

Industry In State Is Growing Rapidly

Value of Industrial Production \$183,000,000 Over 1952

The rapid industrial development of North Carolina is emphasized in the new "Facts About North Carolina," which shows that while more people are still employed in agriculture, the cash value of the state's industrial production is nearly eight times as great as that of its farms.

Director Ben E. Douglas of the Department of Conservation and Development, from which the four-page pamphlet may be obtained free, said that it is the most concise collection of facts about the state ever assembled. For major industrial and agricultural items, figures not only for 1953 are given but comparative statistics for 1939, 1951 and 1952. The pamphlet was compiled by State Advertising Director Charles Parker.

The statistics show that the value of North Carolina's industrial production for 1953 totaled \$6,924,000,000, an increase of \$183,000,000 over 1952, and that in 1953 there were 464,000 persons employed in industry, an increase of 15,000 over 1952. Employment in the tourist industry is not included in the employment totals, because the tourist industry is a service rather than a manufacturing industry.

Rank of North Carolina "Big Ten" industries in 1953, with production value, was given as: Textiles \$2,819,000,000, Tobacco \$1,661,000,000, Foods \$496,000,000, Furniture \$332,000,000, Tourists \$325,000,000, Lumber \$271,000,000, Chemicals \$197,000,000, Paper \$194,000,000, Electrical Machinery \$182,000,000, Apparel \$125,000,000. North Carolina leads the United States in textile, tobacco and wooden furniture production, and all the southeastern states in its total production, both in industry and agriculture.

Casserole Dishes

By MARTHA STILLEY
Virginia Electric & Power Co.
Home Economist

The casserole dish has become an American staple, popular with men, women and children. One of its greatest charms is that it reduces dishwashing, however there are many other charms to casserole cookery. Most casserole recipes including meat could be termed as meat extender dishes. The home maker who works finds casseroles especially useful, since their palatability does not diminish with standing. Food remains hot longer in a casserole thereby making it a desirable winter dish.

Frankfurter Supper Quickie

Temperature 350 degrees F.
Time: 35 minutes

- 3 medium tomatoes sliced 1/4" thick
 - 6 frankfurters, cut in 1/2" pieces
 - 1 thinly sliced medium onion
 - 1 sliced medium green pepper
 - 1 cup grated sharp cheese (1/4-lb.)
 - 1/2 teaspoon salt
 - 1 minced clove garlic (optional)
- Heat oven. Alternate tomato slices

in bottom of 1 1/2 qt. casserole with layers of frankfurter, green pepper, cheese and onion. Sprinkle each layer with salt and garlic (if used). Bake covered for 20 minutes, uncover and continue making remaining 15 minutes. (6 servings).

Tuna-Lima Bake

Temperature 375 degrees F.
Time: 45 minutes

- 1 can solid-pack tuna (cup)
 - 1 can condensed cream of celery soup-undiluted
 - 1/4 cup water
 - 1 pkg. thawed lima beans
 - 3 slices American Cheddar Cheese cut in triangles
 - 3 slices toast, cut into triangles
- Heat oven. Combine tuna and next three ingredients. Turn into 10" x 6" x 2" baking dish. Place cheese triangles on top of toast triangles. Arrange along center of casserole. Bake. Note: If canned limas are used the cooking time is cut to 25 minutes. (4 servings).

Hamburger-Harvest Casserole is a thrifty meat extender dish.

Temperature 375 degrees F.
Time: 1 1/4 hours

- 1 lb. ground chuck
 - 1 cup minced onion
 - 1 No. 2 can tomatoes (2 1/2 cups)
 - 1 tablespoon Worcestershire (or 1 tsp. curry or 1 tsp. chili powder)
 - 2 tsp. salt
 - 1/3 cup flour
 - 1 pkg. frozen lima beans thawed just enough to separate
 - 7 diced green pepper
 - 1 1/2 cups grated American Cheddar cheese (6 oz.)
 - 2 cups thinly sliced, pared raw potatoes
 - 1 pkg. frozen cut corn thawed just enough to separate
- Heat oven. Combine chuck, onion, tomatoes, Worcestershire, and salt. Pat into 1 inch layer in 3 qt. casserole. On top place in layer, potato, flour, corn, lima beans, thin green pepper. Bake covered 45 minutes; then sprinkle with cheese and bake uncovered 30 minutes longer, or until vegetables are tender. (8 servings).

