

EDENTON - BELK-TYLER'S - EDENTON

ANNIVERSARY SALE

Begins Friday, September 25th Bargains - Special Purchases!



SALE—SALE
SPECIAL PURCHASE
Women's New Fall
DRESSES

A very wide selection of New Fall Dresses in the very newest styles. Sizes 9 to 15, 12 to 20 and 16½ to 24½. Sport, Dressy and Semi-dressy styles. Come in rayon flannel solids and checks, new rayon failles, taffetas, new Fall washable rayons and cottons.

\$5.95 Sellers

\$4.68



SPECIAL SALE
Ladies' New Fall
BLOUSES

Choose from this huge showing of short and long sleeve collection. Big variety of colors. SAVE NOW AT THIS LOW PRICE!

Values to \$2.98

\$1.77

EASTERN CAROLINA'S
Largest Showing of
LADIES' FALL
HATS

Little hats, big hats in all the newest materials and styles. Edenton's largest showing. 2nd FLOOR.



\$1.98 \$2.98

BETTER HATS

Famous advertised hats to match your every outfit . . .



\$3.98 to \$5.95

SALE—SALE
SPECIAL PURCHASE
Women's New Fall
DRESSES

Smart new Fall styles in sport and dressy type dresses. Rayon gabardines, orlon jerseys, rayon taffetas, tissue failles and many other new Fall fabrics. Sizes for Juniors, Misses and Women. 9 to 15, 12 to 20 and 16½ to 24½ . . .

\$8.95 Sellers

\$6.68



AN OUTSTANDING VALUE
WOMEN'S
Fine Batiste and Plisse
SLIPS

Lovely Cotton Batiste, Plisse and Broadcloth Slips. Lace and Hamberg trim, top and bottom. Sizes 32 to 48! You'll want several of these!

\$2.98 values 1.97

\$1.98 values 1.47



FINE BELGIUM RAYON
32 x 57 RUGS \$6.66

GOOD 59c
PIQUE, yd. 33c

SOFT
TOILET TISSUE 6c

WOMEN'S — \$1.98 SELLER
RAYON GOWNS \$1.77

MEN'S SPORT — 39c VALUE
SOCKS, pair 24c

MEN'S POPLIN — \$2.98 VALUE
JACKETS \$2.37

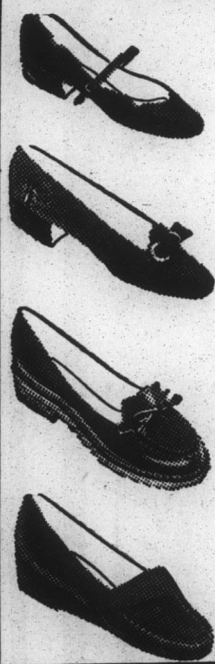
MEN'S \$2.98 VALUE
PAJAMAS \$1.87

MEN'S
WORK SOCKS 19c

SPORTS and CASUALS
BY THE
THOUSANDS

- STYLES FOR ALL
- PRICES LOW
- COLORS GALORE
- BUY NOW!

\$1.98 - \$2.95



BETTER SCHOOL SHOES

IN OXFORDS, LOAFERS AND SPORT SHOES

\$5.95

KIDS LOVE THEM!
CORDUROY

Overalls

Sizes 2 to 8

This quantity will not last long . . . So hurry! Many colors . . . good style . . . Buy several pairs, now.

\$1.00

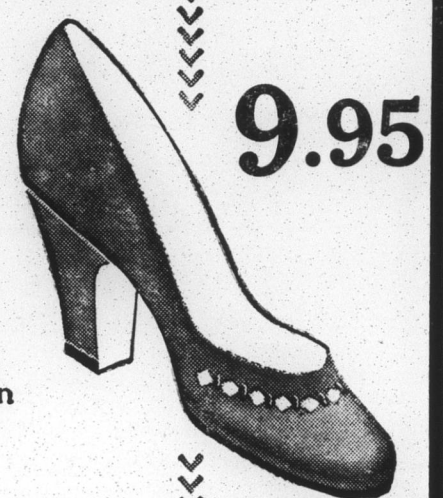


Belk - Tyler's
— OF EDENTON —

Advertised in
VOGUE
McCALL'S
LADIES' HOME
JOURNAL

Natural Bridges
Shoes

Smarter
in style . . . in
the treatment
of delightful
details throughout.



9.95

Smarter
—from the standpoint
of designed comfort—
with hidden features in
constant performance.

Smarter
—yes, truly "Smarter
Shoes for Natural Walking"

9.95



WISE MOTHERS
SHOULD INSIST
ON . . .

RED RIDING HOOD

SHOES FOR CHILDREN



Red Riding Hood shoes are best for children. They're built over proper fitting lasts for growing feet. Smartly styled, they look well — fit well and wear well.



\$4.95



FOR FAST
FOOTWORK

Terrier Shoes
for BOYS

Terrier shoes can take it. They're tough, sturdy and long-wearing. Their durability and fine fitting qualities will make Terrier your favorite footwear.



\$4.95 - 5.95 - 6.95