

Government And Private Statistics Add To Enlightenment Of General Public

Scattered throughout the budget document of the Federal Government are series of items, many as small as to be easily overlooked, covering activities whose importance to the economy and to the nation at large are out of all proportion to the expenditure involved.

These budget items represent the statistical agencies of the U. S. Government. They are the fact-gatherers, whose findings not only contribute to knowledge of our complex society and what makes our enterprise system tick but also influence public policy and economic activity. Their annual cost is comparatively small, adding up in all to only a fraction of what it takes to run the Government in a single day. And their entire personnel, including those who process and distribute the data collected by the experts, represents less than one out of every 200 Federal civilian employees.

Private Cooperation Important

Though by law the initiative and responsibility for gathering certain basic statistics, like the various Censuses, rests with Government, much of the success of these efforts is due to the cooperation of business and industry in supplying data with regard to their own operations. In addition, a significant part of the statistical information and analysis which an enlightened public is demanding comes from the independent action of private sources such as individual companies, universities and non-profit organizations, and associations representing entire businesses.

It is the combination of these private and Government activities in the statistical area that have given the people of the United States a pre-eminent body of knowledge regarding our everyday lives and the economic growth and opportunities that our free institutions have made possible. There is nothing equal to this in any other country. And thanks to our statistical wealth, too, the people are provided with a factual perspective on economic trends and developments, as in the case of the current readjustment, and an understanding of what is really going on.

What the Figures Show

Right now, for example, the facts show that despite a year of readjustment there are more than 62 million persons with jobs, or only about 1 1/4 million fewer than the peak last year. The cost of living has been stabilized after rising steadily for more than a

decade. By and large people are spending as much as they ever did, as shown by aggregate consumer expenditures.

And personal savings are the highest in years, too. Accumulated savings of the people in life insurance and other forms of long-term thrift now exceed \$213 billions, according to the Home Loan Bank Board, a record high and the equivalent of some \$4,500 for every household in the land. All these figures indicate continued economic vitality.

Data compiled by the Hoover Commission and by the U. S. Bureau of the Budget indicate that the total cost of Federal statistical activities in the last few years has run in the neighborhood of \$40 millions a year. The outlays during the current fiscal year will be some \$25 millions higher due primarily to the Censuses of Agriculture and of Business, Manufactures and Mineral Industries. By comparison with this estimated \$65 million cost in the 1955 fiscal year, total Government expenditures for the year are estimated at an average of around \$175 millions a day. Total personnel engaged in statistical activities is in the neighborhood of 10,000 out of a Federal civilian payroll of more than 24 million.

Vital Role Indicated

Comparable figures are not available for the statistical cost and personnel in the private sector of the economy. However, there are nearly 6,000 members of the American Statistical Association, 7,500 members of the American Economic Association, 1,500 members of the Society of Actuaries, and over 1,500 in the American Finance Association. These figures, of course, do not include supporting personnel.

On top of their contribution to knowledge and understanding in so many areas of human life and activity, statistics in their practical application have done much to further the people's welfare and have even shaped the course of civilization. As the handmaidens of the mathematician and physicist, for example, statistics helped to usher in the atomic age. And the actuarial discovery centuries ago of how the laws of probability could be applied to the sharing of risk underlies the whole structure of insurance. The American people now own \$320 billions of life insurance, and well over half the entire population has some degree of protection

against the economic impact of death, disability and retirement.

FACT-GATHERING COST

The following table gives an indication of the cost (in thousands of dollars) of the statistical activities of the Federal Government, based on the appropriations for the 1954 and 1955 fiscal years for some of the principal fact-finding agencies:

Dept. Of Commerce Census	\$8,370	\$30,630(a)
Office Of Business Economics	912	900
Dept. of Agriculture Marketing Service	8,702	10,215
Research Service	1,283	1,379
Bureau of Labor Statistics	5,394	5,350
Public Health Service	1,286	1,282
(a) Includes \$16 millions for Census of Agriculture and \$8.4 millions for Censuses of Business, Manufactures and Mineral Industries.		
Source: U. S. Bureau of the Budget.		

FHA HOLDS MEETING

The Future Homemakers of America held their regular meeting Tuesday, November 16. The meeting was called to order by the president, Jeanette Bunch and the minutes were read and approved. Rose Marie Hollowell, chairman of the FHA-FFA annual party, gave a report.

