Agricultural Conservation Program Is Termed Farmer-Taxpayer Partnership

"A partnership between the farmer and the taxpayer." That's the way Horace D. Godfrey, state ABC administrative officer, describes the Agricultural Conservation Program.

"The ACP, operated in North Carolina by state and county ASC Committees, is the method devised by the Congress whereby the general public may protect its interest in the nation's life-sustaining topsoil. In the not too distant future our topsoil will probably replace crude oil for the descriptive term Black Gold. There are substitutes for oil but no substitutes have been found for the soil on which our food and fiber are produced," Godfrey says.

Through the ACP the federal government shares the cost with the farmer of carrying out certain conservation practices. The 1954 program in North Carolina has been adapted to local needs through the teamwork of representatives of the Soil Conservation Service, the Agricultural Extension Service, the Forest Service, and the Farmers Home Administration, explains Godfrey.

The county programs in North Carolina are being operated by ASC committees in line with the following national policy:

The program is to help achieve additional conservation on the land. Federal funds are to be used in a manner which will accomplish the greatest amount of conservation for the dollar spent.

County programs encourage maximum conservation with emphasis on practices on which federal cost-sharing is most needed.

Practices are encouraged which will result in the most enduring conservation benefits practicable.

Conservation costs will be shared with a farmer only where he requests help before the conservation work is begun, and then only after he has satisfactorily performed the conservation practice.

Conservation costs are to be shared only on practices where it is believed that they would not otherwise be carried out by the farmers to the needed extent. In general, practices which have become a part of regular farming operations on a particular farm are not eligible for cost-sharing.

Rates of cost-sharing in the county are to be the minimum required for substantial increases of needed conservation.

Farmers are expected to assume responsibility for the upkeep and maintenance of conservation practices for which costs are shared under the 1954 program. Cost-sharing is for the initial establishment of such practices.

Cooking And Caring.. With Small Appliances

By MARTHA STILLEY
Virginia Electric & Power Co.
Home Economist

Let's take all of the most used small appliances and cook with them. So many of us just shove them back on the shelf and there they sit—neglected. Get 'em out, shine 'em up, store them where they are easy to get to and let's use—

That Toaster

Take frozen waffles from your home freezer—pop them into your toaster and before you know it they are crisp and brown—already for maple syrup.

To clean, just wipe with a dry cloth and gently shake out crumbs. The heating unit cleans itself!

That Waffle Baker

Is wonderful for grilling sandwiches. Just be sure to brush your bread with melted butter before putting it in your baker. You can cut your sandwiches in unusual shapes and they are oh so partified—try it!

Just wipe your waffle baker with a dry cloth, too—use a soft brush to remove crumbs from the gridds.

That Blender

Is an up and coming new appliance in the home. Have you seen the way it makes a ham loaf—

2 eggs 1 cup milk
1 small onion 2 cups diced ham
pepper

Cover container and blend 1 minute. Add 1 cup crumbs, and blend 1 more minute. Bake in well greased 8-inch pan 350 degrees F., for 45 minutes. How easy—!

Just wash the container with water. Wipe other part with damp cloth.

That Electric Mixer

An everpresent help in the kitchen for mixing everything and to juice fruits it is grand. Saves time and energy and just think it strains as it juices.

Here again you just wash the beaters and bowls and wipe balance with a damp cloth, and remember you can get longer life and better service out of your appliances by following these simple rules:

1. Keep your electric appliances clean. Following the cleaning instructions given by the manufacturer.
2. Grease and oil moving parts regularly according to the manufacturer's directions.
3. Keep heating elements and motor dry at all times.
4. Turn appliances on "high" only when necessary, and disconnect when not using.
5. Protect rubber cords and other rubber parts from grease and oil to prevent deterioration.
6. Keep cords free of knots and kinks, disconnect by pulling on plug instead of cord itself, avoid nailing extension cords to floor or wall, and avoid running extension cords under a rug.
7. Always keep spare fuses on hand. A fuse is a warning signal to let you know when something is wrong. Don't use makeshift substitutes for fuses. When replacing a fuse, use only the correct capacity.
8. Call an experienced service man when an appliance gets out of order. Don't try to repair it yourself.

