

TOWNS VIE FOR RECORD PER CAPITA CONTRIBUTIONS TO MARCH OF DIMES

The money to fight polio through the March of Dimes comes from all over the country—from small towns and counties as well as the big cities. While several of the largest cities contribute over a million dollars each, it is the small communities that set the records for per capita contributions. With the national contribution averaging 34 cents a person, here are some outstanding achievements of the last March of Dimes.

Melba, Idaho, with a population of less than 200, claimed the national record by raising almost \$50 for every man, woman and child in the community. A day-long auction of contributed items ranging from cakes to calves enabled Melba to raise this high amount.

Oregon Town Beat Melba
The spur that aroused Melba to new heights also worked in Izee, Ore.—population 43—when this village beat Melba's 1952 March of Dimes record of \$27 per capita by raising \$34 apiece at a basket social held January 10, 1953. Basket socials used to be a way of courting or raising funds to hire a teacher for a new rural school. Now they have joined the fight against polio.

As small towns and villages set community records in the March of Dimes, sparsely populated counties also made per capita contribution records.

Mineral County, Nev. won the national title with a per capita contribution of \$2.53 a person. Over \$14,000 was raised among her 5,560 inhabitants. Jeff Davis County, Texas came in second with contributions averaging \$2.21 a person.

Other Leaders
Other counties in the 10,000-and-under population class that made outstanding records were: Kiowa, Colo., with \$1.75 per person; Mono, Calif., with \$1.61; Sioux, Neb., with \$1.53; Cameron, Pa., with \$1.49, and Ida, Iowa with \$1.48.

These are just a few of the small counties that raised over a dollar per person to aid in the fight against polio. Whether small communities have bigger hearts or more intimate knowledge of the disaster of polio is not measurable. But their high per capita contributions are vital weapons in the battle to wipe out the disease.

During the 1954 March of Dimes it is a sheer necessity for the National Foundation for Infantile Paralysis to raise 50 per cent more than last year. This increase can come only from greater contributions from everyone in small communities and big cities alike.

New Prevention Program
In stressing the need for a bigger March of Dimes than ever before, Basil O'Connor, president of the National Foundation said: "The new polio prevention program will be the hardest blow against polio we have ever struck. Wide-scale validity tests of a trial polio vaccine this year and the expanded use of gamma globulin as a stopgap protective measure in 1954 mark a dramatic advance. Like all advances, it is expensive, but the fight dare not be weakened when victory seems almost in sight."

Mr. O'Connor added, "No one knows just which community and county will wind up as 1954 March of Dimes champions in size of per capita contributions. But judging from past heart-warming performances, I predict it will be a town or village under a thousand and a county under ten thousand."

Fertilizer Supply Is Said To Be Adequate

However, Farmers Are Urged to Buy Needs Early

The fertilizer supply for this year looks very favorable in North Carolina, the state whose farmers use more plant food than any other. But the word goes out for farmers to order their supply early.

C. W. Overman, County farm agent for the State College Extension Service, reminded farmers that there frequently are spot shortages of certain favored materials—even in a year of good over-all supply. "The best way to have the right type and the desired amount of fertilizer available when it is needed is to order early."

Tar Heel farmers used 1,850,000 tons of fertilizer during the 1952-53 crop year, slightly less than the preceding year. The state's agricultural leaders have urged farmers to continue to boost their yields by applying plant food "where it is needed in the quantity it is needed."

Overman says that with sound fertilizer management this year Chowan County farmers need not worry too much about declining farm prices.

The county agent says a recent USDA report indicates that fertilizer supplied over the nation will be up 11 per cent for the 1953-54 crop year. The amount of nitrogen will be about 2 million tons, phosphates about 2 2/3 million tons, and potash a little under 2 million tons.

TRY A HERALD CLASSIFIED AD

Fit Coats And Suits For Ease Of Action

"Size is most important in buying a coat or suit," says Julia McIver, State College extension specialist in textiles and clothing.

Miss McIver cautions you to beware of the clerk fitting a coat too small to wear over a suit or heavy wool dress. It's a good idea when buying a new coat to wear a suit on your shopping trip to insure the correct fit of your coat. Pay particular attention to the fit of the coat over your shoulders and chest. And be certain that it is comfortable around the neck when buttoned.

The fit at the shoulders is the most crucial area in a coat or suit, explains Miss McIver. If the shoulders fit other seams can usually be let in or out to fit. But if you get off to a "wrong start" with shoulders that are too big or too small, your garment will probably never look right.

"When you try on a coat or suit," says Miss McIver, "your first step is toward a mirror." You are looking for both flattery and fit. To look well on you, a suit must fit perfectly, from the shoulder to the hemline.

Examine your appearance in a full length mirror scrutinizingly as you try on a new suit. Does the jacket hang evenly? Does the skirt fit well without "clinging"? Are the shoulders too broad or just right for you? Does the collar gap at the back or lie smoothly on your neck? Does the back of the jacket bulge at the shoulder?

ers? These questions should all be answered before you buy. Check, also, to see that the coat or suit is designed for action, that is comfortable to walk and sit in.

