

NEW BLUE CHEER
Lg. pkg. 30c
Gt. pkg. 72c

IVORY SOAP
3 for
LARGE 41c

IVORY SOAP
3 for
MEDIUM 25c

IVORY FLAKES
Reg 28c

IVORY SNOW
Reg 28c
Gt. 67c

CAMAY
3 for
25c

CAMAY BATH SIZE
2 for
23c

PERSONAL IVORY
4 for
21c

LAVA SOAP
3 for
32c

P AND G WHITE NAPHTHA SOAP
3 for
23c

DUZ
Reg 28c
Gt. 67c

OXYDOL
Reg 30c
Gt. 72c

TIDE
Reg 30c
Gt. 72c

DREFT
Reg 30c
Gt. 72c

JOY
Reg 30c
Gt. 72c

SPIC and SPAN
Reg 25c
Gt. 78c

1 lb. Crisco
35c
3 lb.
90c

1 1/2 Lb. Staley's Sweetose Syrup 21c

SINGING THE BUDGET & BLUES
HERE'S GOOD FOOD NEWS

Dressed and Drawn—4-6 lb. Average Fresh
BELTSVILLE
TURKEYS lb. 49c
(MISSING PARTS)

1-lb. Cello—All Meat
CHATHAM
FRANKS lb. 45c

1-lb. Phillips Pork and
BEANS can 10c

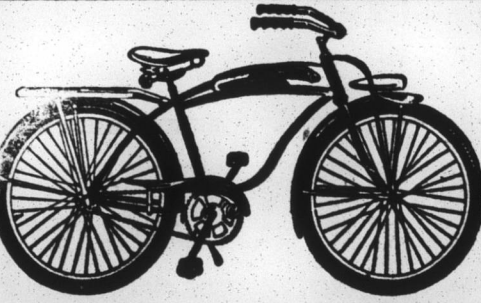
46-oz. Horsey's Grapefruit
JUICE can 19c

1/2's Royal Dish Grated
TUNA can 23c

No. 1 Tall Chum
Salmon can 35c

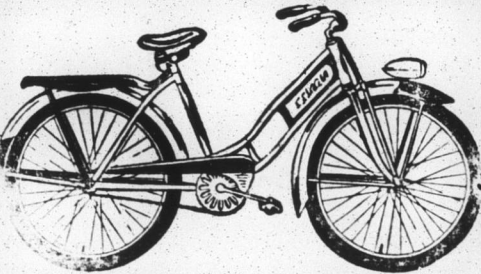
Cracker Jacks
3 PKGS.
13c

ALL 5-CENT
Chewing Gum
3 PKGS.
10c



1 BOY'S BICYCLE and 1 GIRL'S BICYCLE to the boy and girl turning in the most Stokely and Van Camp labels by March 31, 1954.

Act Now — Don't Delay!



JUST ARRIVED — Complete line of "Morrell's Vac Pac" Sliced Luncheon Meats . . . the flavor is sealed in.

POPULAR PRICES ALWAYS!

New 2-week Coupon Contest Starts This Week

- 3 Picnic Sets—Complete Table Assembly
- 1 Manning Bowan Waffle Iron
- 3 Phil-Rite Sportsman's Gas Cans
- 1 Broil-Rite Electric Broiler
- 1 Child's Handy Outdoor Grill
- 2 Complete Outdoor Ice Chests
- 4 Mechanical Train Sets
- 3 Steger Coaster Wagons
- AND MANY OTHER PRIZES!

Ye Ole Virginy Sliced
BACON
lb. 65c

1 POUND COFFEE
LUZIANNE, lb. . . . 89c

1-POUND CARTON HARRELL'S
PURE LARD
lb. 19c

DRESSED AND DRAWN
WHOLE ONLY—

FRYERS lb. 39¢

MORTON'S QUICK FROZEN 3 PKGS.
Chicken-Pot Pies 99c

MORTON'S QUICK FROZEN Cherry - Peach - Apple Deep
PIES for "2" each 25c

G. P. QUICK FROZEN 10-OZ. PKG.
STRAWBERRIES 29c

NICE KITTIE Can NO. 2 1/2 MISS GEORGIA
Cat Food 5c SYRUP PEACHES

HUDSON DEAL 2 Roll
Towels 35c can 25c
1 Package Napkins Free

U. S. NO. 1 WHITE—50-lb. Bag
POTATOES

OR
NO. 1 YELLOW — 50-lb. Bag

ONIONS

Thursday Friday and Saturday

PILLSBURY'S BEST
1 1/4 Pancake . . 16c
Yellow Cake Mix 33c

PET MILK

4 Tall
PET 55c

4 Small
28c

P & O Super Market
RECIPE OF THE WEEK
By Mary Lee Taylor

Coconut Cream Pie
Broadcast: March 20, 1954

- 1 package vanilla pudding powder
 - 1 cup Pet Evaporated Milk
 - 1 cup dry shredded coconut
 - 1/4 cup water
 - 2 eggs, separated
 - 1/4 cup sugar
 - 8-inch baked pastry shell
- Put pudding powder into saucepan with 1/2 cup coconut and the egg yolks. Stir in gradually a mixture of the milk and water. Heat quickly to steaming hot while stirring. Cook and stir over low heat until thick. Cook and stir 3 minutes longer. Cover and cool thoroughly. Add vanilla, then pour into cold baked pastry shell. Beat egg whites until stiff. Beat in sugar gradually. Put on custard, spreading to edge of crust to seal in the filling. Sprinkle remaining 1/2 cup coconut over top. Bake on oven rack slightly above center in a 325 oven (low moderate) 15 minutes, or until light brown. Cool thoroughly before cutting with a wet knife.

Rose Kist
Pop Corn

In Oil
JAR
23c

V. C. Chili

With Beans
CAN
19c

QUART LIQUID STARCH
STA-FLO
Only 21c

With 15c Flower Seeds

Motor Oil
LUBEX
Quart 15c

Garden-Fresh **VEGETABLES**

FANCY LOCAL SWEET
POTATOES 5 lbs. 35c

JUICY CALIFORNIA — LARGE 360 SIZE
LEMONS dozen 33c

FLORIDA JUICY
GRAPEFRUIT each 5c

OUR OWN P & Q SPECIAL COLE SLAW OR — — — — — PKG.
VEGETABLE SALAD 19c

JUICY FLORIDA
ORANGES 5 lbs. 27c

Edenton N. C.

P & Q SUPER MARKET
Free Delivery Friday
Phone 511

ONE DAY SPECIALS

Monday, March 22, 1954—
SMALL INSTANT COFFEE
NESCAFE jar 55c

Tuesday, March 23, 1954—
FLORIDA
GRAPEFRUIT each 3c

Wednesday, March 24, 1954—
LEAN
GROUND BEEF lb. 25c