



SIMON'S



HERTFORD, NORTH CAROLINA
PRE - CHRISTMAS SALE

LADIES' AND MEN'S CLOTHING

Starts Friday, December 5th — Don't Miss This Sale

BUY YOUR CHRISTMAS GIFTS - EARLY

WE HAVE A LARGE SELECTION OF
SLIPS—PANTIES
GOWNS—BEDJACKETS
HANDKERCHIEFS—BAGS—SCARFS
BLOUSES—SWEATERS



SALE
ALL WINTER
HATS
1/2 PRICE

One Lot Of
WEDGE HEEL
Sandals - Ballerinas
Suede and Leather
\$2.19

One Lot Of
LADIES'
DRESS SHOES
\$4.75 and \$5.50 Shoes
\$3.98

MEN'S
DRESS SHOES
\$5.00 Up
WORK SHOES
Buy Your Shoes Here!
\$4.85 Up

One Large Assortment
MEN'S TIES
Only **\$1.00**
THESE ARE REALLY
\$1.50 TIES!



SALE—LADIES' AND MISSES'
FALL AND WINTER
COATS

— And —
SUITS

ALL \$24.75 AND \$22.75 COATS

Now **\$16.95**

ALL \$29.75 COATS

Now **\$19.75**

CHILDREN'S COATS REDUCED

Large Assortment of

MISSES' SKIRTS

AT A GREAT SAVING!

NEW FALL DRESSES

FOR CHILDREN
All Fast Colors
SOLIDS AND FANCIES

\$1.98-\$2.98-\$3.98

SHEER NYLON HOSE 79c

Large Assortment Of
BLACK HEEL HOSE
\$1.00 Pair
In Dark Shades

BIG Selection of CHILDREN'S SHOES

\$1.98 Up

BOYS' SHOES

\$4.50 - \$5.00 - \$5.50

Large Selection of MEN'S SHIRTS-TIES

HANDKERCHIEFS—BELTS

FOR YOUR

CHRISTMAS GIFTS



SALE ALL NEW FALL DRESSES

Sizes 9 to 50

SHOP EARLY FOR
BEST SELECTION

\$12.95 AND \$10.95 DRESSES

Now **\$8.95**

\$8.95 AND \$7.95 DRESSES

Now **\$5.95**

One Rack of
DRESSES

SALE **\$1.98**

VALUES TO \$7.95

COME GET YOU A DRESS!

SALE MEN'S AND BOYS' Suits and Top Coats

ALL OF OUR \$39.50 SUITS
ALL WOOL FABRICS

NOW ON SALE—

\$28.88

RAYON SUITS

Values to \$27.50

NOW ON SALE—

\$18.88

GABARDINE TOPCOATS

\$22.50 to 35.00

Regular \$27.50 And \$47.50 Coats



Shop Early at This Best Bargain Event