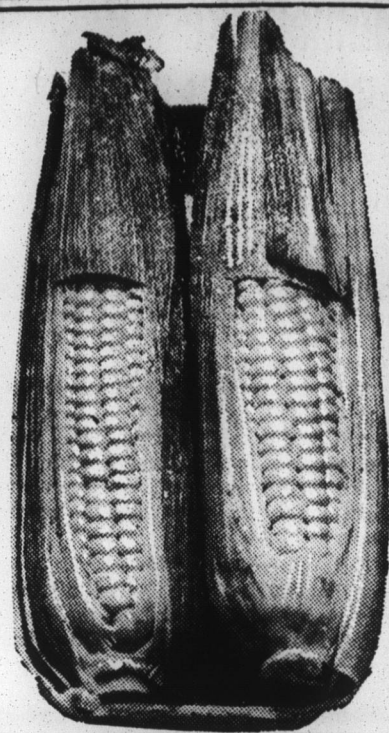




BELK-TYLER'S ANNUAL TRUCK FARMER'S Festival

8 Big
Days

BEGINS FRIDAY, JUNE 25



Colorful Seersucker BED SPREADS

A beautiful spread for charm and grace. Wash fast colors and pre-shrunk. No ironing required. In many lovely colors with white ruffled edges. In both double and single sizes.



\$3.87

WOMEN'S NEW Straw Hand BAGS

Here is a fine selection of summer bags made in exquisite taste and design. A real bargain at this low price.

\$2.98 SELLERS!
\$1.77

Bamboo and Plastic Place Mats

A new shipment of place mats in plastic and bamboo. The perfect item for summer table loveliness.

29c

Imported Hand-Made LINENS

Dresser scarfs, napkins, pillow cases, towels and many others. Made of perfect linens in unique designs and what a bargain!

97c

\$2.00 Size Tussy COLOGNE and Dusting POWDER

For the best in cosmetics, it's Tussy! And here is an extra value for you. Reduced to only \$1.00! The very best for the person who cares.

\$1.00

Manufacturers' Close-Out Chenille SPREADS

An assortment of colors, styles, and sizes. Fringed and generously cut.

\$3.47

OUR BIG FEATURE • VALUE •

The Year's Most Wanted Fabric!
ALL FIRST QUALITY!



Nylon

New Shipment!

Here is a brand new shipment of Summer Nylons. In beautiful prints. Many designs and colors. If you sew, this is something you can't afford to miss.

\$1.00 and \$1.29
Value!

87c yd.

A Sensational Piece Goods SALE!

FIRST QUALITY!
Values to \$1.00

SUMMER FABRICS

A table of Summer Fabrics at such a reduction! Solids, plaids and an assortment of many more first quality material in the latest up-to-date design. Yard—

57c

A VALUE SCOOP!

Summer Sheer Goods

COOL - COOL - COOL—That's the word for these Summer Sheers. In beautiful colors and smart designs. Yard—

35c

Slightly Irreg. Sheer Nylon

HOSE

Just as good as the best. And so low. A wonderful buy at this price!



47c
PAIR



Belk-Tyler's

ANOTHER FAMOUS BELK-TYLER "SCOOP"

SALE

SMART...NEW
SUMMER

SKIRTS

ALL BRAND NEW SKIRTS... JUST SELECTED! Tailored of all the smartest and newest Summer Fabrics including: Polished Cottons, Solid Broadcloths, Novelty Prints, Bates Glazed Fabrics, Squaw Type Prints and other new ideas. The new Flare types as well as semi-tailored styles... some with matching or contrasting belts! Sizes for Teen-Agers, Juniors and Misses!

REGULAR VALUES TO \$5.
ALL AT ONE LOW SALE PRICE!

\$2.94

BELK-TYLER'S BUYERS were fortunate in making this unusual purchase of these Smart Skirts at the very height of the Season... you will be the winners! Make your plans now to be here early tomorrow morning at 9 o'clock for your choice of this large selection!

BELK-TYLER'S

SALE! SALE!

50% Wool
50% Dacron
TROPICAL COOL

Suits

\$35.00 VALUE!

A good buy and a real value. Now is the time to buy. In many different colors and such smart tailored designs. A \$35.00 value. Cool and clever for the man who has taste.

\$27.97

Men's Nylon Cord

SUITS

A fine selection of Suits in grey and brown. In a wide range of sizes. Come and see these!

\$17.97

SALE! MEN'S SUMMER

Slacks

Summer Slacks in the very best of fabrics. In brown, blue, grey and many others. Smart tailored styles for that well dressed look.

\$3.67
AND
\$4.67

Sale! Sale!

Men's Cool Skip Dent

SPORT SHIRTS

\$1.98 SELLERS!
A table of good buys in the very best Shirts. Small, medium and large. In white and pastels.

\$1.77

BELK'S OWN

SANFORIZED BROADCLOTH BONAIRE

Here is our own Dress Shirt... cool, smart, and comfortable. Made with the best of care. A real good value at only \$1.81. In sizes 14 to 17½.

\$1.81

SALE! SALE!

Khaki Twill

PANTS

Here is a work pants high in value and low in price. A wide variety of sizes. Made with care and for durability.

\$1.94

SALE! SALE!

Men's Nylon Sport

Shirts

A good Nylon Shirt for only \$1.83. Blue, yellow, white and tan. Comes in small, medium, and large. Don't miss it!

\$1.83

SALE! SALE!

Men's Cool Sport

Shirts

For that coolness that counts so much... here is the perfect shirt. In small, medium and large. White and also pastels.

97c



White CRISP-COOL Shirts