

PRICES TAKE A NOSE DIVE IN OUR

JULY CLEARANCE



Don't Miss

This Sale

Starts Friday

July 9th

Sale Ends

Monday

July 19th

Don't Miss It

SALE AT SIMON'S SALE

Here is a Real Chance to Save on High Quality Merchandise at a Great Savings to You. All Spring and Summer Goods on Sale. Come Early and Get Your Summer Dresses While Our Stock is Large and Complete. You Must See Our Line of High Quality Merchandise in Order to Appreciate What You Will Save by Taking Advantage of Our July Clearance Sale Bargains.

Large Selection of
Ladies' Sandals
\$2.69

Final Clearance
of All Spring
Suits and Toppers
At Exactly
1/2 price

CLEARANCE
of All Our Ladies'
Dress Shoes
BLACK AND NAVY
1/2 price

Big Selection
Men's Summer
Sport Shirts
\$1.79 - \$2.59

Boys' Fine Quality
Shortsleeve
Sport Shirts
\$1.19 each

Men's Khaki Pants
... SANFORIZED ...
\$2.98
Shirts to Match \$1.98
GRAY OR TAN

Come in and Buy
Your Needs
Now!

\$12.75 DRESSES \$6.95
\$10.75 DRESSES \$5.95
\$7.75 DRESSES \$4.95
\$5.75 DRESSES \$3.69
SEE OUR RACKS OF DRESSES AT \$2.98

Ladies' Bathing Suits 1/3 Off

51 Gauge
FULL FASHIONED
Nylon Hose
59c pair
IRREGULARS

LARGE SELECTION MEN'S
Long Sleeve
Sport Shirts
\$2.98
VALUES TO \$4.00

Close-out ...
Men's Straw Hats
\$1.69

One Lot
Men's Ties
69c
3 for \$2.00

One Lot Ladies'
Knit T-Shirts
\$1.00 each
VALUES TO \$2.00

Large Assortment
First Quality
Nylon Hose
79c pair

Men's
White T-Shirts
47c

Men's 8-oz. Weight
Full Cut—All Sizes
Dungarees
\$2.19

SALE.... SALE
Children's Dresses
Were Now
\$5.95 \$3.98
\$3.95 \$2.95

Other Dresses
Greatly Reduced!
Large Assortment
Ladies' Skirts
\$2.19

SALE—
See Our Stock of
Misses' Shorts
\$1.00 up

Men's
Shorts and Shirts
47c each



Entire Stock
Costume Jewelry
59c
Reg. \$1.00 Items

Misses'
Nylon Petticoats
\$2.98

SALE.... SALE
Men's Dress Shoes
\$4.79 up

Good Selection ...
Men and Boy's
Swim Trunks
\$2.00

Ladies' Hand-Made
Moccasins
\$1.98

Ladies' Spring and
Summer Hats
\$1.00 - \$2.00
VALUES TO \$10.00

Extra Good Quality
Rayon Panties
29c pair

One Rack of
Children's Dresses
\$1.49
VALUES TO \$3.95

One Rack of
Ladies' Blouses
1/2 price

Men's Good
Chambray Shirts
\$1.19 each

Men's
\$1.00 & \$1.50 Ties
89c each

All Men's
Sport Coats
Greatly Reduced

10% Reduction On
Men's Summer
Pants!

ALL SALES FINAL — FOR CASH ONLY

HERTFORD **SIMON'S** NORTH CAROLINA