Ham and Noodle Casserole

Temperature 350 degrees F.
Time: 30 minutes

- 1 1/2 cups medium-wide noodles (3 ounces)
 - 2 tablespoons butter or margarine
 - 2 tablespoons flour
 - 1 cup milk
 - 1 cup grated American Cheddar Cheese (1/4 lb.)
 - 1 tsp. salt
 - 2 tablespoon catsup
 - 1 tablespoon bottled horseradish
 - 2 cups diced cooked ham
 - 1 cup drained canned or cooked peas
 - 1 tablespoon melted butter or margarine
 - 1/4 cup soft bread crumbs
- Heat oven: Cook noodles as package directs; drain. Meanwhile in saucepan over low heat, melt 2 tablespoons butter; add flour, stirring until smooth. Gradually stir in milk; cook, stirring until smooth and thickened. Remove from heat, add cheese, stirring until melted. Add noodles, salt and next 4 ingredients, then pour into 1 1/2 qt. casserole. Top with combined butter and crumbs. Bake uncovered.

I was hungered, and ye gave me meat; I was thirsty, and ye gave me drink; I was a stranger, and ye took me in. —St. Matthew.



60 - SECOND SERMONS

—By—
FRED DODGE

TEXT: "The wrong way always seems the more reasonable." — Geo. Moore.

Charles the V was determined to compel all his subjects to adopt his way of thinking about religion. Thousands died rather than conform.

Wary of a long reign, Charles abdicated in 1556, and retired to a monastery, where he amused himself by trying to make a dozen clocks run absolutely together. When he failed, he exclaimed,

"How foolish I have been to think that I could make all men believe alike about religion when I cannot make even two clocks run together."

Each of us is "king" of some kingdom. It may be a single room, a house or a business. We may rule only ourselves, a small family; or it

may be a group of friends or business associates who look to us for leadership. Yet we are "kings". How we rule our kingdom is important. From our little kingdoms may come great kings who will rule worlds. We must guard against a natural desire to force others to conform to a pattern because we believe it to be best. We may teach basic truths by word and example. Beyond that, others have ideas, ideals and goals. Many men would rather die than be forced to embrace ours.

Passing the Buck

Isn't it rather strange that your grandfather should be seriously ill every time there's a big football game on?

Office Boy (hesitatingly)—Yes, sir, I sometimes wonder if he isn't shammin'!

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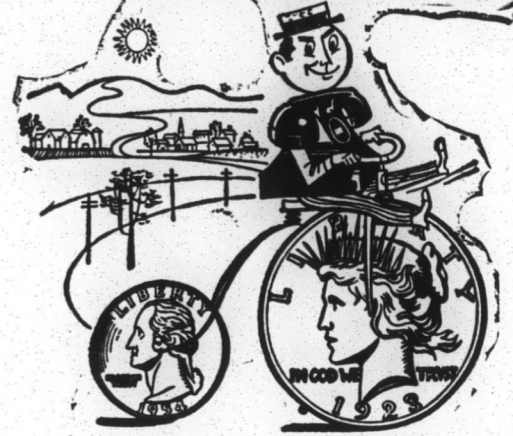
Capsule Facts On '53 Traffic Accidents

Raleigh—Of the 77,131 Tar Heel drivers involved in all motor vehicle accidents last year, only 8,689 were women the Motor Vehicles Department reports. The women folks showed up even better in the fatal accident column. Only 81 involved in the state's 977 fatal motor mishaps. And traveling salesmen were the safest drivers on the road. Only six were involved in fatal wrecks.

