

Gifts For All Occasions In Byrum's New Gift Shop



Above is pictured a portion of the north side of Byrum's new Gift Shop. Byrum's invites all their customers and friends to visit this new addition to their hardware business.—(Photo by Florian Arthur)

Many Prizes Planned For Open House Days

(Continued from Page One) register.

Some of the valuable prizes and awards to be presented Friday and Saturday, in addition to the Grand Prize Television and the Registration Trade Certificates, of \$1.00 value, are ten \$50.00 checks usable on the purchase of any Westinghouse Television Set (with the exception of Models 765T17, 770T21, 772T21, 784K21); a \$25.00 Cambridge Lamp from our new Gift Shop; a \$45.00 Free Television Antenna installation with any Westinghouse Television Set purchased on November 27 or 28 (Open House Days); three \$5.00 Purchase Certificates to the first three persons making a purchase of \$25.00 or more from our new Gift Shop; three \$10.00 Purchase Certificates to the first three persons making a purchase of \$50.00 or more, from our new Gift Shop; two Turkeys cooked in a Westinghouse Electric Range by Food Economist, Miss Faulconer, will be given free to the persons whose names are drawn

from the registration pool on Friday and two more cooked turkeys to the two persons whose names are drawn on Saturday; an Automatic Toaster to each person making a \$200.00 purchase. An outstanding event on the program for both days is the cooking demonstration on a Westinghouse Electric Range by Westinghouse Food Economist, Miss Faulconer. This will be attractive to both the ladies and the gentlemen as Miss Faulconer will show all those present the proper way to cook the four turkeys offered as free gifts on Friday and Saturday.

These and other attractive and usable gifts and prizes will highlight the activities of BYRUM'S Open House Days, Friday and Saturday, November 27-28. It is the management's way of expressing, in some small way, its appreciation for the wonderful patronage enjoyed by the company for these years.

Were I so tall to reach the pole
Or grasp the ocean, with my span,
I must be measured by my soul;
The mind's the standard of the man.
—Watts

Big Hardware Show Planned In Charlotte

The Carolinas can soon boast of one of the largest annual exhibits of hardware and houseware items to be found anywhere in the southeast. A complete array of such merchandise plus sporting goods, appliances, paints, etc., will be open to inspection by Carolina hardware dealers when the Carolinas Hardware and Housewares Show opens in Charlotte on February 23, 1954. The show, which is sponsored by the Hardware Association of the Carolinas, will continue through February 25.

The importance of the Carolinas in the distribution pattern of hardware made such a show a natural. Many major manufacturers have relocated their plants in this section or at least have opened up a branch office in the territory. Displays are being shipped to Charlotte from as far away as Portland, Oregon, and many other far western cities.

Be Sure To Register For Free Prizes At Byrum's Open House!

**Congratulations
Byrum Hardware Co.**

ON YOUR SUCCESS AND
Best Wishes For Continued Prosperity

WALL ROPE WORKS, Inc.

48 SOUTH STREET NEW YORK 5, N. Y.
Branch Office 701 Front Street, Norfolk, Va.

**WALTER ELECTRIC
Manufacturing Company**

Of Norfolk, Virginia

IS PROUD TO HAVE BEEN GIVEN THE
PRIVILEGE OF INSTALLING AN ELECTRIC
Automatic Elevator for Byrum Hardware Co.

Manufacturers of Passenger and Freight
Elevators for 50 Years

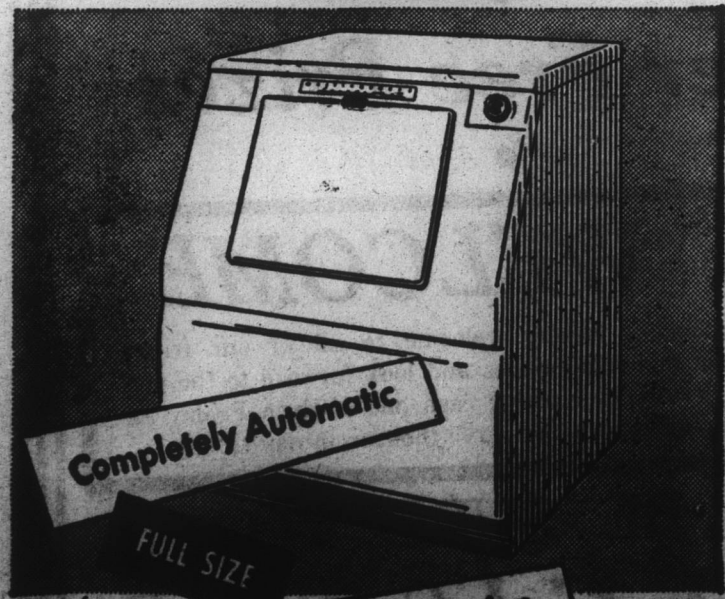
YOU CAN BE SURE IF IT'S

WESTINGHOUSE

- Be Certain To Register For Grand Prize TV Set -

**New! WESTINGHOUSE
LAUNDROMAT**

for only **\$249⁹⁵**



Free Antenna Installation
With Each Westinghouse TV
Purchased November 27-28
\$45.00 VALUE

EXTRA SPECIALS

RANCHO RANGE
Was \$193.60 — NOW \$149.95

17-IN. 4-DOOR CONSOLE TV
Was \$379.95 — NOW \$289.95

CC74 DOUBLE OVEN RANGE
Was \$339.95 — NOW \$279.95

DFD75 FROST FREE
REFRIGERATOR
Was \$319.95 — NOW \$269.95



USE OUR
EASY
TERMS

BYRUM HARDWARE CO.

Edenton, North Carolina

WE MAKE
LIBERAL
TRADES