

Farmers Urged To Shoot At Bale Of Cotton Acre In '54

Will Serve as Cushion In Drastic Reduction of Acreage

M. G. Mann, general manager of the N. C. Cotton Growers Association, has called on North Carolina farmers to shoot for a bale an acre in 1954.

If growers will attempt to average 500 pounds of lint to the acre, he said, this will cushion to some extent the rather drastic reduction in cotton acreage under the government's farm program.

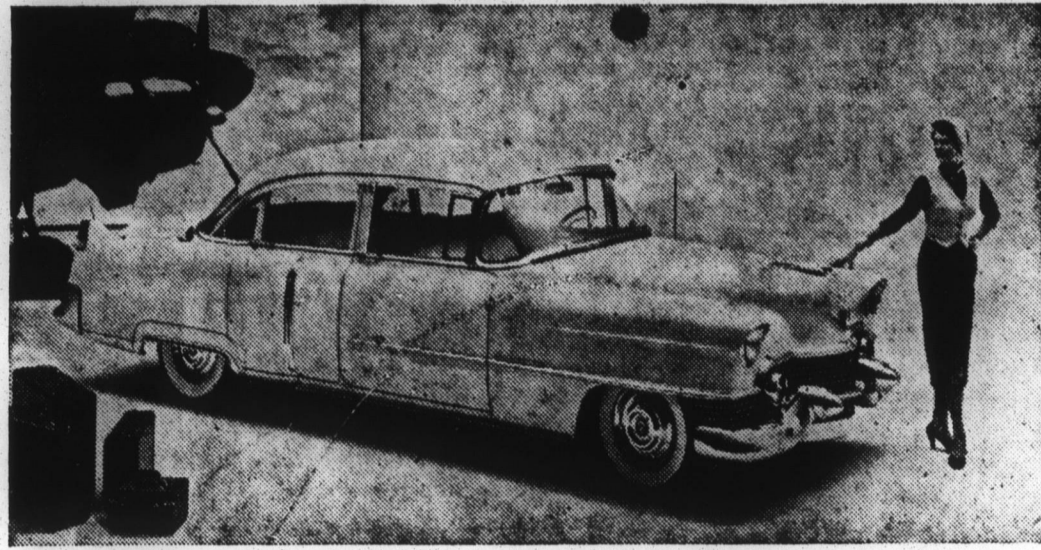
Average yield during the past 10 years has been approximately 350 pounds short of the 500-pound goal Mann is urging for 1954.

Under the present law, North Carolina has been allotted 528,000 acres for the production of cotton in 1954. Last year growers planted 781,000 acres, yet because of poor growing weather, the 1953 harvest has been estimated at 453,000 bales, an average of only 280 pounds of lint to the acre.

The year 1952 was considered more normal, Mann said. Then growers harvested 569,000 bales from 745,000 acres and received from both lint and cottonseed an income of \$118,000,000. Income during the year just closed was only an estimated \$85,000,000.

"With the sharply cut acreage this year," Mann went on, "it is possible that our income from cotton this year can drop as low as \$60,000,000 or only about half of that of 1952."

"However," he continued, "if we could produce a bale an acre on every one of the 528,000 acres allotted, our cotton income would almost equal that of 1952 and would be well above last



1954 CADILLAC SERIES 62 SEDAN—A styling highlight of the 1954 Cadillac Series 62 six passenger sedan is the integral windshield visor formed by the roof's forward overhang. Dramatic new styling and new chassis and suspension engineering make the 1954 Cadillac a major automotive advance establishing important future trends, according to Don E. Ahrens, General Manager of Cadillac Motor Car Division. Panoramic windshield, new front and rear end designs, new low length of body lines and increased interior roominess are outstanding. With improved steering, braking, handling and riding qualities, the new Cadillac delivers even greater smoothness and responsiveness from its high compression V-8 engine.

year's. Government supports will assure growers of prices near the 1952 and 1953 levels."

Episcopalians Plan Drive For \$4,150,000

A goal of \$4,150,000 has been set by the National Council of the Episcopal Church for the Church's Capital Funds Campaign, which will culminate in a nationwide pledge on May 2. In adopting the goal, the National Council chose to name the drive "Builders For Christ."

