

The Chowan Herald

Published every Thursday by The Chowan Herald, a partnership consisting of J. Edwin Bufflap and Hector Lupton, at 423-425 South Broad Street, Edenton, North Carolina.



J. EDWIN BUFFLAP Editor
HECTOR LUPTON Advertising Manager

SUBSCRIPTION RATES:
One year (Outside State) \$2.50
One year (In North Carolina) \$2.00
Six Months \$1.25

Entered as second-class matter August 30, 1934, at the Post Office at Edenton, North Carolina, under the Act of March 3, 1879.

Cards of thanks, obituaries, resolutions of respect, etc., will be charged for at regular advertising rates.

THURSDAY, JUNE 30, 1955.

A LIFT FOR TODAY

★ He that findeth his life shall lose it; and he that loseth his life for my sake shall find it. Matthew 10:39.

SELF-DENIAL is a kind of holy association with God; and by making him your partner interests him in all your happiness. —Boyle

Remind us, Our Father, and cause us to think Thy thoughts that we, too, may be willing to sacrifice all for Thee.

Be Alive On The Fifth

With the Fourth of July holiday just around the corner, many efforts are being made to urge automobile drivers and pedestrians as well to be careful during the holiday which always takes a great toll of life. Newspapers, television and radio programs frequently urge sane and careful driving especially over holidays and in Edenton this year another unique effort is being carried out by members of the Woman's Club. By the chain method every telephone in the county should be rung and the admonition given to drive carefully over the Fourth of July holiday in order to eliminate any accidents, so that much is being said and done to curtail the slaughter on the highways.

While 1954 saw a slight decrease in the nation's automobile accident toll, nearly two million casualties were recorded.

Even with the slight improvement over the more than two million reported in 1953, the results are staggering.

Reports show that 35,500 persons were killed and 1,960,000 injured in 1954. Excessive speed was the most dangerous driving mistake in 1954. Speed killed 12,380 people and injured more than 659,000.

Week-end crashes accounted for 13,980 killed and 678,000 hurt during 1954. Thirty-nine per cent of the deaths and 35 per cent of the injuries occurred on Saturdays and Sundays last year.

Three out of four auto accidents happened to passenger cars driving in clear weather on dry roads, and 78 per cent of vehicles involved in fatal accidents were traveling straight ahead.

These are grim statistics. The above figures point out that accidents are heavy, even though state and community authorities have spent millions of dollars in an effort to provide safer and better roads and safer drivers.

Insurance companies and other private firms are spending millions for safety education. State, county, local and parkway police are constantly patrolling streets and highways. More and better engineering thruways are coming off the drawing boards. It appears to us that almost everyone is concerned with this needless slaughter and its accompanying waste of human and property values.

Almost everyone, that is, but the drivers. Traffic regulations were set up as a proper guide for the handling of traffic, and need the cooperation of all drivers. The problem starts and could ideally end with the drivers. Who are the drivers?

Each one of us knows the answer to that question. It is sincerely hoped that by continually reminding drivers of safe driving through newspaper messages, television, radio and literature that traffic accidents will be reduced. It can be done. We are the drivers and it is up to us to see that it will be done!

Be careful on the highways so that you will be alive on the fifth.

No Secrets

Plans have been made, and have received governmental approval, whereby a group of Russian farmers will be allowed to visit American agricultural areas, starting in Iowa. Whether the Russians make the visit or not, it is plain that Russian officials are extremely keen to learn about American farming. Russia always has a serious food problem and whole regions of the USSR have been struck by actual famine.

In an editorial discussing the proposed tour the Opinion-Tribune of Glenwood, Iowa, made this striking observation: "We have no apprehension that the visit to the United States by a group of Russian farmers will reveal any particular U. S. agricultural secrets. In fact, this country has no agricultural secrets—only hard work, progressive farm practices and individual freedom and initiative."

All these material benefits are the result of freedom—and of the political and economic system which prizes individual freedom above all else.

HEARD & SEEN

By "BUFF"

Mrs. B. F. Francis will celebrate her 88th birthday at her home on East Water Street next Sunday. She has not been in the best of health lately, but then over a span of 88 years she must have been very fortunate to enjoy a lot of good health. Anyway, here's congratulations on reaching her 88th milestone, a goodly portion of time to enjoy a lot of earthly pleasure.

The source of my cigar supply is apparently expanding. This week Mrs. Henry Quinn brought me a cigar, but it wasn't from her. In reality it came from Charlie Quinn of Gastonia, a brother of Henry Quinn, who recently became daddy again. According to the looks of things in Edenton, and if everybody "pays up", it shouldn't be long until I get plenty of cigars.

Mayor Ernest Kehayes had little merrymaking Monday night. Town Councilmen messed with the budget for the new fiscal year until the clock was about ready to toll 12 times. When adjourning some of the boys suggested that Ernest go to his restaurant and cook a few steaks. "Not for \$10 each," said Ernest, so we all went home hungry—and sleepy.

