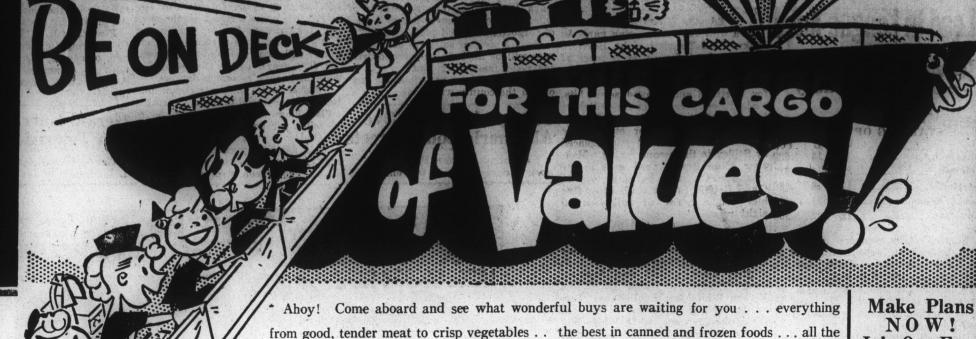
## P & Q Super Market's RECIPE OF THE WEEK By Mary Lee Taylor Icebox Fruit Dessert

Put milk into ice cube tray of reinger-ator. Chill until ice crystals begin to form around the edges. Put cold milk into a cold 3-quart bowl. Whip with cold rotary beater by hand, or with electric beater at high speed, until stiff. Add lemonade concentrate and continue beat-ing until well mixed. Gradually beat in the sugar. Fold in fruit cocktail. Arrange fruit mixture in two 1-qt. ice trays in 3 fruit mixture in two 1-qt. ice trays in 3 layers with 2 layers of cookies. Have fruit mixture on bottom and top. Freeze, without stirring, in refrigerator at coldest temperature, until firm. Makes 2 qts.



## NOTICE:

NEW TAPE CONTEST BE-GINS AUGUST 27, 1954. DO ALL YOUR SHOPPING AT P & Q AND RECEIVE GIFTS FOR YOUR PURCHASES!



**Fancy Local** 

3 Lbs.

Yellow Squash 29c

**Local Fancy Tender** 

2 Lbs.

SNAP BEANS 25c

U. S. No. 1 White

10 Lbs.

POTATOES 39c



P & Q with

LIQUID WAX

pt. 29c qt. 49c

Both For

Large Pkg. Soap Powders

FAB pkg. 29c

46-OZ. RED CROSS **TOMATO** JUICE

can 23c

SPEARS glass 49c

131/2-OZ. RITTER ASPARAGUS

HARRELL'S

LICED BACON and

1-LB. BAG SAUSAGE

OLE VIRGINNY

12-oz. Armour's

best for summer eating . . . all at our money-saving prices!

ROAST BEEF 39c

Dressed and Drawn—Whole

No. 21/2 Cans Pride of Ga.

PEACHES 25 CSTEAKS

Choice Meats

**Choice Western** 

Lb.

Join Our Free

Gift Club!

BEEF LIVER

Morrell's—By the Piece

BOLOGNA

U. S. Comm. Chuck

Lb.

29c

**BEEF ROAST** 

U. S. GOOD - 330

U. S. Comm. - Round - T-Bone Lb.

3-LB. SHORTENING

SPRY can 85c

can 25c

4-OZ. WHITE HOUSE

TEA pkg. 29c

ORANGE JUICE 10c can

Lunchtex WAXED roll Paper 19c

**Hudson Kitchen** TOWELS 2 rolls 35c

Popular CIGARETTES carton \$1.70

SAVE OUR CASH REGISTER RECEIPTS

THIS OFFER EXPIRES Thursday, August 26, 1954

NEW CONTEST STARTS AUGUST 27, 1954

FROZEN FOODS

I-Lb. Swift's Chicken

GIZZARDS lb. 43c

Morton's Deep Dish Cherry

PIES each 25c

10-oz. Snow Crop

Pkg.

JUNE PEAS 20c

YOUR CHOICE—BETTY CROCKER White, Yellow, Chocolate 2 boxes

69c CAKE MIX

No. 303 Del Monte FRUIT COCKTAIL can 25c

**New Miracle** STA - COL ONE DAY

Maine Flat

Monday, August 16, 1954

TUESDAY, AUGUST 17, 1954 Roll Northern

OILET'TISSUE &C WEDNESDAY MORNING, AUGUST 18, 1954 Choice Boneless Lb.

Stewing BEEF 49c

Jergen's Bath

CUT

49c

Can

Toilet Soap 2 bars 17c

**Giant Detergent** 10% off Deal

No. 303 Beef Stew

pkg. 5ZC AUSTEX 29c

Peas, 2 cans 409

Bars, 3 for 13c Worcestershire 1

Candy

Flakes, pkg 19c

FLAVORS

511 611

ASSORTED

KOOL-AID 6 for 25c

Sauce, bottle 19 4 Smal

Edenton N.C.

Delivery Friday

55c