

# Belk-Tyler's A Sale You'll Long Remember! Begins Thursday

# JULY SALE

**Store Closed**  
ALL DAY  
**Wednesday**  
JULY 23rd  
TO MARK DOWN  
PRICES!

**Thursday, July 24th 9 O'clock Sharp!**  
THE MOST AMAZING SALES EVENT OF THE YEAR!  
**Prices Slashed for Quick Clearaway!**

OUR ENTIRE STOCK....  
HUNDREDS OF THEM!

BRAND NEW SUMMER

## FROCKS

These are every one brand new Summer Frocks that we must clear to make room for the new Fall Dresses. See them early Thursday. Cunning fashions for Juniors, Misses and Women. A very large selection of half size sin the famous Peg Palmers, Dotted Swiss, Dimities, Lawns, Broadcloth, Chambray, Tissue, Gingham, Piker Sheers, Nylons and other fine materials. All colors and sizes!



Not Old  
Stock  
But  
New  
This  
Season

Values to \$6.95	SALE -- \$4.00
Values to \$8.95	SALE -- \$5.00
Values to \$9.95	SALE -- \$6.00
Values to \$12.50	SALE -- \$8.00
Values to \$14.95	SALE -- \$9.00
Values to \$16.50	SALE -- \$11.00
Values to \$19.95	SALE -- \$13.00

Many Famous Make Dresses Such as  
PEG PALMER — BETTY BAR CLAY — JONATHAN LOGAN

## ENTIRE STOCK OF MEN'S SUMMER SUITS

GREATLY REDUCED!

Bur-Mill fabrics in Rayon, Tropicals, Nylon Cords, Rayon Gabardines. Most all sizes in Regulars, Shorts, Longs and Stouts. Good range of colors. All must be cleared out. Every one brand new this Summer!

WERE	NOW
\$19.95	14.00
WERE	NOW
\$22.50	16.00
WERE	NOW
\$29.50	20.00



## ALL METAL Chairs

All metal Lawn and Porch Chairs. (In the carton only at this price). Good heavy metal. Fine grade finish in green and red. A real buy!  
A \$6.95 VALUE!



**\$4.88**

## SUPER JULY SALE Women's New Summer

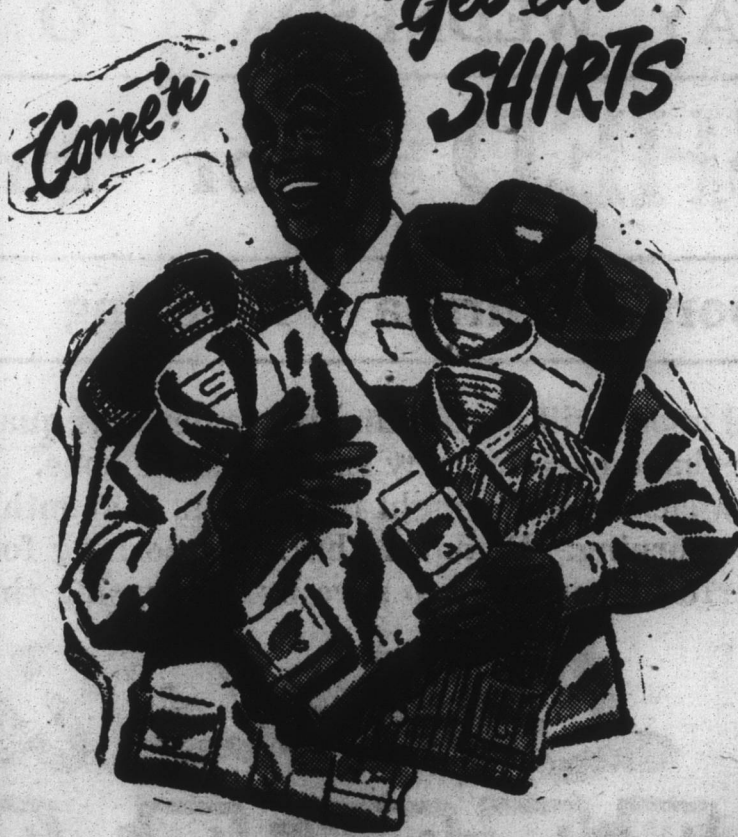
### Dressy Dresses AND House Dresses



Lovely Dresses in Prints, Broadcloth and Sheers. Many new styles and colors. All sizes!

WERE	NOW
\$1.98 sale	\$1.67
WERE	NOW
\$3.98 sale	\$2.97
WERE	NOW
\$2.98 sale	\$1.97

## Get 'em SHIRTS



## A SCOOP SALE

MANUFACTURER'S CLOSE-OUT  
Men's Sanforized Broadcloth

## Dress Shirts

Sanforized Broadcloth in solid pastels, fancy patterns and white. Sizes 14½ to 17. In Belk-Tyler's Bargain Center!

**\$1.46**

Values to \$1.98

## JULY SALE... Women's New Summer

## SUITS

Rayon Gabardine, Rayon Sharkskins. Not all sizes and colors, but at give-away prices. Hurry for yours!

VALUES TO \$9.95

**\$6.00**

Values to \$12.95 now	Values to \$14.95 now
<b>\$8.00</b>	<b>\$9.00</b>
Values to \$19.95 now	Values to \$22.50 now
<b>\$12.00</b>	<b>\$14.00</b>

## SUPER CLOSE-OUT Men's Summer

## HATS

These are smart cool Summer Hats. A manufacturer's close-out of \$1.98 and \$2.48 Hats.

**\$1.00**



## CLOSE-OUT SALE!

Men's Better Straw Hats

\$2.98 values	.....	\$1.87
\$3.98 values	.....	\$2.87

## CLOSE - OUT SALE MEN'S KNIT

## SPORT SHIRTS

A wide range of colors and patterns. All sizes. You will want to stock up now and save real money!

98c value.	Sale ..67c
\$1.19 value.	Sale ..97c
\$1.48 value.	Sale \$1.17
\$1.98 value.	Sale \$1.67