Chain letters are against the law, but chain telephoning apparently isn't. At any rate members of the Edenton Women's Club on Wednesday and today will take part in a nation-wide chain project to ring every telephone in the county to urge automobile drivers to help reduce traffic accidents over the Fourth of July holiday. Each person called will be requested to call four others, so that instead of the promised receipt of money, fishing plugs, good luck, etc., in chain letters, every telephone in the county should be sounded and the request made to drive with care and courtesy over the holiday week-end. Here's hoping the project results in fewer wrecks.

July the Fourth, sort of early for a cotton blossom to put in an appearance, isn't quite here yet, but already two have been brought to The Herald office. The first was from Asa Griffin, who found a number on his farm Sunday. The next was from Carey Evans, who found some Tuesday of this week. Now what I'm interested in is to see who has the first watermelon.

We've just got to keep up with the times. For instance, the other day a certain lady went into Malone's 5 and 10-cent store. She stood at a counter for quite a while and was getting very impatient because no clerk came to wait on her. Finally she got so provoked she started out but when reaching the door, she saw the cash registers and realized that the store is now on the serve-yourself basis.

Here's a first-hand invitation to Mrs. J. R. Dulaney to visit The Herald office. Not any too soon The Herald office had a face lifting by way of a coat of paint, which was an incentive for me to clean up my desk. The Herald's street number is 423 in case Mrs. Dulaney thinks she's in the wrong place. She's commented upon the appearance of my desk a number of times, so here's hoping she drops down before it gets back in the same old shape. But just as I thought, now that my desk is cleaned up, I've lost something—my prized black Sheffer snorkel pen. I know it's not on my desk, so if anybody has found it, I'll greatly appreciate getting it back.

This ought to be an honest fishing story. One day last week, the Rev. and Mrs. Earl Richardson went deep sea fishing. Mr. Edwards' report was that his party caught 48 blue fish and that he hooked 12 but lost one. I checked with Mrs. Edwards and the report was the same. But he could have told me he caught 12, for what difference does one fish make.

My niece and her husband, newlyweds, spent the week-end as guests at my house. At one place where they stopped coming from Florida on their honeymoon they were told that for \$2.00 extra they would be served a continental breakfast before leaving the next morning. The bridegroom, a heavy eater, next morning. The bridegroom, a heavy eater, to 10." He figured he could eat \$2.00 worth in three hours but to his disappointment all he got was two doughnuts about the size of a silver dollar and a cup of coffee. I'm off of continental breakfasts, if that's what they are.

And while taking the newlyweds for a ride in this neck of the woods they noticed a few watermelon patches with string stretched back and forth. They wanted to know what the string was for, so I told them "to keep the sun out."

This interesting clipping is from R & R Magazine: VALUES

A roving reporter stopped six people on the sidewalks of New York and asked: "What was the most important happening in history?" Five replies, from 2 men and 3 women, were as varied as might be expected:
"The settlement of Jamestown by the English."
"The defeat of the Saracens at Tours."
"The splitting of the atom."
"The defeat of the Japanese."
"The invention of the wheel."
The sixth answer came from a 14-year-old school-boy:
"The birth of Jesus Christ."

Support Price For Peanuts \$244.80 Ton

Figure Is 90 Per Cent Of April 15, 1955 Parity Price

The 1955 crop of peanuts produced in North Carolina will be supported at a national average price of not less than \$244.80 a ton, F. C. Hall of the state ASC office, has announced.

Price support on peanuts this year, he says will be made available on non-recourse warehouse-stored loans to cooperatives, and non-recourse farm stored loans to producers.

This average minimum support price is 90 per cent of the April 15, 1955, parity price of \$272 per ton. The national average minimum price will be adjusted upward if 90 per cent of parity on August 1 of this year is higher than the price announced by Hall.

Hall said that the '55 crop is being supported at 90 per cent of parity because of the present favorable supply situation on peanuts; however, under the law, support of this year could be between \$24 1/2 and 90 per cent of parity.

Next year, he says, the minimum support rate will drop to 75 per cent of parity.

Tom Ambrose Dies In Portsmouth Hospital

Thomas W. Ambrose, 42, died Sunday afternoon at 12:30 o'clock in a Portsmouth, Va., hospital after an illness of four weeks.

He is survived by his wife and five small children, Pencie, Thomas, Jr., Ella, Garland and Durlee Ambrose. Also surviving are his mother, Mrs. Ella Ambrose; two sisters, Mrs. Jimmy Crumney of Edenton and Mrs. George LaPine of Norfolk and four brothers, Ellsbury, Ernest and Ronald Ambrose of Edenton and Donald Ambrose of Portsmouth, Va.