After the business session, a most interesting devotional was given by Sara Margaret Asbell, Marjorie Morris, Peggy Perry and program chairman, Mary Sue Elliott.

When the meeting was adjourned, the FHA members were invited to attend a tea in the Home Economics Department given by the Junior Home Economics girls.

Fruit punch, open faced sandwiches, ribbon sandwiches, nuts, mints and brownies were served. The tea was enjoyed by all.

Set-Up Meeting For Methodists Nov. 30

A district set-up meeting of the Methodist Church will be held in the Hertford Church Tuesday morning, November 30, starting at 10 o'clock. Lunch will be served by the women of the Hertford Church.

All Methodists having positions of official responsibility are especially urged to attend this meeting.

Baptist WMU Circles Hold Week Of Prayer

Beginning Monday, November 29, the week of prayer for foreign missions will be held at the Baptist Church.

The following circles will meet Monday afternoon at the church at 3 o'clock for a business session and then they will present a program led by Ann Bagley Circle.

The Tuesday afternoon program will be led by the H. H. McMillan Circle and on Wednesday afternoon the Ola Lee Circle will be in charge. Thursday afternoon there will be no program but at 7:30 at night the mission study book "Pilgrimage to Brazil" will be taught by Mrs. W. J. Berryman.

Friday afternoon the Sophia Lannan Circle will have the program, at which time the meeting will come to a close.

The Lottie Moon Christmas offering is to be made this week. Other Circle meeting will be held as follows:

H. H. McMillan Monday night at 8

o'clock with Mrs. E. L. Hollowell, Jr. Ann Bagley Tuesday night with Mrs. Gus Spruill.

Ola Lee Monday night at 7:30 at the church.

Vivian Nowell Monday night with Mrs. Joe Thorud.

Mary Powell Monday night with Mrs. John Pavlich.

BIRTH ANNOUNCEMENT

Mr. and Mrs. Robert Mitchell, Jr., of Raleigh announce the birth of a daughter, Barbara Lee, born Wednesday, November 10. Mrs. Mitchell is the former Miss Mildred Rogers of the Methodist Orphanage, who was sponsored for several years by the Woman's Society of Christian Service of the Edenton Methodist Church. Mr. and Mrs. Mitchell reside at 608 West Boylan Avenue, Raleigh.

Cow English

Teacher—"Johnny, take this sentence: 'I led the cow from the pasture.' What mood?" Johnny—"The cow, ma'am."



TOYS AND GIFTS

BYRUM

Hardware Company

Edenton . . . Suffolk

TRY A HERALD CLASSIFIED AD

NOTICE!

To Taxpayers

1954 TAXES ARE NOW DUE AND PAYABLE

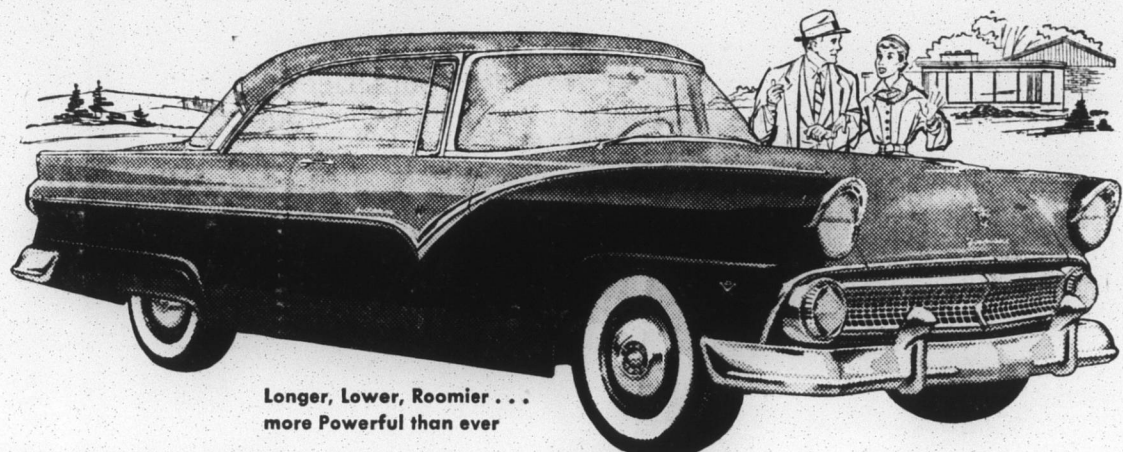
PAYMENTS DURING NOVEMBER, DECEMBER AND JANUARY AT PAR

Penalty Goes Into Effect February 1, 1955

Town of Edenton

ERNEST J. WARD, JR., Clerk

Discover the thrill of The Totally New '55 FORD!



