

## New Tack Used To Lure New Industries

### Direct Results Obtained Through Series of Forums

Efforts to attract industry to the South took a new tack in North Carolina last year, according to a report prepared for publication in the 1954 yearbook of the American Peoples Encyclopedia.

At various times during the year, Gov. William B. Umstead sponsored forums in a number of regions in the state at which industrialists outlined the lures which were most attractive to businessmen seeking a plant site. According to the yearbook article, a number of new industries were attracted into the state as a direct result of these unique forums.

In a review of developments in the state last year, the American Peoples Yearbook pointed out that while the severe drought conditions, which existed throughout most of the summer, inflicted considerable crop damage, the lower yields served as a significant price drop. The net result was that the actual dollar loss on crops was almost negligible.

Severity of the drought was highlighted in the fact that normal rainfall in the state in October is more than 2 1/2 inches, but less than a half-inch actually fell during that month last year—the driest October in weather bureau history.

Flue-cured tobacco production last year amounted to 821,640,000 pounds—off 9 per cent from 1952 because of an average cut; cotton production, at 460,000 bales was down 19 per cent from the preceding year. The drop in cotton production was attributed to a severe boll weevil invasion coupled with the drought, the yearbook's report stated. On the other side, production of corn was up 3.9 per cent to a total of 58,380,000 bushels.

The state's top cash crop again was tobacco, worth \$451,902,000 compared with \$448,582,000 in 1952.

## Clean-up Can Add Space And Safety In Homes

Plenty of storage space! That is a housewife's dream—and no matter how many closets she has or how roomy an attic or cellar, she never seems satisfied.

But maybe your home provides more storage space than you think. Spring clean-up time is a good time to find out. Here's how you can do it.

As you clean each room, look for piles of old boxes, hats or shoes that are no longer wearable, broken furniture, magazines and newspapers from bygone years—in other words, all useless objects which may have accumulated in closets or corners, attic or cellar.

As you come across them, be honest with yourself: if you haven't used them during the past year, you won't use them this year, either. Don't continue to hang on to them "just in case"—throw them out!

You will probably be amazed at how full your rubbish barrel will be—and at the extra storage space you've provided for yourself.

Better still, you will also have made your home safer from fire, because according to the National Board of Fire Underwriters, combustible rubbish is a serious fire hazard.

No doubt about it, the time it takes you will be time well spent!

### CHRISTIAN CHURCH SERVICES

Services at the First Christian Church have been announced as follows by the pastor, the Rev. E. C. Alexander:

Bible School, Sunday morning at 11 o'clock; morning service at 11 o'clock; young people's meeting at 6:30 P. M.; evening service at 7:30 o'clock. Wednesday Evening Bible Class meets at 7:30 o'clock. Everybody is welcome to all services.

If the king loves music, there is little wrong in the land. —Mencius

## Celebrate Fiftieth Wedding Anniversary



Above is pictured Mr. and Mrs. John C. Pearce, who quietly celebrated their fiftieth wedding anniversary Tuesday, March 2, at their home in the Rocky Hock section. The picture was taken at the bedside, where Mr. Pearce has been confined by illness. Arrangements of yellow mums, daffodils, bridal wreath and spirea were used throughout the house. The dining room table was covered with white cloth and centered with a decorated wedding cake and white candles in silver holders. Many guests called throughout the day, who were served juice, cake, mints and nuts. The couple received many lovely gifts.

### ENTERPRISE CLUB MEETS

The Enterprise 4-H Club held its regularly monthly meeting March 8 at the home of Jackie and Betty Byrum. The meeting was called to order by the president, Harold Bunch. The secretary called the roll and read the minutes of the last meeting and he also gave the treasurer's report. The president read a letter of thanks to the club for the hospital favors for Washington's birthday, and it was also decided to make favors for St. Patrick's Day if no one had volunteered. Betty Byrum and Barbara White were appointed to put up posters in observance of National 4-H Week.

Each member wanted to order a subscription to the National 4-H Magazine. They voted to order forty of these so the other members in Chowan County would get chance to sub-

scribe. With each subscription will come a sign saying "A 4-H Club Member Lives Here."

Betty Byrum and Barbara White were appointed to be in charge of

keeping a scrapbook of the club's activities. Barbara White was elected reporter of the club. Being no further business the meeting was turned over to Robert Marsh and Mrs. Imogene Cochrane. The girls withdrew to another room and discussed the dairy foods contest. Mrs. Cochrane gave out some information on team demonstrations. The boys were shown a movie. After the meeting everyone enjoyed refreshments served by Mrs. Byrum.

The members are proud of three of the boys in the club who won prizes in the peanut contest. Sidney White, Jr., won the first prize of an engraved cup. Runners-up were Jackie Byrum, second prize and Harold Bunch, third prize. These two boys won cash prizes.

### DRIVING INCREASES

Tar Heel motorists had a big wanderlust last year, according to recent figures compiled by Major C. A. Speed Director of the Motor Vehicles Department's Highway Safety Division. For the year business trips, Sunday outings, vacation driving, errands and the like totaled a staggering 14,471,064.522 miles of driving. That's a four per cent increase in motor travel over 1952 the figures show. And as Major Speed said, "With mileage figures going up every year it becomes obvious we must emphasize more than ever the three C's of safe driving—Courtesy, Caution, and Common sense."

Our deeds determine us, as much as we determine our deeds. —George Eliot.

