

# Young Ahoskie Agency Keeps Pace With Other Dealers

## Firm Started In 1947 Already Has Won Better Dealers Award

The Charles H. Jenkins and Company's agency in Ahoskie has been doing remarkably well for a comparatively new agency. The agency was organized in 1947 and since then has kept pace with the other agencies in sales and business. In addition, the agency has received a better dealers award.

The award was an oil painting of an Indian. It was presented to the agency by the Pontiac Company in recognition of the agency's achievement in building a good reputation with customers, employees, and manufacturers. The award was made to those agencies which had built a solid reputation in its relation to customers, employees and manufacturers.

The award was made to the Charles H. Jenkins and Company two years ago by the Charlotte distribution point. The Charlotte distribution point covers North Carolina and parts of Virginia, South Carolina, West Virginia, and Tennessee.

The agency is located on Railroad street in the same building with the Standard Chevrolet Company. A partition divides the two agencies with the Charles H. Jenkins Company's share being 80 by 175 feet.

Despite the proximity of the agencies, each maintains its own personnel and manager.

The Charles H. Jenkins and Company's agency has two show rooms 40 by 40 feet. The show rooms are divided by a driveway which runs to the service department. Makes of cars which can be seen on display are Cadillac, Pontiac, Buick GMC trucks and Oldsmobile. These are the makes which the agency sells.

At the rear of one of the show rooms is the company's parts department. The parts department is typical of the Charles H. Jenkins and Company's agencies in that it is well stocked to supply any parts necessary to make a repair on any vehicle.

The service department is located at the rear of the building. Thirteen stalls are available to service or repair autos.

The young agency has a young manager in 23-year old Harold McCoy. Despite his youth, McCoy is an old hand in the automobile business. He has been manager of the Ahoskie agency for the past four years, and before that was associated with an auto finance company in Norfolk. He was parts salesman before he departed to join the finance company. McCoy is a younger brother of the Charles H. Jenkins and Company's assistant manager C. L. McCoy.

McCoy took over the management from D. W. Rodwell.

The agency has the youngest personnel of any agency in the Charles H. Jenkins and Company's organization, the young manager said. Four of the employees have been with the company for five years but none has been associated with the company for a longer period.

Those making up the 16-man staff with the exception of the manager are as follows: Elmer Troxil, mechanic, five years; Johnnie Fornes, body man, four years; Lloyd Slade, mechanic, three years; Robert Blows, mechanic, one year; Shelton Pierce, mechanic, two years; Chester White, wash and polish man, six months; Carlton Ballance, lubrication and polish, one year; Alexander Childs, janitor, one year; T. T. Morris, service manager, five years; James W. Bracy, parts manager, one year; L. K. Overton, salesman, five years; L. P. Storey, salesman, one year; George E. Wynn, salesman, one year; Judith Lane, secretary, three months; Julian Robertson, Jr., bookkeeper, five years.

### ASSISTS DEALERS

A plan to assist dealers with their finances was established by General Motors in 1929. The Motors Holding Division was organized in that year as a financial bulwark for dealers. The division assists men who are qualified to become General Motors dealers and helps deserving dealers through bad times.

## Standard 1st To Sign With Jenkins Firm

The Standard Chevrolet Company of Ahoskie was the first Chevrolet franchise signed by Charles H. Jenkins and it has grown steadily through the years.

The Standard Chevrolet Company was organized in 1927. Since then the business has continued to expand, causing the company to move several times.

The company is now located in a brick building at the corner of Railroad and Church streets. This location gives the organization 75 by 240 feet in which to carry out its operations. Before moving to its present location, the company was operating in a building on Main street. The old location which is two blocks from its present headquarters is now used as a body repair and paint shop by them.

The show room of the company is enclosed with glass and is open to view from both streets. Here new cars are put on display. At the rear of the show room are the offices of the manager and the bookkeeper. The offices are located to one side of the building with a small corridor which leads to the service department separating the offices from the rest rooms.

The parts department is located beside the show room across from the offices. The parts department is stocked with all parts necessary to repair any damage to a vehicle.

The service department of the company has stalls to service 12 cars at one time. Five mechanics and two helpers work in the service department. Over 4,000 repair orders were written by the company for the work these men did last year.

The company is proud of the number of rest rooms it maintains for its employees and the public. The company has private rest rooms for the manager and the bookkeeper. Two are maintained for the public and a bath room which is equipped with showers and locker space is maintained for its employees.

The Standard Chevrolet Company employs a staff of 15. Four of the personnel have been with the company for over 18 years, one has been in the employment of the company for 15 years, and two have been with Standard Chevrolet over ten years.

