

National Chairman For '54 March Of Dimes Announces Biggest Fund Drive In History

Cites Polio Prevention Hope as Impetus For Largest Sum as 3,000,000 Volunteers Will Seek To Raise \$75,000,000 In Contributions

County and Community Campaign Directors across the country are rising to the challenge of the biggest drive in the history of the National Foundation for Infantile Paralysis by organizing the March of Dimes to reach every possible source of contributions, according to Basil O'Connor, president.

An estimated 3,000,000 volunteers are preparing to seek \$75,000,000 in voluntary contributions needed to finance the new program of Polio Prevention and to support existing programs of research, patient and professional education in the coming year.

"This year volunteers will be impelled by a tremendous sense of responsibility," Mr. O'Connor said, "because Polio Prevention will require costly more money than was ever dreamed of in early years."

Prevention Is Attack

For the first time in the 16 years it has been fighting polio, the National Foundation will move from defense to attack by allocating \$26,500,000 to Polio Prevention in 1954. Of the total, \$7,500,000 will pay for mass testing of a trial polio vaccine and \$19,000,000 will provide more than 2,000,000 inoculations of gamma globulin.

Meantime, there will be no letdown in March of Dimes-supported research which seeks the final answer to polio. January collections also will sponsor professional training of physicians, nurses and physical therapists in the latest treatments for polio.

In 1954, the National Foundation's patient aid program, which since 1938 has assured the best medical care to polio victims, will continue to finance more than 66,000 carry-over cases in addition to assisting new patients.

Although the Polio Prevention program will be carried out in local communities, the purchase of great quantities of gamma globulin as well as the administration of the vaccine trial must, of necessity, be done at the national level.

Fourth Front Costs One-third

The sum budgeted for Polio Prevention is approximately one-third of the \$75,000,000 needed for the overall program.

The Board of Trustees of the National Foundation has voted, therefore, that one-third of the net proceeds raised in the 1954 March of Dimes be forwarded to National Headquarters to pay for the Polio Prevention program.

Community Campaign Directors turn over their entire net proceeds to the County Campaign Director. After setting aside the one-third for Polio Prevention he will divide the balance as formerly.

Fifty per cent will stay in the county where the money is raised to pay for care of those infantile paralysis victims who need financial assistance. The remaining 50 per cent is forwarded to National Foundation Headquarters for research, professional education and emergency aid to chapters.

Achievement of the needed \$75,000,000 in the 1954 March of Dimes would mean that Chapters will have about the same amount in dollars as they did in 1953. Last year's campaign raised a gross total of \$51,500,000.

VFW Post Will Again Sell Christmas Trees

William H. Coffield Post, No. 9280, will again sell Christmas trees, it was announced early this week by Commander Bill Perry. Proceeds of the sale will go toward making a more happy Christmas for veterans who are hospitalized.

Trees will be sold at Bill's Pure Oil Station, corner of Broad and Hicks Streets and will be delivered free at any time ordered. VFW members solicit orders in order to bring more Christmas cheer to veterans who will be obliged to spend Christmas in hospitals.

Honesty is more often a policy than a principle.

Death On The Hunt

As the first crisp days of pre-winter frost and snow illuminate the empty woods and fields the crack of the gun in the hands of the hunter is heard in the land. The toll of his ignorance and lack of judgment will be heavy.

All will be fearful. The farmer will worry about his straying cows and horses. The local law enforcement officers will be waiting for the first of a long series of hunting-season gun-law violations.

Hunters have been reported stalking game in the dooryards of farms and villages. Stray bullets have been reported shattering windows and endangering housewives and children in their farm homes. Some villages and small cities permit hunting within their limits. This is usually done in spite of the protests of housewives and mothers. Some hunters feel that they are unable to chase small game properly without the stimulation of something stronger than tea.

Probably the least likely to be hurt are the animals themselves. Unhindered by the complacency of civilized society, they are conditioned to the need for hiding from the amateur hunter. They are prepared.

But the child playing in the woods or the farmer working in the fields is not.

180,000 Executives In Junior Chamber

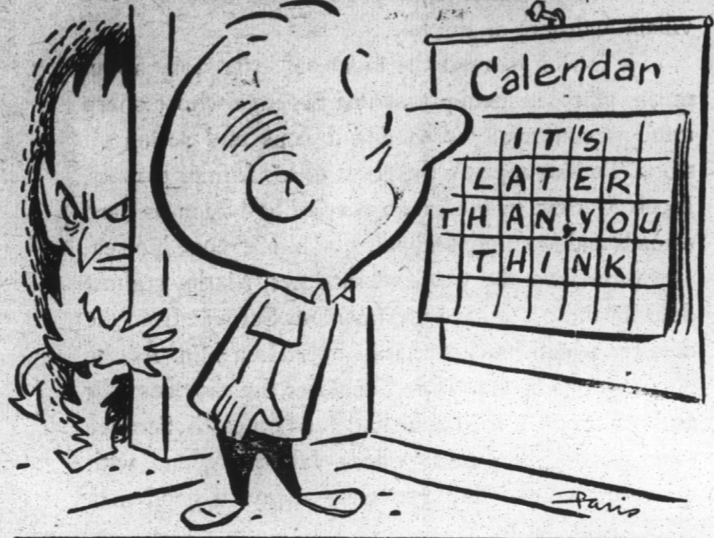
The United States Junior Chamber of Commerce, which is sponsoring the "March to the Mike," is composed of 180,000 executives and professional men under 35 years of age.

Known as "the fastest growing young men's civic organization in the world," the Junior Chamber enrolled as one of the 10 organizations cooperating with the Crusade for Freedom because its members realize fully the menace of international communism. Already they have begun the work which Henry Ford II, Crusade chairman, has declared necessary in order to enlist 25,000,000 Americans in the campaign to inform America of the real nature and methods of the Reds. The "Jaycees" grew out of a meeting called in St. Louis, Mo., on October 13, 1915, by young Henry Giessenbier. Only 32 young men attended. They elected Giessenbier president and organized under the name of "Young Men's Progressive Civil Association," for the purpose of studying public issues and arousing public opinion in civic problems.

Soon similar organizations began springing up in other cities, and on January 21, 1921, the representatives of 24 cities welded the various clubs together as the United States Junior Chamber of Commerce. In 1946 the

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International Junior Chamber was Book learning is not all of education, but it is an essential part and there is no substitute.

The Junior Chamber's sponsorship of the "March to the Mike" is in accord with the tenet in the organization's creed which says that "the brotherhood of man transcends the sovereignty of nations."

From lack of moral strength empires fall. Right alone is irresistible, permanent, eternal.

—Mary Baker Eddy.



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STATE COLLEGE HINTS TO THE HOMEMAKER

(Continued from Page Four) the pan, soak the utensil in water before you try to clean it. Avoid sharp scrapers, steel wool, or coarse scouring powder on enamel and granite ware. Sometimes boiling with a weak soda solution will remove burnt-on food from enamel or granite ware.

Never under any circumstances use metal polishes or any kind of cleaning powder on a chromium finish. It is a soft metal and wears off easily. Chromium plating is easy to keep clean with a damp cloth.

You can scour iron kitchen utensils with steel wool and use a strong alkali

line soap to remove grease. One of the most important rules—always keep it thoroughly dry. Even a little moisture will cause rust. You can remove rust from iron pans with scouring powder or with steel wool.

A good rule to follow—wash household metals frequently in hot sudsy water; rinse them carefully; dry them thoroughly.

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