These are some hints that will help you get more wear out of your various appliances.

Our greatest glory consist not in never falling, but in rising every time we fall. —Goldsmith.

YOUR HIGHWAYS by JAY SCOTT

America's cars, trucks, truck-trailers and buses are traveling at the rate of more than half a trillion miles a year, reports the Automobile Manufacturers Assn.

About 28 percent of the vehicles contributing to this impressive mileage were built 11 years ago.

Fuel consumption by motor vehicles in the U. S. now exceed 40½ billion gallons per year.

This year, motor vehicle registration will reach an estimated 54.7 million.

Highway users paid $5.3 billions in special taxes in 1952.

Taxes took 29 cents out of the automobile and truck sales dollar in 1952, compared with 14 cents in 1939.

31 million families in the U. S. now own automobiles.

1952 traffic fatalities per 100 million vehicle miles were 7.3 . . . lowest since records were kept.

But despite this increased traffic, 1952 highway expenditures were below prewar levels in terms of actual buying power of the dollar.

29 percent of U. S. automobile drivers ar women.

More than 9½ million Americans are employed in highway transportation industries.

Three out of every four cars sold in the U. S. last year replaced cars being scrapped.

5½ million pupils reach school by bus . . . 23,000,000 dwellings in the U. S. receive their oil or coal fuel by motor truck.

No wonder your highways are crowded!

Local Hairdressers At State Convention

Anne S. Jenkins and Camilla R. Driver attended the 20th annual convention of the North Carolina Hairdressers and Cosmetologists Association at Hotel Robert E. Lee in Winston-Salem Sunday, Monday and Tuesday of last week.

The attendance was in excess of 700 with feature artists being Joseph Paterno of New Jersey and Joseph Hornsby of Cincinnati. Both artists stressed the use of "short whispy" styles as the practical approach to today's modern grooming. A hair style contest was held Monday night which brought together the State's top hair stylists.

The group voted to hold the 1955 convention in Asheville.

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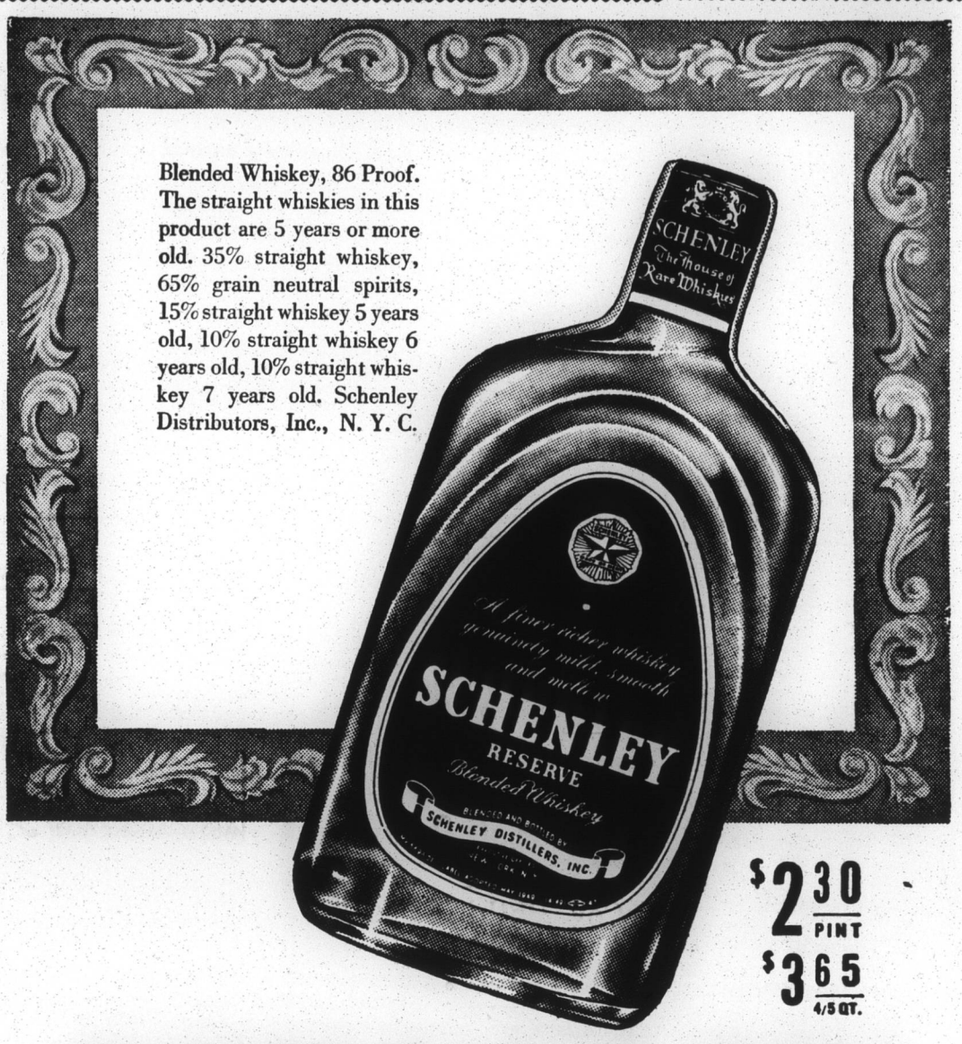

