PACE FOUR-SECTION TWO.

THE CHOWAN HERALD, EDENION, NORTH CAROLINA, THURSDAY, MARCH 28, 1957.

Record Group Life

Insurance Bought

36,000,000 Certificates

Now Owned, Total-

ing \$119 Billion

Group life insurance purchases

by workers in American business

and industry were at a record high

in 1956, the Institute of Life In-

Their 1956 purchases were \$12,-

479.000.000, under some 2,300,000

individual certificates. This was

\$3,146,000,000 more than the year

before and \$5,893,000,000 more than,

In addition, nearly \$5,000,000,000

of group life insurance was added

during 1956 due to increases in em-

ployee-employer groups already in-

This brought total group life in-

surance in force at the start of this year to an estimated \$119,000,-

000,000 under 36,000,000 individual

certificates. Also a record figure,

this aggregate of protection is more than the total life insurance

of all kinds that was in force in

1940. The 1956 total is nearly \$18,-000.000.000 more than in 1955.

Now 100,000 Contracts

groups contracts in force, three

times the number at the end of

There are now about. 100,000

Today, over half of the nation's

work force is covered by group life

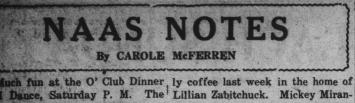
insurance, with a certificate' aver

surance reports.

two years ago.

sured.

By Workers In '56



roaring success. Hats, Pipes and pensed with their April meeting, d everyone lent themselves to the fee.

niety of the occasion. I think we Lt. and Mrs. E. W. Spiars motor il should congratulate Lt. Murphy ed to Washington, D. C., last weekthe wonderful job he is doing end to take in the sights. as O' Club manager.

his long overdue appearance on Shields. March 18, at Chowan Hospital. His 211-members, Lt. Col. Todd Whitproud parents are Lt. and Mrs. C. ten, Major Aynes, Major Fred E. Yates . . . Lt. and Mrs. Les Wid-Haines, Captain Joe McCaffrey, Lt.

Jon August, on March 21.

The O' Wives luncheon yesterday tive of the East Coast. We all was wonderful. Chinese food was want to wish them the best of luck, served. We want to thank the hos- and we know that they will make a tesses Kaui Metz, Lee Breeze, Mar- fine showing.

ion Zane and Jane McCaslin, for all the work they did. It was de-end guest of Mrs. G. Winters in Would also like to welcome Norfolk. While there they attendsome new members to the club. ed a performance of the Ballet Ann Bethel, Barbara Emberton, Frances Shore and Mildred Clap-Betty Read and Jerry Byers will,

sadl. Hope to see you often in the co-hostess a coffee today in the futur

Mrs. Adair Thwaite of San Fran- are Mrs. Stella Norton and Mrs. cisco, is the guest of her son-in-law H. P. Williams, mother and aunt of and daughter, Major and Mrs. Fred Chay Hoyle. Spring flowers will Haines. Mrs. Thwaite will visit in serve as decorations. The guest list includes Virginia Davis, Conlath Edenton for 2 months. The Chapel Guild met last week McDonald, Juanita Free, Jane Mcat the home of Mrs. John Breeze in Caslin, Marilyn Butler, Joon Aynes Albemarle Courts. Members sew- and her mother, Mrs. Ira Gay, Peg ed on Layettes, discussed coming Keller, Bobbie Haines and her mo-Chapel Guild projects, and made do- ther, Mrs. Adair Thwaite, Ann nations of linens to the Chapel. Long, Sylvia Engeman, Kaui Metz, Those present were Mesdames Case, Virginia Sherman, Hazel Elliott, Whitten, Waldorf, Good, Davis, Barbara Mimmack and Pansy El- MABS. Wood, and Carpenter. Chaplain liott.

Iley was also present. Mrs. Ira F. Gay arrived last Sun- Major and Mrs. Allan T. Wood. soon. day from Corona del Mar, Califor- They recently arrived from Corpus nia, to visit her daughter, Mrs. Christi, and are now residing at James Aynes, and Major Aynes in 1000 N. Broad with their three chiltheir Westover Heights home. dren, Patricia, Susan and Thomas.

er was delicious, and the Dance da was co-hostess. The group diser favors adorned the tables, but will hold their regular May cof-

Mrs. E. J. Bowyer, mother of Babies, babies, and more babies. Mrs. Robert Shields, arrived from This was really the week for them Dearborn, Michigan, for a two-... Stephen Edward Yates made month visit with Major and Mrs.

dick are happy to announce the birth of their third child, second Name, Captain of their Con-nish, Lt. Willie Morgan, Lt, Jim daughter, Susan Ellen, on March McQuillan, Lt. Alvin Thorson and 20 Lt. Hans Zander was pass- Lt. Edward Cathcart, left last week ing out cigars in behalf of his wife, for NAS El Centro, to participate , who gave birth to a son, in the Naval Air Weapons Meet, as the Marine VA Prop representa-

Read home. The guests of honor

The engagement of Miss Gloria McCollum to William Edmund Bond, Jr., son of Mr. and Mrs. William Edmund Bond, Sr., of Eden-ton, has been announced by the prospective bride's parents, Mr. and Mrs. James Herbert McCollum, Sr., of Fairmont. The future bride is a graduate of Duke University and for the past two years has been teaching in the Edenton Junior-Senior High School. Mr. Bond attended Randolph-Macon College, Ashland, Virginia, and served two years in the Army. He is now engaged in farming with his father. The couple plan to marry Saturday, August 17.