The campaign was ordered by the 1952 General Convention of the Episcopal Church. Two million of the total figure has been designated for buildings on the property of the Church's eleven seminaries; \$1,225,000 for overseas churches; and \$800,000 for construction of churches and schools within the United States, particularly in emergency areas of rapid growth. Of the latter sum \$500,000 is to be allocated to the American Church Institute for Negroes, for the building of Negro schools in the South. The remaining funds will cover campaign expenditures.

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Good Teeth—For You, Your Child Your Community

By ERNEST A. BRANCH, D.D.S.

The Council on Dental Health of North Carolina Dental Society is sponsoring this series of articles on Dental Health. The writer, Dr. Ernest A. Branch, is the Director of the Division of Oral Hygiene of the North Carolina State Board of Health.

Go To Your Dentist Before Pain Drives You

"A stitch in time saves nine," or "An ounce of prevention is worth a pound of cure." In no field are these proverbs more applicable than in that of dental health—especially in the matter of dental service and in dental service for children in particular. The first adage might be paraphrased, "A visit in time saves nine," not to mention saving teeth. Munro Leaf in his *HEALTH CAN BE FUN* says to the children: "If you have a dentist look at your teeth twice every year, you won't have so many toothaches and you will keep your teeth longer." It is as simple as that, and this simple, straightforward approach makes sense to children. But they need the cooperation of their parents and dentists.

A child's first visit to the dentist is, of course, the responsibility of the parents and is very important. When should this visit be made? Usually when the child is about two years old or as soon as he has all of his first, or baby, teeth. This first visit should never be postponed past the age of three. Many two and a half and three year old children have decayed teeth, but usually the cavity is small and can be filled without discomfort. If taken to the dentist in time the child will not fear the dentist and his treatment. We all know how important that is.

The dentist can also contribute to the success of this first visit and subsequent visits. He can have an attractive reception room with chairs and books for his child patients. He can make the child feel welcome. If the dentist will take time to explain

to the child some of his gadgets and instruments and what he is going to do much uneasiness and dread will be eliminated. Mouth mirrors, tiny cleaning brushes, water and air syringes, and even burs can be made fascinating to the child. And, of course, riding up and down in the chair is lots of fun. An extra ride or two can compensate for some pain.

Above all, the dentist should be honest with the child. If the treatment is going to be painful he should tell the child that it will "hurt" some. Many dentists give the child a bell to ring or light to flash "if it hurts too

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much." They report that the psychology of this works to the advantage of the patient and the dentist.

One of the most effective services the dentist can render is to talk to the parent about the child's dental needs and to the child about taking care of his teeth. This is especially important in view of the fact that following the dentist's advice will reduce to a minimum the time spent in his chair.

By way of summarizing we point out the following benefits to be derived from early and regular dental care:

1. Early detection and correction of dental defects.
2. Prevention of pain and suffering.
3. Reduction in the cost of dental care.

In stressing the value and benefits of prevention through early and regular visits to the dentist we do not want to leave the impression that it is too late for those teen agers and adults who did not get off to this good start. Remember the saying, "Better late than never." It is never too late to take the situation in hand. Thanks to the progress in den-

tal science and skill the effects of years of neglect can be remedied and repaired. Much future suffering, loss of teeth, and dangers of systemic infections of dental origin may be lessened and, often, prevented. Even, or especially, when restorations, plates and bridges in lay language, are indicated the dentist can be a real friend in need. Give him a chance by going to the dentist before pain drives you.

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NOTICE!

To Chowan County TAXPAYERS

The Tax Books for the year 1953 are now in my hands for the collection of taxes. We urge you to pay your taxes now and thus avoid the penalty which will begin on February 1.

A PENALTY OF 1% WILL BE ADDED ON 1953 TAXES NOT PAID BEFORE FEBRUARY 2. ANOTHER 1% WILL BE ADDED MARCH 2 AND AN ADDITIONAL 1/2 OF 1% WILL BE ADDED FOR EACH ADDITIONAL MONTH TAXES ARE UNPAID.

J. A. BUNCH
SHERIFF OF CHOWAN COUNTY