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### TIME TABLE

Lv. Edenton	12:15 P. M.	8:40 P. M.
Lv. Hertford	12:36 P. M.	9:01 P. M.
Lv. Eliz. City	1:10 P. M.	9:35 P. M.
Ar. Norfolk	2:35 P. M.	10:55 P. M.
Ar. Philadelphia	11:30 P. M.	8:00 A. M.
Ar. New York	1:30 A. M.	10:00 A. M.

Other daily departures to Norfolk, with connections to Philadelphia and New York leave 8:55 A. M., 3:50 P. M., 11:22 P. M.

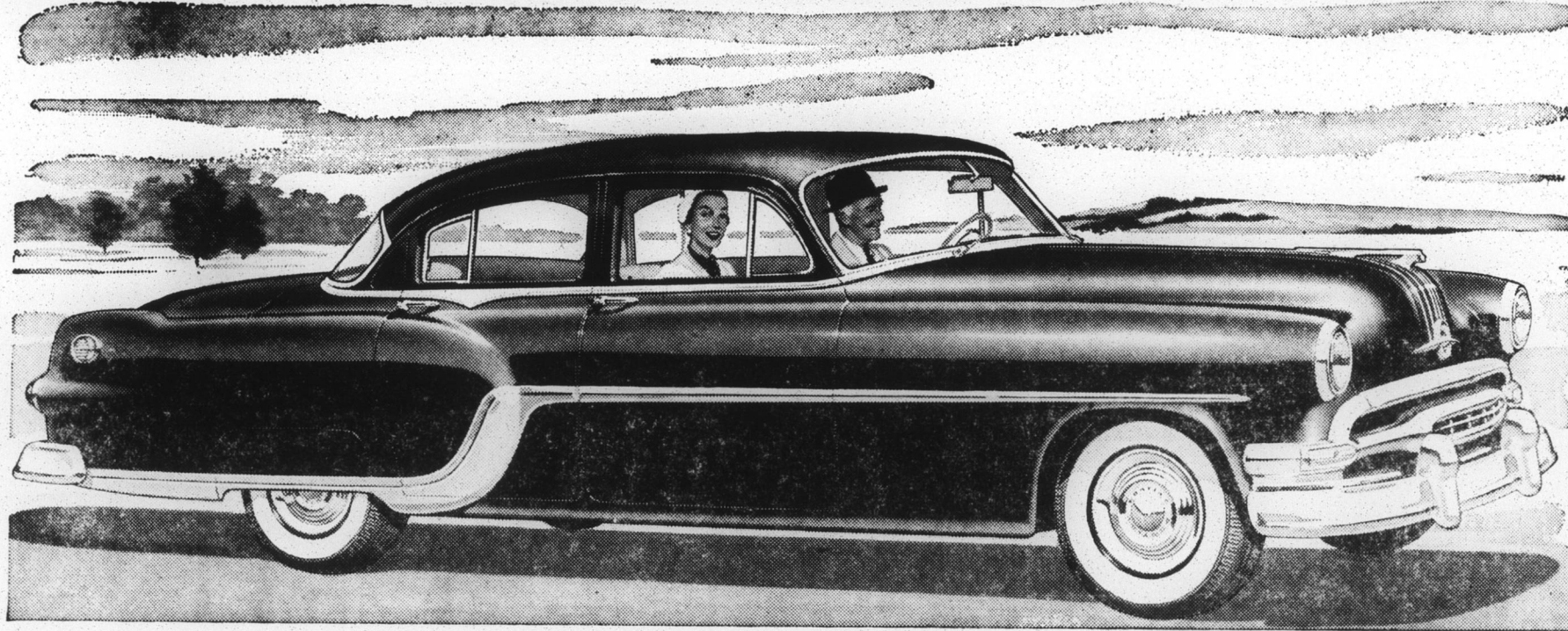
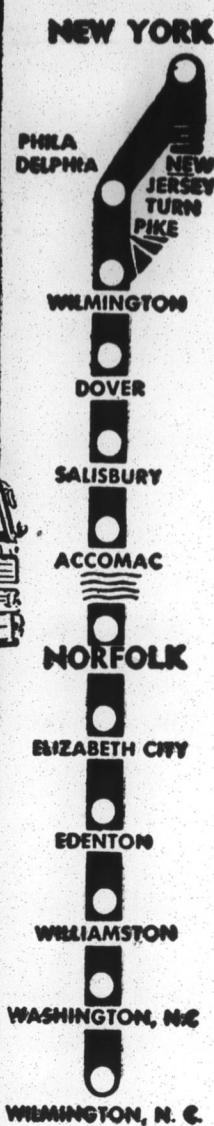
Buses Southbound to Wilmington, N. C. leave daily at 9:10 A. M., 12:40 P. M., and 8:15 P. M.

Edenton Bus Station  
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## TRAILWAYS

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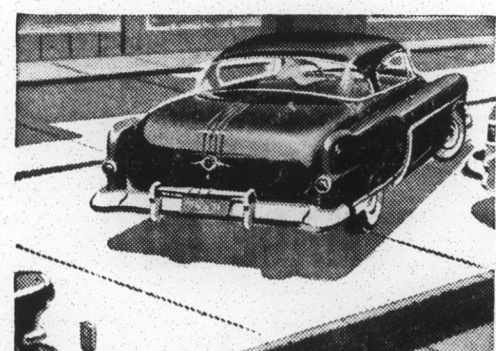
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