Begins Thursday, July 24th at 9 O'clock PRICES SLASHED TO THE VERY BONE

Closed All Day Wednesday -

TO MARK DOWN PRICES FOR THIS BIG SALE!

Open Until Nine O'clock Saturday Night

Have Plenty Of Extra Sales People To Serve You Promptly

Manufacturer's Close-Out



All Bright New Smart Summer

ALL FIRST QUALITY Values

to 59c

Guaranteed fast colors in Lawns, Prints, Checks and Dimity. Many cool colors. First qual-ity goods. Shop early for a good selection. Wonderful summer fabrics for the many things you want to

Bargain Center Special Sale!

FIRST QUALITY RAYON CREPE



in smart new styles. Sizes 10 to 20. A special purchase for this sale!

\$3.00 Value

FIRST QUALITY MUSLIN



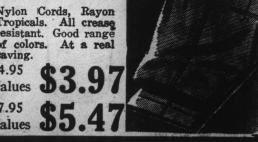
CLOSE-OUT SALE! Men's Summer

Pants

Nylon Cords, Rayon Tropicals. All crease resistant. Good range of colors. At a real saving.

\$4.95 Values D. J





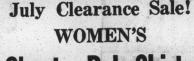
A Manufacturer's Close-Out! MEN'S SPORT



medium, large. Dark and pastel colors in many patterns and fabrics.

SELLERS

amps



Shorts, Polo Shirts Halters and Blouses

Two big tables—at a close-out price. Wide range of styles, patterns and fabrics. You will want to stock up on these!



Lovely All New Summer

A very wide assortment of smart Summer Jewelry at a real Close-

Price

Women's Summer

Nylon and Summer Cotton Suedes in all the new colors. All sizes!

98c value. Sale ____67c \$1.98 value. Sale_\$1.37





\$4.98 value. Sale__\$3.50

\$2.98 value. Sale__\$2.00 \$1.98 value. Sale_\$1.40 \$1.00 value. Sale ___65c.

Close Out Sale! WOMEN'S SUMMER \$1.00 Sellers

SHADES 36 inches wide, plastic-coated shades. Washable, Slightly irregulars of an 89e shade. A super bargain. Come in Ivory, Green and



CLOSE-OUT SALE! MEN'S

\$1.98 value \$2.98 value \$2.00 \$3.98 value



All new Summer shades. A brand new shipment for this sale. You can save real money on these.

73c



Manufacturer's Close-Out Sale! BATISTE

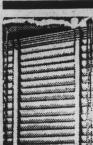
Slips

Lace trim top and bottom. Fine sheer batiste. A \$1.98 seller. A factory special for this big July Sale. Sizes 32 to 46!

IRREGULAR

SHEER NYLONS VALUES TO \$1.50

Sheer Summer shades in sizes 8½ to 11. You will really save money. Buy them by the box!



ALL METAL AIRLUME VENETIAN

Sizes 23 in. to 36 in. All 64 in. long. Easily shortened to fit your windows. And look at the price! \$2.85

SHREDDED FOAM RUBBER PILLOWS

Full size. High grade ticking. Foam rubber. At a real bargain price! A \$2.98 seller!



SALE...

Men's ventilated Natural Bridge and Masterbuilt Shoes. In tan and brown. Nylon Mesh, White Buckskins and others!

\$10.95. Sale

\$9.95. Sale





pieces of 59c value Yard Goods. All 36 inches wide and fast col-

July Clearance Sale Of All Better

CLOSE-OUT SALE of all of our fine Summer materials at real money saving prices. Stock

DOTTED SWISS AND PRINTED PIQUE 59c yalue. Yard CRISKAY AND PICKO

LAY. 89c value. 56c

> BUTCHER LINEN FINE SEERSUCKER TISSUE GINGHAM DOTTED SWISS TISSUE CHAMBRAY POWDER PUFF MUSLIN

> > 7c yd.

VALUES TO \$1.19

New Fortunet CASUALS Entire stock of Fortunet Summer Shoes. Many styles and colors and most all sizes.

Sweetbriar



Belk's own Sweetbriar Casuals at a real sale price to save you good money. Buy them now!



Were \$1.98. SALE__\$1.57 SALE__\$1.77 Were \$2.98. SALE__\$2.57 Were \$3.98.

A Real Bargain!