Legal Notices

North Carolina, Chowan County

The undersigned, having qualified as Executor of the Estate of J. L. Batton, deceased, late of Chowan County, North Carolina, this is to notify all persons having claims against said estate to present them to the undersigned on or before December 24, 1954, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.

This the 24th day of December, 1953.

R. T. PICKLER, Executor.
Dec24,31,Jan7,14,21,28r.t.p.

North Carolina, Chowan County

ADMINISTRATRIX NOTICE

The undersigned, having qualified as Administrator of the estate of Charlie Chandler, deceased, late of Chowan County, N. C., this is to notify all persons having claims against said estate to present them to the undersigned on or before the 28th day of December, 1954, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.

This 28th day of December, 1953.

ROMONA CHANDLER, Administrator of Charlie Chandler, Deceased.
Dec28,Jan7,14,21,28,Feb4w.a.h.

North Carolina, Chowan County

NOTICE OF ADMINISTRATOR

The undersigned, having qualified as Administrator of the estate of Hettie A. Bass, deceased, late of Chowan County, N. C., this is to notify all persons having claims against said estate to present them to the undersigned on or before the 24th day of November, 1954, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.

This 24th day of November, 1953.

W. C. BASS, Administrator of Hettie A. Bass, Deceased.
Dec3,10,17,24,31,Jan3pd

ADMINISTRATOR'S NOTICE

North Carolina, Chowan County

Having qualified as Administrator of the Estate of James Carroll Redmon, deceased, late of Chowan County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned in Chowan County, North Carolina, on or before the 29th day of December, 1954, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This 29th day of December, 1953.

GEORGE REDMON, Administrator of the Estate of James Carroll Redmon, (Deceased)
Dec24,31,Jan7,14,21,28pd

North Carolina, Chowan County

The undersigned, having qualified as Administratrix of the Estate of Jesse L. Batton, Jr., deceased, late of

Chowan County, North Carolina, this is to notify all persons having claims against the said estate to present them to the undersigned on or before the 24th day of December, 1954, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment to the undersigned.

This the 24th day of December, 1953.

ETHEL B. BATTON, Administratrix.
Dec24,31,Jan7,14,21,28e.b.b

North Carolina, Chowan County

NOTICE

The above named defendant, Daniel Webster Taylor, Jr., will take notice

Jan7,14,21,28c.j.w.g

that an action entitled as above has been commenced in the Superior Court of Chowan County, North Carolina, by the plaintiff to secure an absolute divorce from the defendant upon the ground that plaintiff and defendant have lived separate and apart for more than two years next preceding the bringing of this action; and the defendant will further take notice that he is required to appear at the office of the Clerk of the Superior Court of Chowan County, in the Court House in Edenton, North Carolina, within thirty days after the 4th day of February, 1954, and answer or demur to the complaint in said action, or the plaintiff will apply to the Court for the relief demanded in said complaint.

This 4th day of January, 1954.
LENA M. LEARY, Assistant Clerk of Superior Court.

FOR RENT THE MEXICANA CLUB

Approximately One Mile From Edenton On Suffolk Highway

— CONTACT —

T. C. Roberts

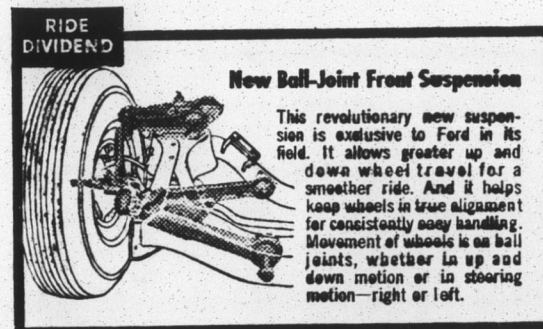
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The new 130-h.p. Y-block V-8

OVERHEAD VALVES DOUBLE-DECK INTAKE MANIFOLD

HIGH-TURBULENCE COMBUSTION CHAMBERS

SHORT-STROKE, LOW-FRICTION DESIGN

DEEP-CAST "I" BLOCK

The new 115-h.p. I-block SIX

OVERHEAD VALVES

HIGH-TURBULENCE COMBUSTION CHAMBERS

SHORT-STROKE, LOW-FRICTION DESIGN

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The greatest engine advances since the original FORD V-8

BOTH NEW 1954 Ford engines... the Y-block V-8 and the I-block Six... have overhead valves for most efficient high-compression operation on today's fuels. Valves are free-breathing to give you the most CO... free-turning to seat tightly and maintain high compression. Both engines have a deep-cast block with skirt that extends well below the crankshaft for greater strength and rigidity... smoother, quieter performance and

extra-long engine life. Their modern short-stroke, low-friction design cuts friction losses... gives you more usable horsepower, more miles per gallon of gasoline. New high-turbulence combustion chambers assure a more thorough mixing of fuel and air for faster, more efficient combustion. Plan to Test Drive a '54 Ford. You'll find these new Ford power plants are the greatest engine advances since the original Ford V-8.

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