Magazine Features North Carolina Spots

Free Copies Available About Middle of February

The January issue of the Manufacturers Record features North Carolina with 44 pages devoted to the story of the State's industrial leadership in the

Twenty stories, 88 photographs, and numerous statistical tables and charts, including a 4-color double spread map are required to present the North

lina's record of good government and economic progess without increasing state taxes. A story telling of amazing recent progress is entitled "Re-Checking," by Stanley E. Cohen, Washington editor of "Advertising Roy E. Larsen, president of Time Magazine, sketches "The Big Change" in North Carolina in the last half century.

A feature article deals with the State's diversified industry "From Aircraft to Zippers". Other illustrated stories cover power, water, transportation, markets, labor, recreation, research, technical education, agriculture, mining, forestry, fisheries, banking and finance, health and other subjects. Concise, easily read tables bring statistics on the State's business and manufacturing operation up to date through 1952.

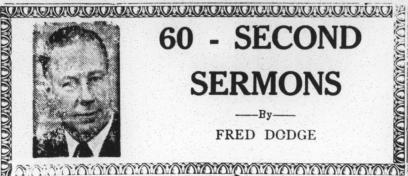
Since extra copies of the magazine are not available in large number, the Department of Conservation and Development is having 25,000 copies of the North Carolina section reprinted and specially bound in a full-color cover depicting typical North Carolina scenes from coast to mountains. Director Ben E. Douglas said these reprints are expected from the press about the middle of February and that a copy may be obtained free upon request to the department.

CATHOLIC STRVICES

Every Sunday (except first Sunday of ever month, when first Mass is in Palace Theatre, Windsor, at 8 A. M.), the Most Holy Sacrifice of the Mass is celebrated at 8 and 11 A. M., vice—lesson from the Book of Geneeach including sermon, Holy Communion, followed by Rosary in honor of sis. Mary. Help of Christians, and for the people's service. Conversion of all non-Catholics, Sunday School, with Confessions for half hour before Services in St. Ann's Catholic Church, Edenton, stated Faththe Information Forum held in the P. M., to 8:30, followed by choir prac- in ice to 9.15 in church. Week-days in-cluding every first Friday and first THE AM Saturday of the month at 7 A. M., Mass, Communion, Rosary.

Thy promises are like Adonis' dens.

That one day bloomed, and fruitful were the next.



60 - SECOND **SERMONS**

FRED DODGE

TEXT: "Some people grumble bees." - Alphonse Karr.

zine which is published in Baltimore and circulated throughout the nation.

The lead story is by State Treasurer Edwin Gill. It is entitled "Steady and Stable" and notes North Caroling's pagentless of the state of

LINES BY SOGLOW

security and well-being completely on our own. We all need a helping

to build a strong and necessary de-fense system. But he can't do it alone. He needs your support. Now how can you help? Through the purchase of United States Savings

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PRESEYTERIAN SERVICES

Sunday School at 10 A. M. Every-

one is invited to attend this and all

services of the church. Morning worship at il o lock, following Sunday

School, with a sermon by the pastor,

the Rev James MacKenzie. Tuesday

at 7 o'clock Boys' Brigade. Wednes-

Thursday at 7:30 o'clock, young

where you bank today.

with Uncle Sam. He's trying

hand once in a while. The same

nuse roses have thorns. I am news and columnists, it is easy to be thankful that thorns have ros- persuaded that there are only thorns in this world. Many of us are too ready to accept the remarks of these There was a day laborer who was "prophets of doom" as the final word. showing location of principal raw pro- a genuine optomist. One day he We are aware, painfully, of only the ducts and principal railroads, airlines, tramped three miles to his back-break- thorns. Instead of wailing about the navigable rivers and natural gas lines, ing work in a ditch. Then he discov- thorns, each of us must look for our ered that he had been very careless. roses. Others cannot find them for Carolina story in the business maga- To a fellow-workman he explained, us. We must seek them in every

Definition

Teacher - Jimmie, what's a penin-

Jimmie-A rubber neck. Teacher-No. It's a neck running

Jimmie-That's a rubber neck, isn't

It is strange, but memories and es- lating one kind of weight expression timates of the size of big game almost into the other. always err in the same direction-exaggeration. Not that sportsmen are the way their size tapers off as you in Chile, there's a midget species only chroic liars. It's simply that we all have a bit of the artistic urge that some 20 different kinds of deer in this Makes one wonder—is big game still Listening to commentators, reading makes us want to add a touch of color here and there to make interesting things even more so.