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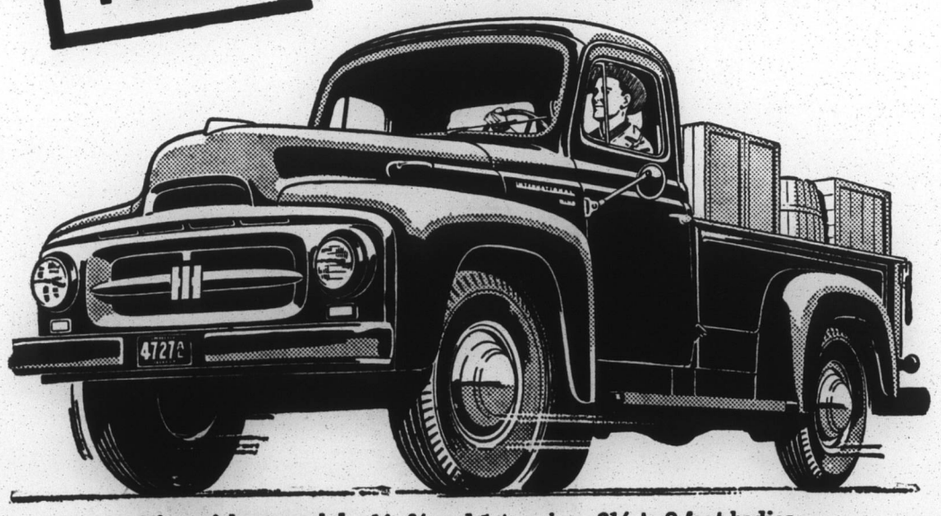

Nine pickup models. ½, ¾ and 1-ton sizes. 6½ to 9-foot bodies.

Three light-duty stake models. 7½ and 8½-foot bodies. GVW ratings 4,200 to 8,600 lbs.

Six panel models. Inside body length 90 inches. All-steel body. GVW ratings 4,200 to 6,500 lbs.

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....For That Rainy Day!

The wise man doesn't wait 'til the rain falls before he gets himself an umbrella. Same sound sense applies to financial "rainy days." The money you meant to save—but didn't—won't do you a bit of good. Only money that will count is what you DID save . . . regularly, systematically, every pay day. Let your ever-growing savings account be your "umbrella" . . . and you can take life's "rainy days" in your stride.

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