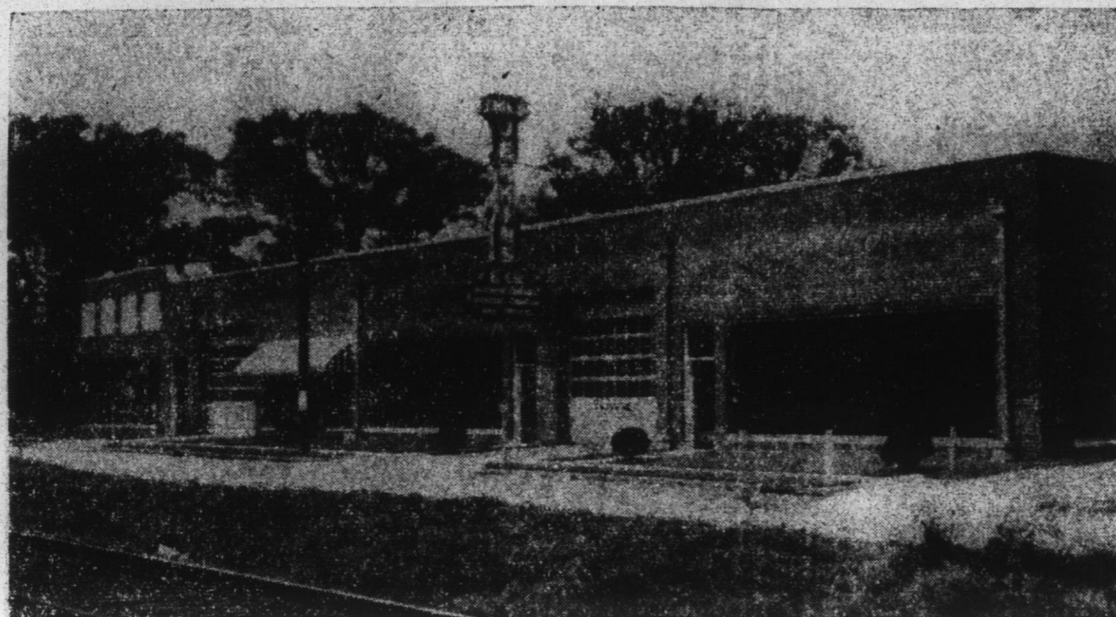
Two members of the company have been with the organization almost from the time it was organized. C. B. Coggins, manager, and Miss Joyce Hines, bookkeeper, have been with Standard Chevrolet for approximately 25 years.

Coggins took over the management of the company in 1935. Before then he had joined the company as a salesman. At the time he joined the organization, P. E. Dukes was manager of the company. Coggins left the organization for ten months before he was appointed manager to replace Dukes when the manager resigned in 1935.

Miss Hines started working for the company a few months after it started operations. At first, she was working only part time, but as the business began expanding, she became a full time employee of Standard Chevrolet Company.

Other employees with their position and years of employment are as follows:

R. L. Dempsey, Jr., parts and accessories manager, 11 years; J. P. Bazemore, salesman, 19 years; George A. Brinkley, salesman, three years; George L. Baker, shop foreman, six years; Raymond J. Hewitt, body shop foreman and mechanic, six years; Sears Watson, body shop mech-



CHARLES H. JENKINS & CO. AND STANDARD CHEVROLET CO. IN AHOSKIE



EMPLOYEES OF CHARLES H. JENKINS & CO. IN AHOSKIE

## Two Agencies Are Separated By Partition

A partition separates the Standard Chevrolet Company and the Charles H. Jenkins and Company's automobile agency in Ahoskie.

Both agencies of the Charles H. Jenkins and Company's organization are housed in the same building at Railroad and Church streets in Ahoskie. But despite their proximity, each operates independently of the other.

Each of the agencies maintains its own service, parts and sales department and has its own bookkeepers and general managers.

The partition which separates the two agencies divides the building nearly equally. The Standard Chevrolet is 80 by 170 feet and the Charles H. Jenkins and Company's agency is 80 by 175 feet. The partition divides the show rooms, the parts departments, and the service departments. There are doors located along the partition so that employees can take the short cut to the other agency.

There is a wide nonpartition space dividing a part of the service departments. Mechanics can ramble from one service department to the other. However, they work only for the agency employing them.

The lot for used cars is shared by the two agencies.

## Bear Tamed By Battery Booster

A battery booster once put a trade-in at Charles H. Jenkins and Company in a cage.

The trade-in was a bear which had been caught near Bear Grass the night before it was brought to the Charles H. Jenkins and Company's headquarters in Ahoskie to be traded on an auto.

After accepting the bear as trade, Cecil McCoy and Broadus Taylor worked late into the night building a cage for the ferocious animal. However, when it came time to transfer the animal to his new cage, the bear refused to budge. Every effort tried by the automobile dealers to get the bear into the cage failed until suddenly Taylor was struck with an idea.

He had heard that bears were scared of fire so he took a battery booster, touched the wires together and made the sparks fly. The bear looked once at the flying sparks and then scampered into the cage.

A year and a half later the bear, cage and all, was sold.

18 years, Ralph Mitchell, mechanic, 15 years; J. S. Tillery, mechanic, 14 years; James A. Godwin, mechanic, 9 years; Russell Henderson, mechanic, one year; Grady Lee Wynn, mechanic, seven months; John Holly, helper, five months; Alvester Holloman, helper.



CONGRATULATIONS

and

BEST WISHES

-- To --

CHAS. H. JENKINS & CO.

On Its

FORTIETH ANNIVERSARY

YEAR

GENERAL MOTORS ACCEPTANCE CORPORATION



EMPLOYEES OF STANDARD CHEVROLET COMPANY