

## New 1954 Pontiacs On Display Friday

### Smartest and Most Eye-Catching Colors Ever Offered

Some of the smartest, most eye-catching colors ever offered by Pontiac feature the 1954 line of Star Chiefs and Chieftains, which go on display in dealers' showrooms across the nation for a two-day announcement period beginning Friday, December 18, according to A. E. Jenkins, manager of the Chas. H. Jenkins Motor Company, local Pontiac dealer.

The sincere belief that the car buyer wants—and deserves—the best possible car at the lowest possible price was the motivating factor behind the introduction by Pontiac of the new and bigger Star Chief line for 1954, H. E. Crawford, General Sales Manager, states.

"We believe the American new car buyer wants, and is entitled to get, all the size, all the comfort, all the good looks, all the performance, all the durability that can possibly be built into a motor car.

"And we think the buyer should get this at the lowest possible price.

"This combination of quality and price has been the idea behind every Pontiac car built in the last 28 years.

"It is in this tradition that we introduce the Star Chiefs for 1954—more car for the money. The Star Chief series is an entirely new line of cars, the biggest, most luxurious, most powerful and most beautiful Pontiacs ever built.

"We feel sure that the public will recognize in our new Star Chiefs the finest car by far in the medium price class."

### Local Insurance Man Cautions Lax Motorists

A considerable number of North Carolina motorists are risking their right to drive, according to George S. Twiddy, local representative of the Northwest Casualty Company.

"Despite the wide publicity given the new North Carolina Safety Responsibility Law, many motorists have not made any provision for protecting themselves," Mr. Twiddy said, "perhaps not realizing that this new Law has 'teeth' that can really bite."

It was pointed out that while liability insurance is not necessary under the law, few motorists could afford to have cash or securities in a sufficient amount to cover a property damage or injury claim tied up during the time such a claim was being settled. Neither could they afford to lose their right to drive by having their driver's license suspended for failure to comply with the law.

Statistics compiled in the past indicate that prior to the current legislation, which enforces responsibility for accidents upon drivers, only approximately 25 per cent to 30 per cent of the motorists in North Carolina carried adequate public liability insurance. This left the general public the prey of 75 per cent of the drivers who in most cases could not pay for injuries or damages caused by careless operation of their automobiles. Widespread public information efforts in connection with the new law are expected to greatly reduce this number of financially irresponsible drivers.


### ENTERTAIN BAPTIST CHOIR

Mr. and Mrs. M. A. Hughes entertained members of the Baptist Church Choir, of which Mrs. Hughes is director, at a buffet supper at their home on West Gale Street last week.

Those attending were: Mrs. C. A. Phillips, Joan Cobb, Mrs. Lloyd Bunch, Mrs. J. M. Thorud, Mrs. J. D. Swindell, Carolyn Swindell, Mrs. T. W. Jones, Mrs. W. J. Daniels, Mrs. E. W. White, Mrs. Murray Byrum, Anna Partin, Evelyn Bunch, Agnes Chappell, C. W. Overman, J. C. Leary, Earl Harrell, C. B. Mooney, T. W. Jones, W. M. Cozart, Dan Reaves and Gurney Hobbs.

## William Penn

Blended Whiskey



**Retail Price**  
**\$2.10**  
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THE STRAIGHT WHISKEYS IN THIS PRODUCT ARE 4 YEARS OR MORE OLD. 35% STRAIGHT CORN, 65% NEUTRAL SPIRITS, BOTTLED FROM GRAIN.

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## This Week's Poem

By WILBORNE HARRELL

### LO, THE STAR

"Silent Night" and "A Visit From St. Nick"  
Again steal out o'er the frosty air,  
And the snow lies downy that has fallen so quick,  
While shoppers go scurrying here and there.  
The stars shine brightly, so twinkly and clear,  
The Wise Men's star glows softly as of yore,  
Sweet bells again ring out the Yuletide cheer  
And the children are good for the things in store.  
But there's a seeking in the hearts of men  
As they grope in confusion and despair,  
Yet they search in their hearts and they find again  
The same old story that is always there.  
And the star tells again the birth of Him,  
A halo not time nor tarnish can dim.

The great end of life is not knowledge, but action. —Huxley.



More about pruning trees and shrubs:

As I said last week, about this time of the year many people get the urge to go out and cut their shrubs and trees. I have noticed many times in the city that when shrubbery has become too large and must be cut back severely it will be done at this season instead of the period just before growth starts in the spring. What I am trying to bring out is the fact that if you prune trees or shrubs back severely now you will have to look at the naked stumps all winter since there will be no growth until spring.

On the other hand, if the pruning was done in late winter or early spring, it would take only a short while for the new growth to cover up the ugly stumps. Of course, no shrubs should be allowed to get into so bad a condition that they should have to be cut back to large stumps. Intelligent pruning each year should prevent that.

Spring flowering shrubs should be pruned only lightly during the dormant season if you wish a lot of bloom. That would include spiraea, forsythia, climbing roses and other similar spring bloomers. Heavier pruning can be done immediately after they are through blooming. Summer flowering shrubs such as crepe myrtle and hybrid tea roses may be pruned quite severely during the dormant period because they bloom on the new wood. It is best to delay the

pruning of hybrid tea roses until late in the dormant season or until danger of hard freezing is past.

If you have any pear trees, the less pruning you do on them the better. Pruning will force out new growth, and this new growth is very susceptible to fire blight infection. The same cautions apply to the fertilization and cultivation of pears. Keep fertilization and cultivation down to a minimum in order to slow down growth.

Fig bushes are often damaged by cold weather and, therefore, it is best to delay pruning until danger of further freezing injury is past.

Pruning of evergreen shrubs is best done just before growth starts at the end of the dormant season.

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Our entire plant will close for the Christmas holidays on the evening of December 23rd, and will remain closed until the morning of December 31st, when we will be open for business as usual.

We wish to thank our customers for their patronage during the past year and we wish everyone a very Merry Christmas.

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### EASTERN STAR MEETS MONDAY

Edenton Chapter of the Eastern Star will meet Monday night at 8

o'clock in the Court House. Mrs. E. B. Edwards, grand matron of the chapter, is very anxious to have every member attend.

## MOUNTAIN RIDGE

STRAIGHT BOURBON WHISKEY

**\$3.35**  
4/5 Quart

**\$2.10**  
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