Funeral services were held Tuesday afternoon at 3 o'clock at the Ziegler Funeral Home. Burial was in Beaver Hill Cemetery.

Pallbearers were Buck Wheeler, Eddie Wheeler, Otha Bennett, Edgar Gay, Noah Bateman and Walter Bond.

Great art is an instant arrested in eternity. —James Gibbon Huneker.

Honest error is to be pitied, not ridiculed. —Lord Chesterfield.

NAMES OMITTED

J. B. Small and Mrs. Onnie S. Charlton, Negro county and home demonstration agents in Chowan County, wish to thank the following individuals for their cooperation in helping to make the 4-H camp drive a success. They also regret the omission of their names in last week's paper: Dr. A. F. Downum, \$2.00; Dr. Richard Hardin, \$2.00; R. E. Leary, \$1.00.

INFANT DIES

An infant daughter of Mr. and Mrs. H. R. Perry of Colerain was born and died at 9:30 o'clock Monday morning. The child, besides her parents, is survived by two brothers, Horace R. Perry, Jr., and George Stephen Perry.

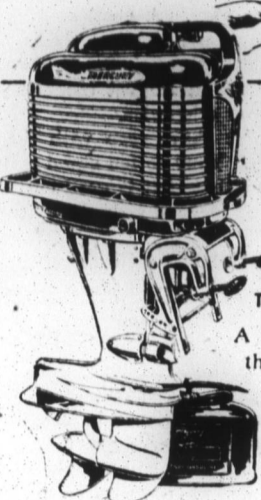
Graveside services were held Tuesday afternoon at 2 o'clock in the family cemetery near Colerain.

Much learning shows little mortals know; Much wealth, how little wordlings can enjoy. —Young.

That will not be deep-searched with saucy looks; Small have continual plodders ever won. —Shakespeare.

Save base authority from others' books. —Shakespeare.

'Command Performance' Makes Cruising All Enjoyment!



MERCURY
MARK 55 E
merc Electric

40 h.p. 4 Cylinders in Line, Alternate Firing Thunderbolt Engine; Forward, Neutral and Reverse
A big boat hauls a load of fun when the power's by Mercury! That means thrilling speed, super smoothness and super quietness, with complete engine silencing, new Dyna-Float Suspension that keeps vibrations from boat. Exclusive 12-volt starter and generator gives true "command performance" . . . power for starting, lights, radios, accessories. Full Jeweled Power!

Hobbs Implement Co.

YOUR JOHN DEERE DEALER
EDENTON, NORTH CAROLINA

Colonial Features Savings On Foods For Holiday Picnics

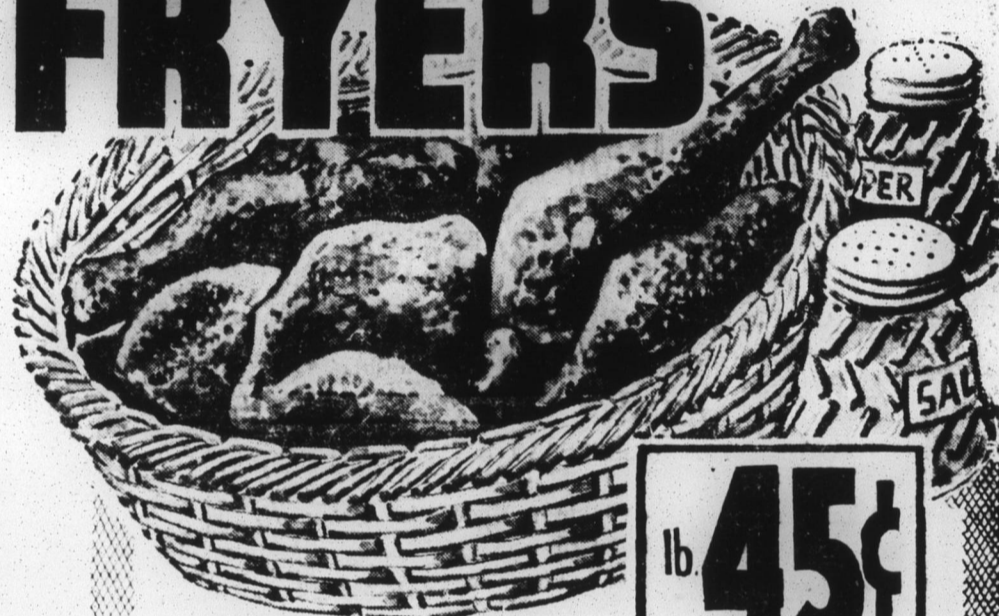
Backyard chefs and mothers with picnic baskets to fill will find everything they need in a special Fourth of July Sale this weekend at Colonial Stores. Recognizing the value for outdoor eating which is sweeping the country, Colonial is appealing to men and women shoppers with unusually low prices on every type of food needed for the long holiday weekend ahead. In the meat department alone, fridges, steaks, hamburgers, "hot dogs," and sandwich meats all carry price tags that will make possible an economical Fourth as well as a glorious one. Similarly low prices are being featured in

the produce and vegetable departments and on "throw away" accessories such as paper napkins, plates, cups and other picnic requirements.