ANYTHING CAN HAPPEN IN WORLD SERIES

Bill McGowan, famous umpire, who has worked in eight World Series games gives his view of the drama and humor that always adds excitement to the year's top sports show. Don't miss this fascinating feature in the September 26th issue of THE AMERICAN WEEKLY Magazine In Colorgrave With The BALTIMORE SUNDAY AMERICAN Order From Your Local Newsdealer

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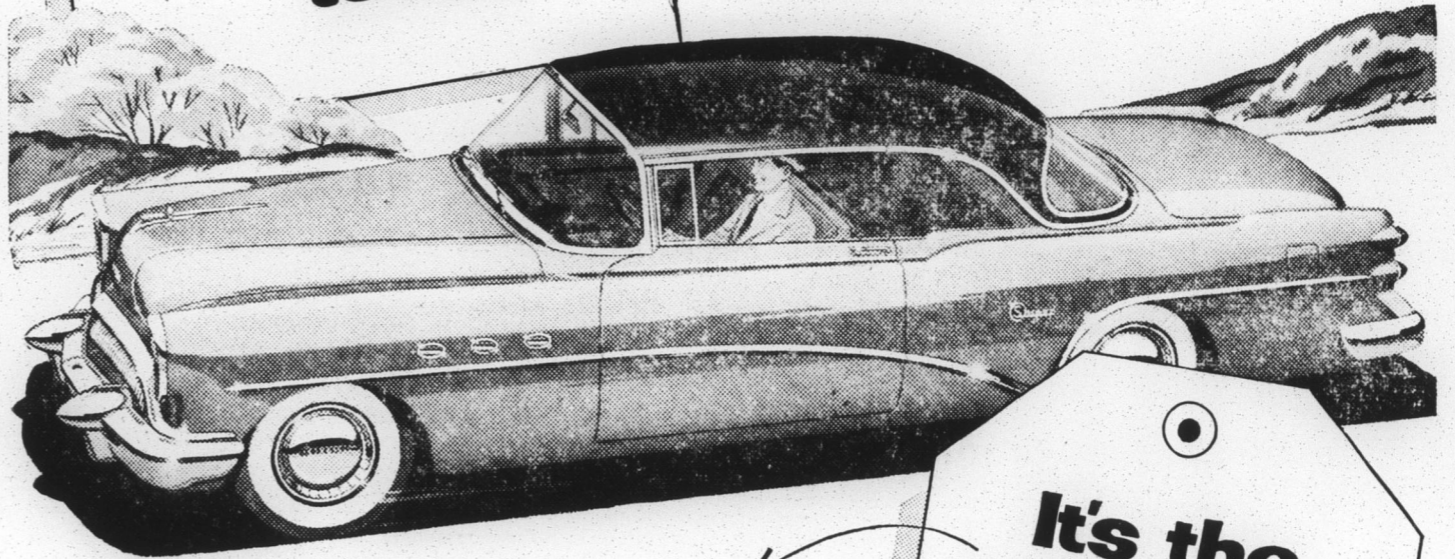


Federal excise taxes on long distance have been cut from 25% down to 10% letting you talk longer for less. And the reduction in local service taxes from 15% to 10% cuts the cost of every call you make. Truly your telephone dollar goes farther today.

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N. C. Undertakers' Business Shows Dip!

While a lot of fine people in the Tarheel State are funeral directors, we are happy to say their business was pretty "dead" in 1953. Never before was the death rate as low as last year when it dropped to 7.6 per 1,000, which ranked North Carolina fourth lowest among all states. Seems like more and more people agree that there aren't many places better than North Carolina in which to work, play and LIVE!

And an important contribution to more pleasant living for North Carolinians is the brewing industry's self-regulation program where brewers, wholesalers and retailers—in counties where malt beverages are permitted under State control—cooperate to maintain wholesome conditions for the legal sale of beer and ale.

North Carolina Division

UNITED STATES BREWERS FOUNDATION, INC.

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