Belk-Tyler's

Belk's Home of Better Values

Begins Thursday, July 22nd At 9 O'clock

— PRICES SLASHED TO THE VERY BONE —

Closed All Day Wednesday —

TO MARK DOWN PRICES FOR THIS BIG SALE!

Open Until Nine O'clock Saturday Night

JULY SALE

We Have Plenty Of Extra Sales People To Serve You Promptly!

Our Entire Stock
..HUNDREDS OF...
...THEM...
Brand New SUMMER

SALE...SALE
Our Entire Stock
Summer Hats
1/2 Price

FROCKS

LADIES! Wonderful bargains in lovely Summer Dresses . . . A large assortment of sizes and many styles to choose from. Broadcloth, Dimity, Voile, Nylon, Eyelet Embroidery, Bemberg and many others . . . Fashionable designs for smart, comfortable wear—And prices just for your pocketbook!

Values to $6.95 — SALE $3.77

Values to $9.95 — SALE $5.77

Values to $14.95 — SALE $7.77

OUR ENTIRE STOCK OF MEN'S
All Brand New Summer

SUITS
REDUCED TO CLEAR

Here is a special feature of our Sale. Men's Summer Suits at a give-away price. In wool, dacron, cord, and many other famous fabrics. Just the suit for you in style and comfort. Tailored especially for Belk-Tyler Stores, these are good buys; cuts down cleaning and pressing bills. Short, reg., long, stout.

$19.95 Sale $13.77
$22.50 Sale $16.77
$34.50 Sale $23.77

ENTIRE STOCK MEN'S 100% WOOL
SUITS and SPORT COATS
All of our wool suits with their own outstanding features at 1/3 off! A good time to buy . . . Lasting shape retention and longer wear. Shorts, Regulars, and Longs. Practical styles and colors for smart wear.
1/3 off

SALE . . . ALL NEW SUMMER
Dressy Dresses and House Dresses
An assortment of new dresses priced low, but rated high in quality, style and wear. Many sizes and fabrics. Come up to our 2nd floor and see them!

WERE	NOW
$2.98	$1.87
$3.98	$2.87

JANTZEN AND BRILLIANT FASHION
SWIM SUITS

WERE	SALE
$ 5.95	$ 4.00
$ 6.95	$ 5.00
$ 8.95	$ 6.00
$ 9.95	$ 7.00
$10.95	$ 8.00
$12.95	$ 9.00
$14.95	$10.00
$15.95	$11.00
$16.95	$12.00
$18.95	$13.00

ALL WOMEN'S SPRING AND SUMMER
SKIRTS

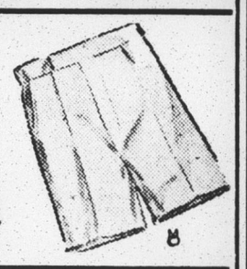
WERE	NOW
$1.98	$1.47
$2.98	$1.97
$3.98	$2.97

MEN'S ALL NYLON
DRESS SOCKS
Stretches to fit any foot length or shape . . . Made of Dupont Nylon. A good buy at this low price. In grey, Blue, Tan and White.
47c pair

SALE . . . SALE—MEN'S BROADCLOTH
PAJAMAS
Expert tailoring and fine fabrics make these for sleeping comfort. Sanforized and fast colors; full cut. Size A, B, C, D. In many colors.
$2.43 pair

BOY'S SHOP SALE

SALE...SALE
Boys' Boxer
SHORTS



Sizes 1 to 6. A large assortment of fabrics and colors. With or without cuffs. **47c**

BOYS' $1.29 VALUE — SALE
SPORT SHIRTS.....77c

BOYS' — SALE
SWIM SUITS...77c & $1.17

BOYS $1.59 SELLER
Sport Shirts

Sizes 6 to 18. In broadcloth and plisse. Plaids, prints and solids. Vat-dyed and sanforized. A real $1.59 value, and a grand buy!
$1.27

BOYS' SUMMER DRESS
PANTS

WERE		SALE
$2.98	SALE	$1.97
$3.98	SALE	$2.97
$4.98	SALE	$3.97

SALE—Boys'
Polo Shirts

$..79	SALE	$ .47
$1.19	SALE	$ .77
$1.59	SALE	$1.17

SALE—ALL NEW
Summer Sports Wear

- JANTZEN
- JAY-RAY
- OLD COLONY

POLOS-SHORTS
AND
PEDDLE PUSHERS

$1.98 Now	$1.27
$2.98 Now	$1.87
$3.98 Now	$2.87
$4.98 Now	$3.47
$5.95 Now	$3.87

SUPER SALE
MEN'S BRAND NEW
SUMMER DRESS
PANTS

A wide selection of first class Men's Pants . . . In cord, wrinkle-resistant Cotton, Rayon, Acetate Rayon and many others. In many different sizes and styles. Fabrics for these pants came from famous mills . . . have first class workmanship . . . plentiful pocket space . . . plus many more wonderful features that make these good buys!

Were $2.98 NOW $1.87	Were $5.95 NOW $4.37
Were $3.98 NOW $2.87	Were $6.95 NOW $4.87
Were $4.98 NOW $3.37	Were $7.95 NOW $5.87

BOYS' SUMMER EATON
Suits and Sport Coats
at 1/3 off

BELK-TYLER'S Edenton