"It is always Colonial's policy to price our items in keeping with our slogan, 'Your total food bill is less when you shop at CS,'" said K. J. Brethauer, manager stores operations for this area. "However, this weekend, we are outdoing ourselves. We are prepared for one of the biggest weekends in our history."

Picnic time is Fried Chicken Time!

TREMENDOUS SAVINGS ON FRYERS



lb. **45¢**

TENDER GRADE "A" DRESSED AND DRAWN FRYERS

Swift's Premium FRANKS

1 lb. **41¢**

JUST THE THING FOR COOKING OUTDOORS—ARMOUR STAR

Buttered Beef Steaks . . . 3 8-oz. Pkgs. **\$1.00**

FOR YOUR HOLIDAY PICNIC—ARMOUR STAR

Grilled Beef Steaks . . . 3 8-oz. Pkgs. **\$1.00**

POTATO SALAD 16-oz. Pkg. **33c**

COLE SLAW 16-oz. Pkg. **29c**

FRUIT JELL 12-oz. Pkg. **25c**

CHICKEN SALAD 8-oz. Pkg. **45c**

SHOPPER STOPPERS

SPECIAL LOW PRICE—THE BRISK TEA

LIPTON TEA
8-oz. Pkg. **71c** 48 Ct. Tea Bags **51c**

SPECIAL LOW PRICE—CAP

CORNER BEEF . . . 12-oz. Can **41c**

SPECIAL LOW PRICE—Reg. 39c Value

VEGEMATO . . . 46-oz. Can **25c**

SPECIAL LOW PRICE—REFRESHING HI-C

ORANGEADE . 2 46-oz. Can **51c**

Save **STOCK YOUR PANTRY FOR LESS AT CS**

A MUST FOR PICNICS—FRENCH'S

MUSTARD 9-oz. Jar **14c**

A REAL MEAT TREAT—ARMOUR'S

TREET 12-oz. Can **37c**

LUSCIOUS DEL MONTE

PEACHES No. 27 Can **33c**

JAMES RIVER SMITHFIELD HAM

SPREAD 4 1/2-oz. Cans **32c**

VIRGINIA PIG PORK

BARBECUE 18-oz. Can **45c**

DAIRY SAVINGS

WISCONSIN MED. SHARP

CHEESE
1-lb. Wedge **59c**

SWIFT'S ALL SWEET

MARGARINE . . . Lb. **28c**

COLONIAL'S PURE CREAMERY TRIANGLE

BUTTER Lb. **69c**

PICK OF THE NEST—GRADE A

LGE. EGGS Doz. **57c**

ALL COLONIAL STORES WILL BE **CLOSED MON., JULY 4th** SO THAT OUR EMPLOYEES MAY ENJOY THE HOLIDAY

SAVE ON FRESH FRUITS AND VEGETABLES
LARGE GOLDEN RIPE BANANAS 2 LBS. 25¢

SELECTED RED RIPE **TOMATOES 2 Ctns. 29c**

FRESH FULL POD GREEN **BUTTERBEANS 3 LBS. 29c**

Save... FROZEN FOODS

PICNIC REFRESHER—SNOW CROP

LEMONADE
2 6 OZ. CANS **33c**

EASY TO FIX—SNOW CROP 6-oz. can

ORANGE JUICE . . **19c**

LIBBY'S FROZEN CHICKEN, TURKEY OR

BEEF PIES 8-oz. Pies **4 89c**

SAVE ON YOUR **PICNIC ITEMS** WITH COLONIAL'S **SAV-A-TAPE** PREMIUM PLAN!



JOHN DEERE Rotary Hoe Attachments

Your John Deere Tractor Cultivator will take care of the weeds and crust between rows. But think what a clean job you'll do killing weeds in the rows as well with a set of these easy-to-attach Rotary Hoe wheels. In addition to giving you a cleaner crop, the hoe wheel attachments quickly pay for themselves in the time they save on early cultivations. Owners find they can step up their travel speeds to 4, 5, or 6 miles an hour. The hoe wheels act as shields to protect the small plants from dirt thrown by the shovels when working at high speed. Stop in—we'll be glad to give you full information.

Hobbs Implement Co., Inc.

GUY C. HOBBS, Mgr. "Your John Deere Dealer" EDENTON, N. C.

Serving Your Farm Equipment Needs is a *Lifetime Job* with U.

YOUR TOTAL FOOD BILL IS LESS WHEN YOU SHOP AT CS
COLONIAL STORES