufacturers and there is a probability that cutbacks will be required in other segments of industry as the impact of the defense program becomes more keenly felt.

Larger tax payments will take a bigger slice of farmers' income in

1951. Federal income tax rates are higher and farm property tax payments are expected to increase from the record high in 1950.

HEALTH FOR ALL

MEASLES

Measles was at one time considered a "necessary" childhood disease—as inevitable as a child's first tooth or his first steps. Some mothers would actually expose their little ones to the illnesses, and others did nothing to keep their youngsters away from children who had the contagious disease because it was considered a relief to have measles "over and done with."

The majority of parents today realize that although a common childhood disease, measles can be a very serious one—mainly because of the grave complications which can follow it. Actually, doctors warn that the likelihood of complications is high

with children under two years of age who contract measles. These complications can mean permanent injury to a child's respiratory system.

Moreover, far from being a "light" illness, measles can reduce a child's body resistance so low that he is an easy prey to broncho-pneumonia, mastoid and ear infections, and even tuberculosis.

Measles may occur at any time of the year but the disease seems to reach epidemic proportions most frequently in February and March. The disease, caused by a tiny virus, is spread easily from person to person through direct contact. The virus is carried in the droplets of moisture sprayed into the air when the victim coughs, sneezes, or even as he laughs and talks. There is no specific preventive against measles although recently there has been in use a discovery which can lessen the possibility of grave complications from the disease. It is a serum known as "globulin," developed from blood or blood plasma.

The symptoms of measles resemble those of a cold, with the victim suf-

fering from sneezing, a cough, a running nose, and sometimes a slight fever. The tell-tale red spots appear inside the mouth, where they are known as Koplik spots, then on the face, neck, and chest, and spreads rapidly to the rest of the body.

The mother that knows her child has been exposed to measles or is getting the disease should put them to bed and call the doctor at once. If the child has the measles, prompt medical care may enable him to ward

off possible severe complications.

Although measles can be serious for any child or adult who contracts it, special measures should be taken to protect the child between six months and two years of age. After six months, the baby loses his "birth immunity" to measles and may be vulnerable to the disease.

Measles should never be treated lightly or neglected. Without prompt and proper medical care, measles can seriously impair a person's health for life.

BUSINESS FOR SALE

Stock and fixtures of a going business within Edenton's city limits will be sold at a sacrifice to quick buyer. Apply Chowan Herald.

FREE in Colonial Stores Greatest Contest!



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Youngstown Kitchens

JET-TOWER DISHWASHERS WORTH \$289.95 EACH

One To Be Given Away In Each Self-Service Colonial Store!



See it demonstrated at your Colonial Store—see how it revolutionizes dishwashing. From the revolving Jet Tower, 64 streams of hot water are pressure-propelled with a Hydro-brush action that cleans every nook, crevice, and cranny of plates, glasses, cups . . . most pots and pans, too . . . in 9½ minutes! Booster-heated water makes dishes hot enough for flash-drying!



Think of the luxury! Think of the ease! Think of the time you'll save with this beautiful Youngstown Kitchens Jet-Tower Dishwasher! Just place scraped dishes on the racks (plenty of room to hold dishes for a family of six!), add a bit of Calgonite, flip the switch. Presto! Dishes are washed, twice-rinsed, dried . . . automatically! Dishes come out cleaner than you can scrub them . . . washed and rinsed in water hotter than the hands can stand! Win this marvelous automatic dishwasher in Colonial Stores Contest . . . and win more leisure time, win the greatest of work-savers, win freedom from dishpan hands . . . forever!

EXTRA! The makers of Calgonite, the approved detergent for using in Youngstown Kitchens Dishwashers, will give a year's supply of Calgonite to each of the winners in Colonial Stores Contest!



Follow These Simple Rules!

- 1 Get FREE official contest entry blanks at any self-service Colonial Store. No purchase is required. Enter as often as you like. All entries must be made on this blank!
- 2 Finish this statement in 25 additional words or less: "I want a Youngstown Automatic Dishwasher because . . ."
- 3 Check "Yes" or "No" answers to the three simple questions on each entry blank.
- 4 Sign your name and address on your entry blank and drop it into the box provided in any self-service Colonial Store.
- 5 All entries must be submitted before the closing hour of your Colonial Store on Saturday, March 3, 1951.
- 6 Entries will be judged on the basis of sincerity, originality, and soundness of thought.
- 7 Decision of the judges will be final. In case of ties, duplicate prizes will be awarded. All entries become the property of Colonial Stores.
- 8 Contest open to all persons residing within the territory served by Colonial Stores excepting the employees of Colonial Stores, its advertising agency, and their families.
- 9 Winners will be announced in Colonial Stores advertisements and in all Colonial Stores on or about March 25, 1951, and awards made immediately thereafter.

No Other Contest Gives You Such A Good Chance Of Winning!

In Colonial Stores Contest you're not competing with people all over the nation—or even all over the state. You compete *only* with the other customers in your own self-service Colonial Store. There will be 307 lucky winners of Youngstown Jet-Tower Dishwashers. You could easily be the winner in your store—whether you're a housewife, a career-girl, or a bachelor who hates washing dishes! Enter often—it's easy!

Here's All You Do! Get your official entry blanks—as many as you like—FREE at any self-service Colonial Store. Then, in your own words (fancy words and strict grammar don't count), complete this statement in 25 words or less: "I want a Youngstown Automatic Dishwasher because . . ." That's easy! Why, there are hundreds of reasons why you'd love to have your dishes washed automatically! Drop your entries into the box provided in your Colonial Store any time before the contest closing date, Saturday, March 3, 1951.



ENTER NOW! ENTER OFTEN! OFFICIAL ENTRY BLANKS FREE AT ANY SELF-SERVICE COLONIAL STORE!