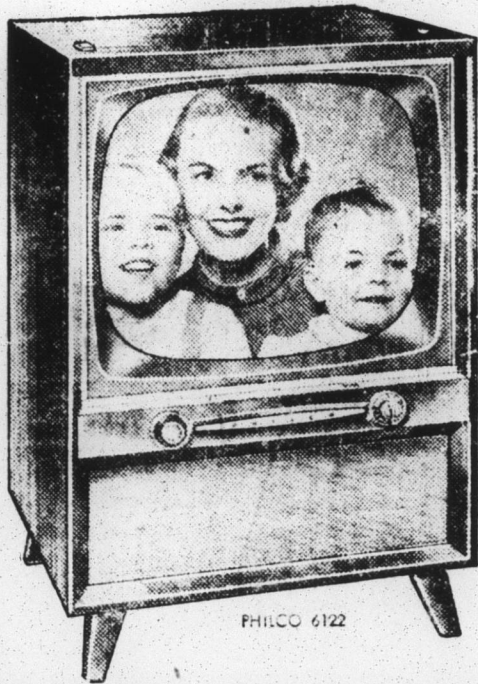


# BYRUM'S PHILCO SPECIALS

BIG TRADES - SPECIAL PRICES & VALUES - EASY TERMS



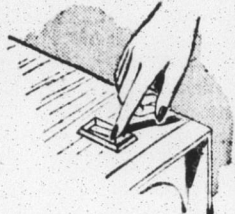
**PHILCO TV**  
*Remote Control*  
ONLY \$10<sup>00</sup>  
Plus Installation



when purchased with any 1956 Philco TV with  
**TOP TOUCH TUNING**

*Just a Touch... There's your station*

There's nothing else like it in all TV. Just a touch turns the set on, changes stations or turns it off. Yours in this handsome Philco 21" mahogany finish console.



Low as \$2.00 a Week  
90 DAYS FREE SERVICE!

Get The Latest—We'll Trade & Finance

New TV Luxury for 1956!

**PHILCO**  
21-inch  
*Swivel Console*



Turns Right or Left  
For Easy Viewing

Plus these Extra Value Features



**Top Touch Tuning**

Just a touch turns the television set on, changes stations, turns it off.

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Changes stations clear across the room. You never leave your chair.

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Floods the entire room with television sound in full dimension.

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We Will Give You a LUXURY DEAL ON THIS LUXURY SET

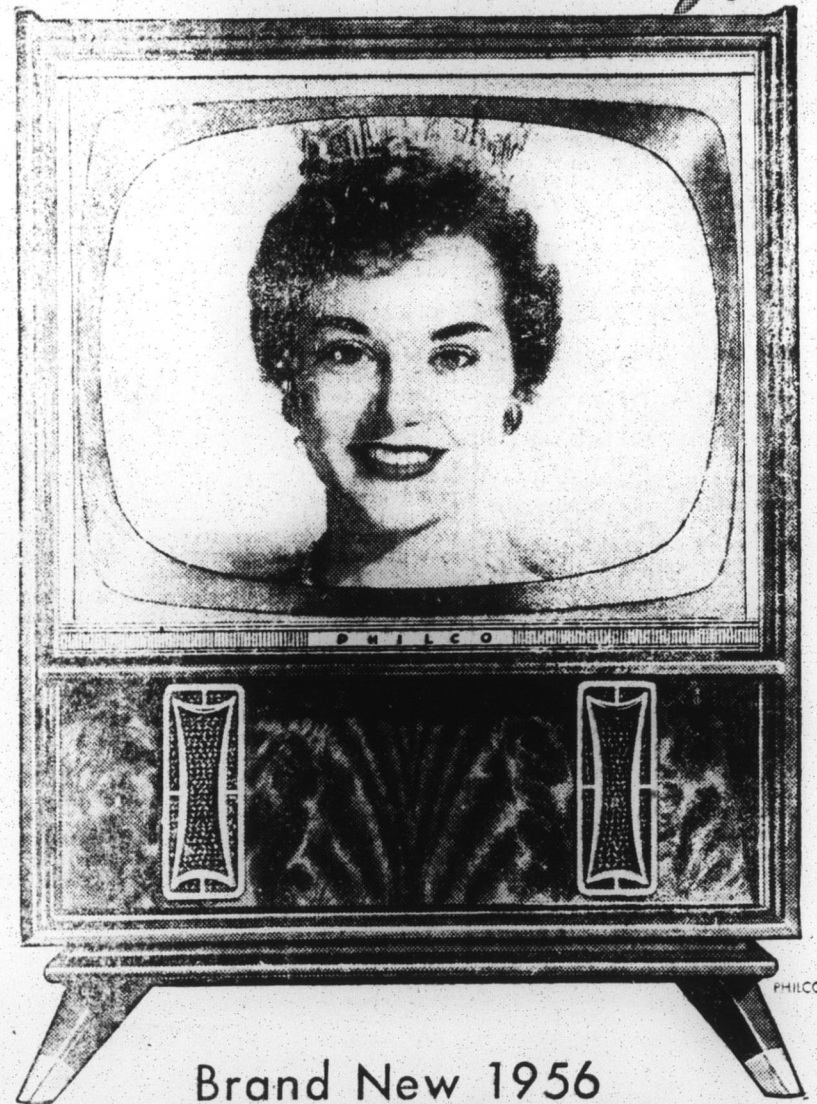
90 DAYS FREE SERVICE ON ALL SETS

90 DAYS WARRANTY ON TV PARTS

1 YEAR WARRANTY on TV PICTURE TUBES

Easy Terms

*Touch... there's your Picture*  
*...Photo-Perfect!*



Brand New 1956

**PHILCO 24"**  
*"Miss America" TV*

with **TOP TOUCH TUNING**

**BIG TRADES**

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**TOP VALUES**

Compare this exquisite mahogany veneer console with all others for styling, performance, features and value... and you'll agree it's America's TV champion for 1956. Exclusive Top Touch Tuning. Just a touch turns the set on, changes stations or turns it off. New Twin Acoustic Lens sound system.

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It's New



NEW 1956  
**PHILCO**  
21-INCH TV

Automatic

*Top Touch Tuning*

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\$179.95

and up

EASY TERMS

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