BELK-TYLER'S IT'S JUNE IN JANUARY

We have been planning this big COTTON DRESS EVENT for months. Our buyers have picked the very best that could be had at money saving prices. They are tops in style and best in quality. You be smart and select your Spring and Summer supply now and you will be away ahead in price and quality!

> YES, HUNDREDS OF WONDERFULLY FINE CRISP NEW

- **★** See Our Big Window!
- **★** Use Our Lay-away Plan!
- **★ Stock Up Now!**
- **★** Save Good Money!
- **★** Get a Very Fine Selection!

HI-JINKS

The Big

Advertisement

In

January

LIFE

No wardrobe is complete without a shirt-waist dress . . . especially without this Vicky Vaughn Junior which makes the very best use of a classic. The slim-trim sheath skirt boasts a pair of peg pockets. The fabric is wonderful . . . crease-resistant, Americand Two-Ply combed Babycord with Chromspun. Darker matching accents on beige, grey, red or blue. Sizes 9 to 15.

They will not shrink. They will not fade and are the very tops in style and quality. They come in Prints, Solids and Novelty Patterns in sizes for Juniors, Misses, Women and half sizes. You will want to buy them by the half dozen. Folks, they are lovely!



ANOTHER LARGE GROUP OF JUNE IN JANUARY

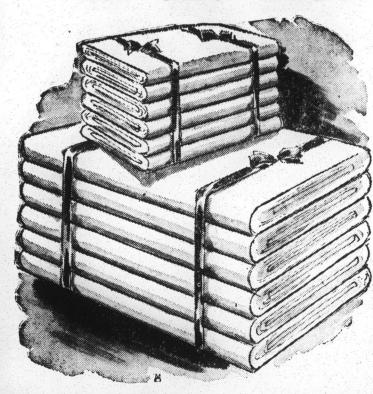
RESSES

A nice selection of the newest Spring styles in Chambrays, Checked Ginghams, Printed Piques, Embrossed Cottons and Novelty Fabrics. Come in sizes 9 to 15; 12 to 20; 38 to 52 and 141/2 to 241/2. ALL FINE BUYS!

Belk-Tyler's Edenton



Where More and More Thrifty Shoppers SAVE MORE MONEY DAY IN and DAY OUT!



NEW LOW

PRICES

No Lower Prices Anywhere!

SAVE NOW SALE SHEETS

72x99-\$ 1.63

New Low Price 81x99 Special .. \$ 1.66 PACIFIC

FIRST ALWAYS Truth Muslin

Cellophane 81x108 Special...\$

Wrapped

FIRST QUALITY

PACIFIC TRUTH CASES----42c 42×30 PILLOW

72×108 FINE COUNT

81x99 MUSLIN

CANNON MUSLIN CASES ---- 49c

SINGLES ---- \$1.77 **PACIFIC**

DOUBLES ----\$1.99 CONTOUR SHEETS BUYNOW! SAVE!

SALE — STARS AND STRIPES **OUTING, White and Assorted Colors**

BATH TOWELS, 69c value

- LOVELY PERMANENT FINISH

GOOD NARROW WALE CORDUROY, Regular \$1.39 Seller

2 BIG TABLES BRAND NEW 39c vard



BONANZA Crisp as you please . . . always! You'll love the refreshing wrinkle-resistant combed seersucker by Pilot Mills, sparked with rich white Schiffli applique on Everglaze chambray. Note the tiny buttons in a straight line and pretty V neck

that takes to any kind of jewelry. It's your Toni Todd dress to go any place, any time! Blue, grey, brown, pink, green or gold. Sizes 12 to 20 and 14½ to 24½.