

Edenton Jaycees Will Help Finance Olympic Teams

Each Member Asked to "Sponsor" One Money Container

Joe Conger, Jr., president of the Edenton Junior Chamber of Commerce, announces that Edenton Jaycees are participating with 2,750 other Junior Chamber chapters in a nationwide drive to send U. S. teams to the 1956 Olympic Games and to the 1955 Pan American Games in Mexico City.

He said the U. S. Junior Chamber of Commerce, in cooperation with the U. S. Olympic Committee, LIFE Magazine and other organizations, is spearheading a nation-wide "Money March" to finance expense of sending U. S. athletes to Australia, Italy and Mexico.

The drive began the week of October 10th and will continue through December 15. President Eisenhower has been authorized to proclaim October 16 as National Olympic Day in conjunction with the fund-raising drive.

Each Jaycee is to "sponsor" one money container and to fill it at football games and other athletic events in coordination with a national press, radio, and television publicity campaign to help raise the more than one million dollars needed to finance the team.

In contrast to "Iron Curtain" countries where athletic teams are 100 per cent government subsidized, the U. S. Olympic team will be a truly representative "people's" team supported by the nickels, dimes, quarters and dollars donated by the American people.

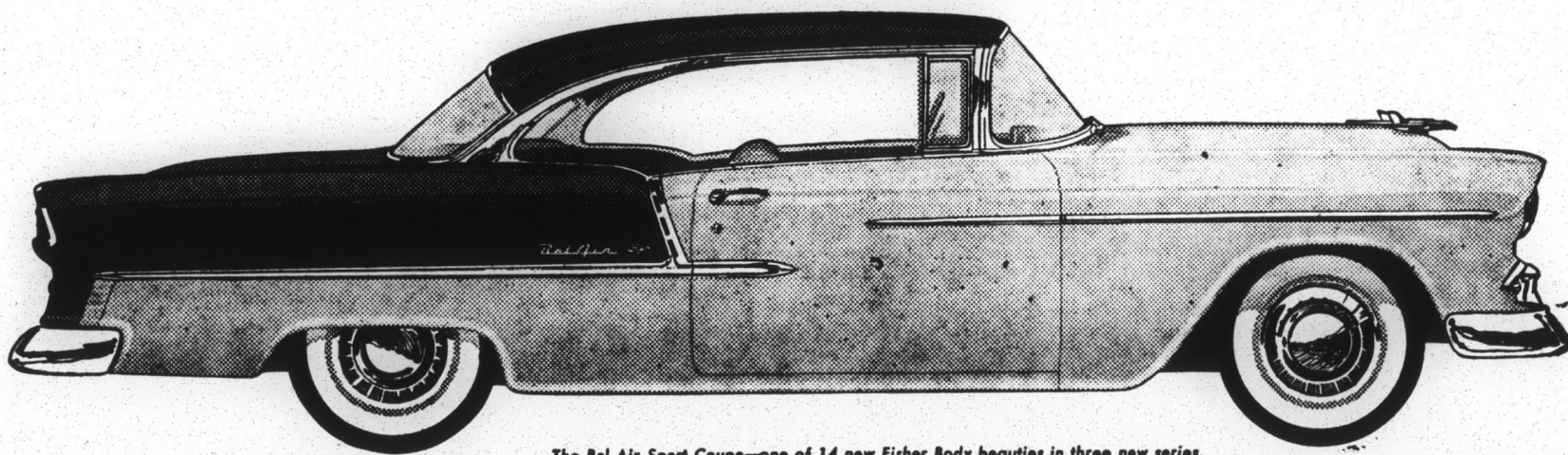


Low... and behold!

The motoramic Chevrolet for '55

Chevrolet and General Motors took a whole new look at the low-cost car—and just look what happened!

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The Bel Air Sport Coupe—one of 14 new Fisher Body beauties in three new series.

The valve-in-head V-8 as only the valve-in-head leader can build it!

8

Now Chevrolet, the leading builder of valve-in-head engines, introduces the "Turbo-Fire V8." It carries the V8 design to a new high in efficiency with its high horsepower (162), high-compression (8 to 1), high performance and surprisingly high gas mileage. Available with standard transmission, or with the extra-cost options of Overdrive or Powerglide.

6

You can choose from two new sixes, too!

Chevrolet also offers the last word in six-cylinder performance and economy! There's a new "Blue-Flame 136" teamed with Powerglide and a new "Blue-Flame 123" with either standard transmission or Overdrive.

Can't you tell just by looking that Chevrolet and General Motors have come up with a completely new idea about the low-priced car? The idea is this: to build a car that offers the very newest thing in styling, the most modern features, the finest kind of performance and the highest quality of manufacture—all at a modest price. It's something that took a lot of doing and that only the world's leading car builders could do. Everything's new in this Motoramic Chevrolet from its lower top right down to its tubeless tires. Come in for the most fascinating visit you ever made to an automobile showroom!

The motoramic Chevrolet



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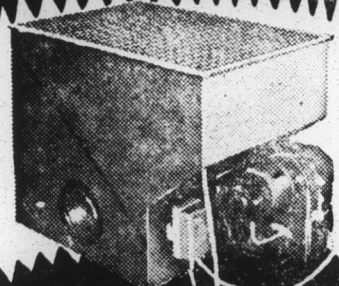
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