

**DON'T
MISS
THIS**

JULY CLEARANCE

**SALE
STARTS
FRIDAY
JULY 17th**

SALE!

**SALE
ENDS
MONDAY
JULY 27th**

AT SIMON'S

Here is a Real Chance to Save on High Quality Merchandise at a Great Savings to You. All Spring and Summer Goods on Sale. Come Early and Get Your Summer Dresses While Our Stock is Large and Complete. You must See Our Line of High Quality Merchandise in Order to Appreciate What You Will Save By Taking Advantage of Our July Clearance Sale Bargains.

Large Selection of
Ladies' Sandals

\$2.29

One Lot of Ladies'
New \$5.00 Sandals

\$2.98

One Lot of
Ladies' Hand Bags

\$1.23

Men's Gray—
Snub-Weave
Shortsleeve Shirts

\$1.69

Children's
Rubber Boots

\$1.98 pr
REGULAR \$3.50 VALUE

Men's
Wool Suits

\$24.75
VALUES TO \$39.50

Boys' Fine Quality
Shortsleeve
Sport Shirts

\$1.19 each

All Dresses Greatly Reduced

\$12.75 DRESSES \$6.95

\$10.75 DRESSES \$5.95

\$7.75 DRESSES \$4.95

\$5.75 DRESSES \$3.69

**ONE RACK OF DRESSES
\$3.69 VALUE TO \$7.95**

Ladies' Bathing Suits 1/3 Off

Final Clearance
Of All Spring
Suits and Toppers
At Exactly
1/2 price

CLEARANCE
of All Our Ladies'
Dress Shoes
BLACK AND NAVY
1/2 price

Big Selection
Men's Summer
Sport Shirts
\$1.69 - \$2.39
VALUES TO \$3.45

51 Gauge
FULL FASHIONED
Nylon Hose
59c pair
IRREGULARS

Large Assortment
Men's
Dress T-Shirts
\$1.98
REGULAR \$2.98 SHIRT

Young Men's
All Wool Spring
Roll Front Suits
\$25.75
VALUES TO \$39.50

One Lot of Ladies'
Knit T-Shirts
\$1.00 each
VALUES TO \$2.00

Large Assortment
First Quality
Nylon Hose
79c pair

Just A Few Men's
Tropical Suits
MOSTLY SMALL SIZES—
OUT THEY GO!
— For —
\$10.00
SUIT



PRETTY PRINT in soft rayon-and-acetate loves shopping all day. a Collins at five . . . stays fresh and charming for dining and dancing later.

Men's
White T-Shirts
47c

Men's 8-oz. Weight
Full Cut—All Sizes
Dungarees
\$2.19

Ladies' Spring and
Summer Hats
VALUES TO \$10.00
\$1.00-\$2.00

Extra Good Quality
Rayon Panties
29c pair

One Rack of
Children's Dresses
\$1.49
VALUES TO \$3.95

One Rack of
Ladies' Blouses
1/2 price

Men's Good
Chambray Shirts
\$1.19 each

Men's
\$1.00 & \$1.50 Ties
89c each

Clearance—All Men's
Panama Hats
\$3.25

ALL SALES FINAL — FOR CASH ONLY

HERTFORD **SIMON'S** NORTH CAROLINA