> This kir I of artistic decoration, going on generation after generation, has made the job of sorting fact from fiction in big-game records nearly as tough as straining frog spit out of a

> Bigness in big game is generally ted in either of two ways: by live or dressed weight. Live weight really means dead weight, with entrails and other parts in place. And dressed weight means that the critter was undressed of such parts.

Various formulas have been devised for estimating the approximate live weights of dressed specimens or of figuring the dressed weights of undressed game. For deer, it has commonly been calculated that one-fifth of the live weight is lost in dressing. And conversely, you add about one-fourth of the dressed weight to get a rough idea of the beast's heft when alive

and kicking.

An interesting thing about deer is south, down to the Andes Mount country and most of them differ in big game when it's that small?

stature and average weight. While Such schemes, however, are far northern whitetails average about 150 from exact, even when adapted to pounds (big bucks sometimes going as particular species. For one thing, as high as 400 pounds or higher), their pointed out by biologist Alexander D. relatives in the south generally run Martin in an article in Sports Afield considerably smaller. The nearly exmagazine, the amount of food in an tinct Key deer of Florida weighs from animal's stomach varies a good deal about 40 to 75 pounds. The Coues, or from time to time, and this bars the Sonora, deer of the southwest averway to any accurate method of trans- ages about 75 pounds, and in Mexico there are varieties that weigh less than 40 pounds. Going still farth



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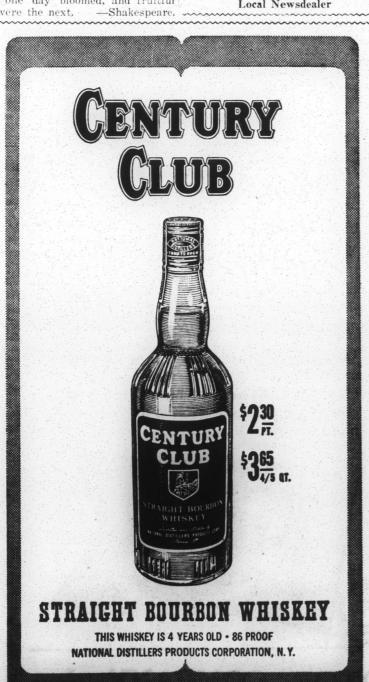
SOLAR HEAT

COUPLE ESCAPES THROUGH IRON CURTAIN

After a harrowing 300-mile journey er Francis J. McCourt, pastor, who in- from Czechoslovakia, a young couple vites everybody to all services and to made good their escape through the Iron Curtain. The courageous story ectory library every Wednesday 7:30 of their desperate flight is vividly told the absorbing story in February

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New FORD TRUCKS for 54 offer TRIPLE ECONOMY

Only Ford gives you these three essentials in lower-cost trucking!

NEW Low-Friction engines! High-Compression, Overhead-Valve, Deep-Block design! In all models!

NEW DRIVERIZED CABS

to cut driver fatigue, help save time, energy!

Low-Cost tandem-axle BIG JOBS factory-built by Ford!

Up to 23% more power! Up to 33% less friction waste! Now, you get a gas-saving Low-

FRICTION engine in any Ford Truck model you choose! You get more delivered power. New, deeper engine blocks for smooth power, greater rigidity! New Ford Truck engines for '54 are smaller-displacement engines that normally need less gas! Now five great engines. 115 to 170 H.P. in V-8 and Six!

NEW Master-Guide Power Steering! NEW Power Brakes! Fordomatic Drive!

Ford's new 3-man Driverized Cabs cut fatigue, help conserve energy! New, longer-wearing woven plastic seat upholstery! New Master-Guide Power Steering available on most Ford BIG JOBS, cuts steering effort up to 75%! New Power Brakes* available even on Pickups! Now-Fordomatic Drive* available, up through 1-tonners! (*At extra cost.)

NEW bigger capacities increase gross up to 48%!

Completely new 6-wheelers join the expanded Ford Truck line! Rated up to 40,000 lbs. GVW, to carry loads up to legal limit in all 48 states! Ford's famed mass-production methods keep quality high, price low. Two new Ford Cab Forward giants, to 55,000 lbs. GCW, haul 35-ft. legallimit trailers in every state. Now over 220 new Ford Truck models!

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