Engagement Announced

curiosity. "I notice you have bee That's all there is for now . . . taking our empty grapefruit hulls A big welcome to newcomers, Hope you've enjoyed it ... see you home with you. What do you do

with them?" Putting On The Dog "Yes'um," she admitted. "I'se been

"Annie Mae," said the mistress carrying 'em home. I think they H&MS wives held their month- Major Wood is affiliated with of the house, finally giving way to make my garbage look so stylish."

age of about \$v,300. More than 60 per cent of all workers in civilian, non-agricultural establishments are overed Group plans are now written or employee groups of as few as 10 and in some states even fewer, the minimum having dropped over the past 40 years from 50. This past The Negro maid looked up at her vear saw the first widespread purmistress with a sheepish grin. chase by groups of 10 to 25, as it

World War II.

was the first year these smaller groups were permitted under the laws of many states. They are now permissable in 32 states.

Benefit payments under group life contracts have increased sharply in recent years. The death benefit total in 1956 was about \$625,-000,000, up some \$7.,000,000 in the year.

These figures on group life insurance do not include the group credit life insurance written on bank borrowers and installment buyers through their lender offices. There is now some \$15,000,000,000 of such insurance in force. The statistics on purchases do not include the group life insurance written on Federal Government employees through 162 life companies by special Act of Congress in 1954. This large Federal group now covers about 2,100,000 employees for ome \$10,500,000,000

Real Stuff

VODKA

DRY

amovar

34/5 .

VODKA

100 PROOF

hands after applying it."



YOU'LL BE SINGING "O HAPPY DAY" AND SPREADING THE WORD TOO, WHEN YOU SEE FOR YOURSELF THE SENSATIONAL MONEY-SAVINGS BARGAINS THAT ARE ON SALE! YES SAVINGS ARE REALLY TERRIFIC! JOIN THE CROWDS ALL THIS WEEK!

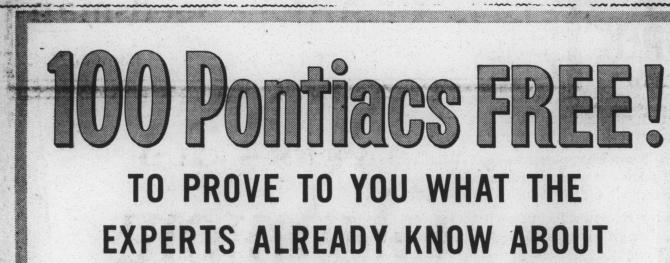
> THE WORD HAS REALLY **GOTTEN AROUND** "SAVINGS ARE **TERRIFIC!**" JOIN CROWDS THE

> > THIS

WEEKEND!

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AMERICA'S NUMBER ① ROAD CAR!

Drive the Champ!

First the automotive writers said, "Keep your eye on Pontiac . . . this one's a sleeper"! Then the California Highway Patrol chose Pontiac after three days of grueling competitive tests of six of America's top performers. Next, in the top stock car event of the year, NASCAR's 160-mile Daytona Grand National*, Pontiac outperformed everything on the beach including super-charged and fuel injection cars!

NOW IT'S YOUR TURN-Slip into that roomy driver's seat. Gently nudge the accelerator and feel Pontiac's barrel-chested 347 cu. in. Strato-Streak V-8 go into action. Put its instant response and Precision-Touch Control to a traffic test. Choose your own rough stretch and feel it disappear under Pontiac's Level-Line . Ride. Then head for the open road and give that deep-breathing power plant a chance to show its mettle in the fresh open air. Man-you've got a champ on your hands for sure! And to make it even more fun-there's a chance to win a free Pontiac! Just follow the instructions at the right-you may be a winning driver!

HERE'S ALL YOU DO!

Go to your nearest authorized Pontiac dealer during April and test drive the 1957 Pontiac.

Fill out the official entry blank and deposit it with your dealer. That's all there is to it!

SUBJECT TO LOCAL, STATE AND FEDERAL REGULATIONS.

DAYTONA GRAND NATIONAL CHAMPI

A stock 317-h.p. Pontiac with Tri-Power Carburationoption on any model-beat all con dless of size, power or price in the biggest stock can atition of the year 1



Barber-"Would you like a bottle of my famous hair restorer, sir? We give a pair of rubber gloves free with each bottle, to prevent hair growing on the palms of the GET ALL YOUR SPRING AND EASTER NEEDS... ALSO **ITEMS FOR**

THE HOME!

- MORE

EDDENTRONASNIORANHAROARO) ANY.

B-I-G DAYS