Longer, Lower, Roomier . . .
more Powerful than ever

See totally new styling

Inspired by the Ford THUNDERBIRD

The fabulous Thunderbird styling is reflected in all the new Fords for '55. From the wide, smartly-contoured grille and visored headlamps to the fin-shaped rear fender, Ford is the smartest, most distinctive new car you can buy.



Try totally new power

EXCLUSIVE TRIGGER-TORQUE PERFORMANCE FROM 3 MIGHTY ENGINES

This is no ordinary car. You move out swiftly and quietly with all the power you'll ever need for safe passing and easy hill-climbing. And you can enjoy this new Trigger-Torque performance

in the new 162-h.p. Y-block V-8; the new 182-h.p. Y-block Special V-8 (available with Fordomatic Drive in Fairlane and Station Wagon models); or the new 120-h.p. I-block Six.



Your first look tells you Ford is longer, lower . . . the body totally new. But, what you can't appreciate at a glance is Ford's totally new chassis . . . totally new power . . . that make driving any '55 Ford excitingly new.

As you slip behind the wheel you discover the thrill of Ford's totally new wrap-around windshield . . . new sofa-wide, sofa-soft seats . . . fabrics fresh and new. And then you discover perhaps the greatest thrill of all! Ford's totally new Trigger-Torque power is the kind of smooth, responsive power that only the world's greatest builder of V-8's could bring you. Your Ford Dealer invites you to Test Drive the '55 Ford today.

Choose from 4 new lines...16 body styles

New FAIRLANE series

Fairlane models feature a completely new and ultra-smart body line and decorative trim combination. Inside, you'll discover rich new upholstery fabrics never before offered in a car.

New CUSTOMLINE series

In the Customline series, as in all '55 Fords, you get a full wrap-around windshield, a beautiful new Astra-Dial Control Panel and more passenger and luggage space than ever before.

New STATION WAGON series

For '55, Ford offers: the 2-door, 6-passenger Ranch Wagon and Custom Ranch Wagon; the 4-door, 6-passenger Country Sedan; the 4-door, 8-passenger Country Sedan and Country Squire.

New MAINLINE series

You choose from three beautiful new body styles. All have Ford's new Trigger-Torque performance and new Angle-Poised Ride. And you may choose Fordomatic, Overdrive or Conventional.

PLUS ALL THESE OTHER BRAND-NEW "WORTH MORE" FEATURES

★ New Speed-Trigger Fordomatic Drive has an automatic low gear for quicker starts and better passing ability ★ New Turbo-Action Spark Plugs resist fouling, maintain operating efficiency up to 3 times as long. ★ New 10% Larger Brakes mean smoother stopping and up to 50% longer brake lining life. ★ New Tubeless Tires offer extra puncture and blowout protection, longer tire life. ★ New Dual Exhaust System on V-8 engines in all Fairlane and Station Wagon models reduces exhaust back pressure for more responsive power. ★ New Torque-Tailored Rear Axles give you just the right over-all drive ratio for brilliant Trigger-Torque performance.

(Fordomatic, Overdrive optional)

'55 FORD The fine car of its field

SEE IT AT YOUR LOCAL FORD DEALERS

An Opportunity For Young Women BE A GRADUATE PROFESSIONAL NURSE

The School of Nursing of Norfolk General Hospital offers young women (white High School graduates) an opportunity to enter a career in professional nursing.

ADVANTAGES OF OUR SCHOOL

1. New class begins February, 1955.
2. Fully approved Graduate Diploma School of Nursing.
3. Enlarged qualified faculty.
4. Modern dormitories and teaching facilities.
5. Christian atmosphere — non-denominational.
6. Affiliation with William and Mary College (Norfolk Division).
7. Recreational and social activities encouraged.
8. The above class will be limited to twenty-five students and qualified applicants will be accepted in order in which applications are received.

Write:

DIRECTOR OF NURSES
Norfolk General Hospital
NORFOLK 7, VIRGINIA